### **TMT**

### SAP

EV/EBIT

### Price EUR79.31

Bloomberg SAP GR SAPG.DE Reuters 12-month High / Low (EUR) 82.4 / 64.9 Market Cap (EURm) 97,433 Ev (BG Estimates) (EURm) 100.552 Avg. 6m daily volume (000) 2 287 3y EPS CAGR 7.6% 31/12/15 1 M 3 M 6 M Absolute perf. -0.6% 4.7% 11.6% 8.1% Softw.& Comp. -1.5% 4.9% 8.6% 5.9% DJ Stoxx 600 1.0% 1.0% -1.8% -5.9% YEnd Dec. (€m) 2015 2016e 2017e 2018e Sales 20,798 21,861 23,305 24,920 5.1% 6.9% % change 6.6% **EBITDA** 6,884 7,210 7,695 8,286 **EBIT** 4,251 5,336 5,879 6,430 25.5% 10.2% % change 9.4% 4.639 4.758 5.420 5.773 Net income % change 2.6% 13.9% 6.5% 2015 2016e 2017e 2018e Operating margin 30.5 30.4 30.4 30.7 Net margin 14 8 169 189 19 0 ROE 13.2 14.4 15.4 15.0 ROCE 18.5 18.1 20.0 21.6 Gearing 24.7 -1.1 -12.6 2015 2016e 2017e 2018e (€) **EPS** 3.78 3.87 4.41 4.70 % change 2.6% 13.9% 6.5% P/E 20.5x 18.0x 21.0x 16.9x FCF yield (%) 3.2% 4.7% 5 3% 5.7% Dividends (€) 1.15 1.20 1.30 1.40 Div yield (%) 1.5% 1.5% 1.6% 1.8% EV/Sales 5.0x 4.6x 4.2x 3.8x EV/EBITDA 15.0x 13.9x 12.6x 11.3x



16.3x

15.1x

13.7x

12.2x

Q3 2016 results slightly below expectations, but FY16 guidance marginally raised

Fair Value EUR79 (0%) NEUTRAL

This morning SAP announced Q3 2016 non-IFRS operating profit 2% below consensus despite revenues 1% above, due to a lower gross margin in cloud subscriptions (-3.7ppt) and a 16% cc increase in sales and marketing costs. Higher financial expenses had a negative impact on non-IFRS EPS. Based on a robust pipeline for Q4, management has marginally raised FY16 guidance. In our view, this is not enough to make the share price move significantly in the near term.

### **ANALYSIS**

- Q3 2016 non-IFRS operating profit 2% below consensus. For Q3 2016, on a non-IFRS basis, SAP announced sales up 8% Ifl to EUR5,375m (BG est.: EUR5,287m; consensus: EUR5,319m), Cloud & Software revenues up 9% Ifl to EUR4,456m (BG est.: EUR4,406m or +7.7% Ifl); consensus: EUR4,443m or +7.7% Ifl), cloud subscription revenues up 29% Ifl to EUR769m (BG est.: EUR787m or +32.8% Ifl; consensus: EUR783m or +30.9% Ifl), licence sales up 2% Ifl to EUR1,034m (BG est.: EUR1,009m; consensus: EUR1,014m), and an operating profit up 1% to EUR1,638m (30.5% of sales vs. 32.4% in Q3 2015) vs. BG est. of EUR1,711m (32.4% of sales) and consensus of EUR1,671m (31.4%). At cc, non-IFRS operating profit was up 1% to EUR1,625m (margin 30.1% or -2.3ppt). IFRS operating profit was down 9% to EUR1,103m (BG est.: EUR1,429m; consensus: EUR1,342m), due to a higher level of stock-based compensation expense (EUR368m vs. BG est. of EUR100m). Non-IFRS EPS was down 7% to EUR0.91 (BG est.: EUR0.99; consensus: EUR0.98), due to higher financial expenses. YTD free cash flow was up 5% to EUR2.96bn or 19.3% of sales (vs. 19.5%).
- Other Q3 2016 details. 1). Q3 2016 sales growth was driven by the Rest of America region (+25% Ifl, driven by Brazil and Mexico), followed by Germany (+9% Ifl, with double-digit licence sales), the Rest of EMEA and the US (+7% Ifl), and Asia Pacific (+6% Ifl); 2) Cloud & Software sales were up 8% Ifl in EMEA, up 9% Ifl in America, and up 8% Ifl in Asia Pacific; 3) Cloud subscriptions were up 24% Ifl in America, up 38% Ifl in EMEA, and up 46% Ifl in Asia Pacific, and, by segment, were up 47% Ifl in Applications & Technology (SuccessFactors, CEC, etc.) and up 17% for SAP Business Network (Ariba, Concur, Fieldglass); 4). S/4HANA customers reached 4,100+ at the end of Q3 2016 (+400 in the quarter), o/w 40% are net new, Employee Central has more than 1,350 customers (+100 in the quarter), and Customer Engagement & Commerce (CEC) saw double-digit customer growth; 5). 26% of the on-premise licence deals were above EUR5m (+2ppt); 6). New cloud bookings were up 24% at cc; 7). The gross margin of cloud subscriptions was down 3.7ppt to 64.9% due to a mix effect (Applications & Technology -4.2ppt to 51.6%, SAP Business Network -0.5ppt at 76.7%).
- FY16 guidance marginally raised. On a non-IFRS basis, SAP raises FY16 guidance, and now forecasts Cloud & Software revenues up 6.5-8.5% at cc (vs. 6-8% at cc), Cloud subscriptions up 28-33% at cc to EUR3-3.05bn (vs. EUR2.95-3.05bn), and a non-IFRS operating profit of EUR6.5-6.7% at cc (vs. EUR6.4-6.7bn at cc). Based on the rates at the end of September 2016, management now expects an impact from forex for FY16 of -3ppt/-1ppt on Cloud & Software sales and of -2ppt/0ppt on operating profit, which would give an op. profit of EUR6.38-6.7bn. The consensus is, at this stage, within the range: Cloud & Software sales up 7.2% at cc (BG est.: +7.5%), Cloud subscriptions up 31.7% at cc to EUR3,012m (BG est.: +32.8% at cc to EUR3,009m), non-IFRS op. profit of EUR6,670m or 30.4% of sales (BG est.: EUR6,645m or 30.4% of sales). Finally, SAP upped guidance for FY16 non-IFRS adjustments (EUR770-840m vs. EUR560-610m for share-based compensation).

### **VALUATION**

- SAPs shares are trading at est. 15.1x 2016 and 13.7x 2017 EV/EBIT multiples.
- Net debt on 30th December 2016 was EUR3,904m (net gearing: 16%).

### **NEXT CATALYSTS**

Conference call at 2pm CET / 1pm BST / 8am EDT (UK: +44 20 71 53 89 44; USA: +1 817 391 40 59 43).

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