16th November 2016

TMT

Bouygues Price EUR30.16

Bloomberg Reuters 12-month High , Market Cap (EU Ev (BG Estimate Avg. 6m daily vo 3y EPS CAGR	EN FP BOUY.PA 37.3 / 25.0 10,470 12,715 840.7 27.1%			
	1 M	3 M	6 M 31	/12/15
Absolute perf.	0.2%	7.9%	1.8%	ns
Telecom	-4.1%	-9.9%	-14.5%	-21.0%
DJ Stoxx 600	-0.2%	-2.0%	1.3%	-7.3%
YEnd Dec. (EURm)	2015	2016e	2017e	2018e
Sales	32,428	31,906	32,822	34,018
% change		-1.6%	2.9%	3.6%
EBITDA	2,411	2,637	2,888	3,136
EBIT	0.0	0.0	0.0	0.0
% change		NM	NM	NM
Net income	480.0	400.6	741.8	913.0
% change		-16.5%	85.2%	23.1%
	2015	2016e	2017e	2018e
Operating margin	2.1	2.3	3.5	4.1
Net margin	1.5	1.3	2.3	2.7
ROE	5.1	4.8	8.8	10.8
ROCE	3.1	2.9	5.3	6.5
Gearing	81.4	87.7	86.7	84.2
(EUR)	2015	2016e	2017e	2018e
EPS	1.18	1.04	1.93	2.42
% change	-	-11.7%	84.8%	25.8%
P/E	25.6x	28.9x	15.7x	12.5x
FCF yield (%)	NM	4.4%	6.6%	7.6%
Dividends (EUR)	1.60	1.60	1.60	1.60
Div yield (%)	5.3%	5.3%	5.3%	5.3%
EV/Sales	0.4x	0.4x	0.4x	0.4x
EV/EBITDA	5.3x	4.8x	4.4x	4.1x
EV/EBIT	NS	NS	NS	NS



Solid profitability, outlook confirmed Fair Value EUR35 (+16%)

Bouygues has published Q3 results this morning, with revenues slightly below expectations, but very solid current operating profit, 6% above consensus. Decent top line performance for construction activities in Q3, while profitability is improving. Bouygues Telecom's recovery is still on track with accelerating services revenue growth and EBITDA still growing almost 20% yoy, above consensus. All guidance is confirmed.

BUY

ANALYSIS

- Revenues slightly below expectations, but good current operating profit. Total group revenues came out at EUR8.444bn, vs consensus at EUR8.573bn, down 3.2% vs -2.8% in Q2 2016. Current operating profit reached EUR508m, vs the consensus at EUR476m, up 6.3% yoy vs +10.5% in Q2 2016. Net income reached EUR373m, vs the consensus at EUR255m, down -0.8% yoy vs +32% in Q2 2016.
- Bouygues Telecom revenues from network accelerating, fast EBITDA growth. The recovery plan is still fully on track. Q3 revenues came out at EUR1,212bn, up +4.2% yoy (of which +6.6% on sales from network), compared with +6.1% yoy in Q2 (of which +5.5% on sales from network). Q2 EBITDA reached EUR289m, up 19.4% yoy vs +27.8% in Q2, and current operating profit was positive at EUR86m vs EUR45m in 2015. Mobile Services revenues are accelerating thanks to stabilizing ARPU. Mobile sales from network are up 6.1% in Q3, vs 4.1% in Q2. Fixed commercial performance is very good, but ARPU is still under strong pressure. Fixed sales from network are up 8.3% in Q3, vs 9.4% in Q2.

