

Sector View

Pharmaceuticals

Haemophilia: « faut-il se faire du mauvais sang ? » (full report published today)

	1 M	3 M	6 M	31/12/15
Healthcare	-2.4%	-6.6%	-2.5%	-10.8%
DJ Stoxx 600	0.5%	0.4%	-1.2%	-7.1%

*Stoxx Sector Indices

The haemophilia market has attracted particular investor attention in recent months. Our sector report aims notably to help investors better assess the challenges/issues in this very specific and ultimately fairly unknown market.

Companies covered

ACTELION	NEUTRAL	CHF180
Last Price	CHF159.9	Market Cap. CHF17,231m
ASTRAZENECA	BUY	5220p
Last Price	4947p	Market Cap. GBP62,581m
BAYER	NEUTRAL	EUR98
Last Price	EUR90.54	Market Cap. EUR74,872m
GLAXOSMITHKLINE	BUY	1810p
Last Price	1691p	Market Cap. GBP82,449m
GRIFOLS	end of	EURO
Last Price	EUR18.835	Market Cap. EUR11,629m
IPSEN	BUY	EUR67
Last Price	EUR63.24	Market Cap. EUR5,266m
NOVARTIS	NEUTRAL	CHF87
Last Price	CHF75.4	Market Cap. CHF198,084m
NOVO NORDISK	NEUTRAL	DKK355
Last Price	DKK270.5	Market Cap. DKK544,399m
ROCHE HOLDING	BUY	CHF293
Last Price	CHF235.8	Market Cap. CHF165,664m
SANOFI	NEUTRAL	EUR83
Last Price	EUR68.5	Market Cap. EUR88,305m
SHIRE PLC	BUY	6900p
Last Price	5147p	Market Cap. GBP46,476m
SOBI		
Last Price	CHF101.4	Market Cap. CHF27,418m
UCB	NEUTRAL	EUR80
Last Price	EUR66.38	Market Cap. EUR12,911m

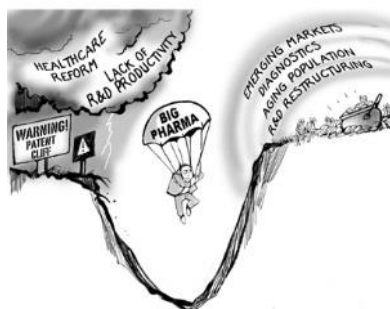
ANALYSIS

- We estimate that the majority of the haemophilia market, and more precisely, patients without inhibiting antibodies, will remain widely addressed by substitution therapies based on coagulation factors. On the other hand, Approaches such as ACE910 and Fitusiran are clearly set to provide an advantage. However, we believe they are primarily set to address haemophilia A patients with inhibiting antibodies, for whom the medical need is the most important.
- Shire is still one of our top picks** as we believe that 1/ its commercial and clinical portfolio should help it continue to outperform peers (Grifols, SOBI or even CSL) in haemophilia A; and 2/ we estimate that the group should be capable of maintaining growth momentum following the arrival of Roche's ACE910 and Alnylam's Fitusiran.
- Roche is the second name that stands out on our radar.** Admittedly, the share's performance remains above all dependent on the results of the APHINITY study. However, we estimate the group's portfolio includes a number of projects for which revenues could easily approach the USD2bn mark and ACE910 is clearly one of them in our view.
- Whereas the consensus has more than factored in the pressure caused by the arrival of ACE910 on Feiba's sales at Shire, we estimate that **forecasts are overly optimistic for NovoSeven by Novo Nordisk.**
- We are initiating coverage of Grifols with a Neutral recommendation and a FV of EUR20, and coverage of SOBI with a Sell recommendation and a FV of SEK90.**

NEXT CATALYSTS

- Q4 16: Phase III results of ROG's ACE910.

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Distribution of stock ratings

BUY ratings 72%

NEUTRAL ratings 0%

SELL ratings 28%

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