5th September 2016

TMT

SFR

Price EUR24.09

Bloomberg SFR FP Reuters SFRGR.PA 12-month High / Low (EUR) 38.9 / 20.0 Market Cap (EURm) 10,557 Avg. 6m daily volume (000) 298.9 6 M 31/12/15 3 M 1 M -28.1% Absolute perf. 19.7% -13.1% -29.8% Telecom 2.0% -6.4% -8.8% -12.9% DJ Stoxx 600 4.5% 1.8% 2.8% -4.2% 2015 2016e 2017e 2018e P/E 16.6x 26.4x 14.2x 10.4x Div yield (%) 22.4% NM NM NM

Proposed minority buy-out by Altice

Fair Value EUR28,7 (+19%)

NEUTRAL

ANALYSIS

- Altice is proposing an exchange offer for SFR group shares, in order to simplify ownership structure and enhance organisation flexibility. The offer is eight Altice class A shares for five SFR group shares. The exchange offer is not subject to any ownership threshold. The operation is expected to close in Q4 2016.
- According to our calculation, the equivalent premium on SFR shares is 2.6% (pre-dilution, based on share prices at market close on 2nd September) and +4.2% (post dilution and integration of 22.25% of SFR minorities in Altice's value)
- The key benefits of the transaction include: diversification into higher growth markets such as the US and superior Altice NV liquidity while remaining on a Euronext market: Altice NV's pro forma historical daily volumes are more than 5x higher than SFR group's volumes

VALUATION

• We recommend tendering to the offer, as we see value-creation potential at the Altice level, given the current share price, and we think the buy-out will simplify the group's operations and structure.

NEXT CATALYSTS

Analyst's conf call at 2PM, 5th September

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