Bouygues Telecom main financial data

EURm	Q1	Q2	Q3	Q1 y	/y% Q	2 y/y %	Q3 y/y %
Sales from network		971	1004	1043	6,4%	6,1%	4,2%
ow Fixed		257	268	274	10,8%	9,4%	8,3%
ow Mobile		714	736	769	2,0%	4,1%	6,1%
EBITDA		146	262	289	23,7%	27,8%	19,4%
C							

Source : Company Data

- Q3 revenues for construction activities are down -4.4% (up 6% on a l-f-l basis, according to our calculations) at EUR6836m (2% below zonefinance consensus) and current EBIT stands at EUR443m (6% above consensus), i.e. a 6.5% margin (+ 45bps y/y). By division, Bouygues Construction continue to be tepid (flat organic revenues in Q3 like in Q2 and Q1) but margin is stabilizing (flat at 2.9%). Roadworks subsidiary Colas profitability recovery continues, with a strong increase of the current EBIT margin (+106bps at 9.5%), while organic growth is improving (flat in Q3 vs -6% in H1). Finally, Bouygues Immobilier top line trends continue to be very well-oriented, with 18% organic growth in Q3 while margin are a bit down in Q3.
- Outlook for the construction activities. The backlog stood at EUR28bn at end September, slightly down by 3% but almost (-1%) flat on a like-for-like basis. Bouygues Construction backlog is down 7.5% in Q3 but doesn't include several large projects, yet. Colas Order Book is slightly up in Q3 (flat in France on a 9 month basis and up 6% I-f-I outside). Bouygues Immobilier reservations (residential) are up 24% in Q3 (+22% on 9M).

Key figures - construction

EURm	Q1	Q2	Q3	Q1 %y/y	Q2 %y/y	Q3 %y/y
Revenues construction	4937	6446	6836	-5,1	-4,9	-4,4
Current EBIT constr.	-116	241	443	ns	3,0	2,8
Current EBIT margin %	-2,3	3,7	6,5	46bps y/y	29bps y/y	45bps y/ y
Backlog Constr.	19,5	18,7	18,2	-1,5	-3,1	-7,5
Backlog Colas	7,7	8,0	7,2	-1,6	-0,8	1,3
Reservations (res).	426	578	439	11,5	28,4	24,7
Reservations (res).	•		439	11,5	28,4	:

Source : Company Data; Bryan Garnier & Co. ests.

VALUATION

• We stick to our Buy recommendation and Fair Value of EUR35 derived from a SOTP.

NEXT CATALYSTS

Bouygues is due to release its FY 2016 results on 23rd February 2017, before market.

Bouygues Telecom main financial operational KPIs

	Q1	Q2	Q3	. (Q1 y/y %	Q2 y/y %	Q3 y/y %
Fixed Net adds (k)		71	51	93	-26,0%	-34,6%	-1,1%
Fixed ARPU	27	7,7	28,3	28,1	-3,1%	-3,4%	-4,4%
Mob. postpaid Net adds	1	51	171	129	3,4%	16,3%	-13,4%
Mobile ARPU	22	2,4	22,4	23	-1,3%	-1,8%	-1,3%
Source : Company Data (axcl. M2M in Mobile)							

Source : Company Data (excl. M2M in Mobile)

Construction activities : performance by division

EURm	Q1	Q2	Q3	Q1 %y/y	Q2 %y/y	Q3 %y/y
Revenues construction	4937	6446	6836	-5,1	-4,9	-4,4
o/w B. Constr.	2771	3029	2898	-0,3	-1,4	-2,6
o/w Colas	1754	2924	3437	-11,4	-9,3	-7,8
o/w B. Immo.	475	572	579	-7,4	5,0	13,3
EURm	Q1	Q2	Q3	Q1 %y/y	Q2 %y/y	Q3 %y/y
Current EBIT constr.	-116	241	443	-20,5	3,0	2,8
o/w B. Constr.	82	69	84	15	-10	-3
o/w Colas	-223	138	326	ns	10	4
o/w B. Immo.	25	34	33	-7	6	10
%	Q1	Q2	Q3	Q1 y/y	Q2 y/y	Q3 y/y
Total Constr. margin %	-2,3	3,7	6,5	46bps	29bps	45bps
o/w B. Constr. margin %	3,0	2,3	2,9	40bps	-23bps	-2bps
o/w Colas margin %	-12,7	4,7	9,5	-38bps	84bps	106bps
o/w B. Immo. margin %	5,3	5,9	5,7	Obps	7bps	-17bps

Source : Company Data; Bryan Garnier & Co. ests.

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	elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock					
	will feature an introduction outlining the key reasons behind the opinion.					

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