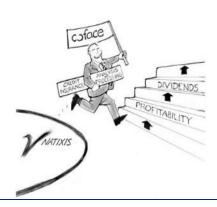
**NEUTRAL** 

#### Insurance

#### Coface

#### Price EUR6.14

Bloomberg Reuters 12-month High / Market Cap (EUI Emb. Value (BG Avg. 6m daily vo 3y EPS CAGR	R) Est.) (EUR)	966 t.) (EUR) 1,537				
	1 M	3 M	6 M 3	1/12/15		
Absolute perf.	37.0%	-10.2%	-15.5%	-34.2%		
Insurance	5.2%	-2.0%	-7.1%	-17.0%		
DJ Stoxx 600	0.7%	0.7%	0.5%	-6.4%		
(EURm)	2015	<b>2016</b> e	<b>2017</b> e	<b>2018</b> e		
Total gross prem.	1,269	1,192	1,215	1,244		
% change		-6.1%	1.9%	2.4%		
Insurance op. profit	194	91	126	192		
Total operating profit	175	72	108	173		
Underlying PTP	176.0	109.1	107.8	174.5		
% change		-38.0%	-1.2%	61.9%		
Net attributable profit	126.2	71.7	76.4	123.6		
% Change		-43.2%	6.5%	61.9%		
(EURm)	2015	<b>2016</b> e	<b>2017</b> e	2018e		
Shareholders' equity	1,761	1,781	1,804	1,876		
Technical reserves :						
-Life net (excl. UL)	NM	NM	NM	NM		
-UL contracts	NM	NM	NM	NM		
-P&C net	1,515	1,614	1,614	1,614		
NAV net of intangibles	1,537	1,560	1,584	1,655		
Embedded value	1,537	1,560	1,584	1,655		
(EUR)	2015	2016e	2017e	2018e		
EPS (€)	0.80	0.46	0.49	0.79		
% change	-	-43.2%	6.5%	61.9%		
P/E	7.6x	13.4x	12.6x	7.8x		
P/NAV (%)	0.5x	0.5x	0.5x	0.5x		
ROE	7.3	4.0	4.3	6.7		
Dividends	0.5	0.3	0.3	0.5		



7.8%

Div yield (%)

3-year strategic plan: execution will be key

Fair Value UNDER REVIEW

Coface is presenting today its three-year "Fit to Win" strategic plan. No strategic surprises as the company plans to strengthen its underwriting processes and optimise its cost structure. Growth is not the key target, which is good news. Financial targets look aggressive to us at this stage, but the shareholder return policy is favourable. We place our Fair Value under review pending more details on the plan. Following a strong rally over the last few weeks, the stock is still 11 pts short of best-inclass Euler Hermes over six months. However, we consider most of the outperformance is now

#### **ANALYSIS**

Coface is presenting today its 3-year "Fit to Win" strategic plan, with 3 key priorities:

behind us as the company is set to enter the most critical phase: execution.

- 1/ Strengthen risk management and information. Coface will further invest in its information
  quality and data tools in order to improve its underwriting risk processes. The company plans to
  invest in technology, recruitment and training. This is probably a good idea, considering risk
  management and information is key in credit insurance and that Coface has been quite
  disappointing in this area over the last quarters.
- 2/ Improve operational efficiency and client service. Coface will streamline its organisation with better sourcing and real estate utilisation, improve service and productivity, simplify and automatise processes. The expected cost savings are EUR30m in 2018, which will fully offset the loss of the French state guarantees. 170 jobs or 4% of total staff should be made redundant. We continue to see this target as aggressive. Restructuring costs (EUR35m) and additional investments (EUR35m) will be funded by the severance costs to be paid by the French state (EUR70m) for the loss of the state guarantees business.
- 3/ Implement differentiated growth strategies. The company wants to focus on value creation
  over growth, which is good news. The growth strategy will be "adapted to the realities of each
  market".
- The company aims at generating an 83% combined ratio across the cycle, which is consistent with our numbers provided the EUR30m cost savings are there.
- Bottom line, the target for RoATE (return on tangible equity) is above 9% across the cycle, which looks optimistic to us as we currently plan a 7.6% RoATE (or 6.7% ROE) in 2018 assuming an 83% combined ratio.
- The company will continue to improve its capital efficiency, in particular through the increased use of reinsurance. The target for solvency ratio is 140-160% vs. 155% at end-June 2016. The pay-out ratio is set at 60% minimum, and any excess capital beyond the upper-end of the targeted solvency level (i.e. 160%) will be addressed with special dividends and share buybacks. We see the optimisation of the capital position as a way to manage the equity base in order to improve RoATE over time.

#### **VALUATION**

- We place our fair value under review pending further details on the plan.
- Following a strong rally over the last few weeks, the stock is still 11 pts short of best-in-class Euler
  Hermes over 6 months. Yet we consider most of the outperformance is now behind us as the
  company will enter the most critical phase: execution.

#### **NEXT CATALYSTS**

Q3 2016 numbers on 3<sup>rd</sup> November.

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For the purposes of this Report, the Bryan Garnier stock rating system is defined as follows:

#### Stock rating

BUY

Positive opinion for a stock where we expect a favourable performance in absolute terms over a period of 6 months from the publication of a recommendation. This opinion is based not only on the FV (the potential upside based on valuation), but also takes into account a number of elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

NEUTRAL

Opinion recommending not to trade in a stock short-term, neither as a BUYER or a SELLER, due to a specific set of factors. This view is intended to be temporary. It may reflect different situations, but in particular those where a fair value shows no significant potential or where an upcoming binary event constitutes a high-risk that is difficult to quantify. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

SELL

Negative opinion for a stock where we expect an unfavourable performance in absolute terms over a period of 6 months from the publication of a recommendation. This opinion is based not only on the FV (the potential downside based on valuation), but also takes into account a number of elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

#### Distribution of stock ratings

BUY ratings 55.8%

NEUTRAL ratings 33.1%

SELL ratings 11%

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