



BRYAN, GARNIER & CO

DAILY EQUITY RESEARCH UPDATE

Consumer



Research Reports

SECTOR VIEW | Consumer, Brands & Retail |

US Growth: are we reaching an inflection point?

Last week already two companies of our Consumer sample, namely **Hugo Boss** and **BIC**, warned of weaker sales and earnings for 2019, mainly because of poor US retail trends over the third quarter. As a matter of fact, the US is increasingly attracting investors' attention at a time when more and more economists are predicting a US recession by 2021. In this report, we tried to identify the companies whose Q3 release are at risk in the coming weeks. For Q4, we continue to favor **EssilorLuxottica**, which remains our Top Picks (FV of EUR138).

Team

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Core News

CECONOMY | Neutral | EUR6.9

Back into another governance crisis

Supervisory board to discuss CEO possible early termination

Blame internal struggles and a disappointing transformation plan

Transformation plan unlikely to be presented in due time

Our initial view was mixed on the plan following a RS with CEO

Neutral reiterated ahead of a renewed governance crisis

What implications for Fnac Darty?

Analyst: Clément Genelot

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SALVATORE FERRAGAMO | Buy | EUR18.2 vs EUR19

A soft Q3 on the cards

Q3 sales under pressure

Higher OPEX implying profitability erosion

2019-20 earnings revised down 6%

Buy recommendation maintained but FV EUR18.2 vs EUR19

Analyst: Loïc Morvan

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MBWS | Sell | EUR1.7 vs EUR2.5

FV cut to EUR1.7 after release of 2019 guidance

2019 guidance for EBITDA between -EUR20m and -EUR25m

Analyst: Virginie Roumage

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[@Link to our latest weekly research update: Food retailers seem determined to address the issue of mass market beauty in France](#)

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