# **Sector View**

# **Payments**

	1 M	3 M	6 M	31/12/15
Softw.& Comp.	3.9%	-2.8%	7.5%	3.0%
DJ Stoxx 600	4.8%	3.4%	6.3%	-3.3%
*Stoxx Sector Indices				

Companies covered					
GEMALTO		SELL	EUR52		
Last Price	EUR53,3	Market Cap.	EUR4,791m		
INGENICO GROUP		BUY	EUR112		
Last Price	EUR70,14	Market Cap.	EUR4,313m		
WIRECARD		BUY	EUR58		
Last Price	EUR41,755	Market Cap.	EUR5,159m		
WORLDLINE		BUY	EUR32		
Last Price	EUR24,155	Market Cap.	EUR3,193m		
WORLDPAY		NEUTRAL	278p		
Last Price	260p	Market Cap.	GBP5,200m		



# Several funds are considering the acquisition of Concardis

### NEWS

- According to Reuters, several investment funds are about to submit bids to acquire Concardis, valuing it at over EUR600m (i.e. at the high end of the first estimated range of EUR360-550m), namely an expensive 16.5x operating profit 2016e. It seems that CVC, Bridgepoint and the consortium formed by Advent International and Bain Capital should submit offers early next week at the latest. Industrials players such as Wirecard would no longer be in the race.
- German savings banks and privately-held banks each own 39% of Concardis. Another 20% is held
  by cooperative banks. Shareholders including Deutsche Bank, Commerzbank and Unicredit have
  reported they want to sell out, while some of the other lenders may stay partially invested. The
  name of the new owner should be known early next year.
- More deals in the sector are likely to follow. In Germany, small peer Heidelberger Payment is currently also up for sale, while savings-banks owned B+S Card Service is looking for an investor.

# **ANALYSIS**

- Back in October, Reuters already reported that German banks had launched the sale of jointly held payment group Concardis as some of the owners sought an exit to focus on other activities.
   The group is seeking a partner for investments in new technologies. The first offers were initially expected by early November. At that given time, we believed this rumour was plausible as we had already heard it by an industrial source a couple of months ago.
- Note that Concardis offers payment services focused on the acquiring business i.e. services to
  merchants (competitors: Worldpay, Worldline, Nets, Wirecard and to a lesser extent Ingenico). In
  2015, the group posted sales of EUR480m, operating profit of EUR33.9m (margin of 7%) and a net
  profit of EUR24.2m (margin of 5%). It said in its annual report that operating profit were expected
  to rise 7% this year.

# **Positioning of Concardis**

	Issuing	Services to	Automated	Credit/debit	Services to	Acquiring	Commercial	Acceptance	Services to
	transaction	cardholders	clearing	transfers	merchants	transaction	acquiring	POS /	new digital
	processing	and issuers	house			processing		ecommerce	businesses
Concardis					•	•	•	•	

• Core offering

Source: Bryan, Garnier & Co ests.

## PSPs ranking in the European market in 2015 (based on pro-forma revenue)

EURm	Nationality	% of group sales in	% of payment services sales in		
		payment services	Europe		
Worldline + Equens	France	78%	95%		
First Data	US	60%	16%		
Nets	Denmark	85%	100%		
Worldpay	UK	100%	67%		
FIS	US	61%	24%		
Concardis	Germany	100%	100%		
Global Payments	US	100%	23%		
Wirecard	Germany	100%	72%		
SIA	Italy	92%	100%		
Ingenico Group	France	32%	63%		
B+S	Germany	100%	100%		
TSYS	US	100%	12%		

Source: Bryan, Garnier & Co ests.

## **VALUATION**

• We maintain our view. Private equity groups with expertise in financial assets could be interested in Concardis (Advent Capital and Bain International, as well as Permira and Warburg Pincus, CVC...). It may also appeal to peers such as European players (Worldpay, Worldline, B+S) or US players (First Data). However, given the profitability and the need for investments in new technologies, we believe private equities are the most likely acquirers. In our view, if bids are

**really over EUR600m, it would be very expensive** (16.5x operating profit). This level of multiples corresponds to transaction multiples we are used to seeing for pure online players **whereas Concardis is mainly a physical PSP**.

# **NEXT CATALYSTS**

• The first offers for Concardis: expected early next week at the latest.

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# Stock rating

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Positive opinion for a stock where we expect a favourable performance in absolute terms over a period of 6 months from the publication of a recommendation. This opinion is based not only on the FV (the potential upside based on valuation), but also takes into account a number of elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

NEUTRAL

Opinion recommending not to trade in a stock short-term, neither as a BUYER or a SELLER, due to a specific set of factors. This view is intended to be temporary. It may reflect different situations, but in particular those where a fair value shows no significant potential or where an upcoming binary event constitutes a high-risk that is difficult to quantify. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

SELL

Negative opinion for a stock where we expect an unfavourable performance in absolute terms over a period of 6 months from the publication of a recommendation. This opinion is based not only on the FV (the potential downside based on valuation), but also takes into account a number of elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

# Distribution of stock ratings

BUY ratings 55,6%

NEUTRAL ratings 34%

SELL ratings 10,5%

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