

## BG SALES-TRADING MORNING DU 16/09/2016

LA SEANCE DE LA VEILLE									
INDICES U.S & JAPON				SECTEURS S&P : BEST PERFS			SECTEURS STOXX : BEST PERFS		
Indices	Cloture	Var %	Var 17h30-22H (en %)	S&P	Var %	YTD	STOXX	Var %	YTD
DJ	18212,5	1%	0,3%	Tech Hardware	2,7	12,9	Insurance	1,2	-18,2
NASDAQ	5249,7	1,5%	0,3%	Semi Conducteurs	2,3	17,6	Travel & Leisure	1,1	-14,1
S&P 500	2147,3	1%	0,3%	Health Equip.	1,3	5	Basic Resources	1	24,1
NIKKEI	16519,3	0,7%	-	IT, SOFTW & Serv.	1,1	7,3	Industrial Goods & Serv.	1	3,5
SECTEURS S&P : WORST PERFS.					SECTEURS STOXX : WORST PERFS				
				S&P	Var %	YTD	STOXX	Var %	YTD
				Banks	0,3	-5,8	Chemicals	-0,5	-4
				Transportation	0,4	3,4	Real Estate	-0,3	-5,9
				Consumer Durables	0,5	-0,3	Utilities	0	-6,5
				Real Estate	0,5	3,4	Telecom	0,2	-16,6

Valeurs les plus traitées hier vs. Moy. 3M									
CAC 40			EURO STOXX 50			STOXX 600			
Stocks*	Last	Var%	Stocks*	Last	Var%	Stock*s	Last	Var%	
AIR LIQUIDE SA	97	-0,9	BAYER AG-REG	91,4	-2,3	WM MORRISON	208,1	7,5	
AXA SA	19	2,5	GENERALI	11,3	1,6	DAILY MAIL&GENERAL	707,5	0,3	
TOTAL SA	41,5	0	SIEMENS AG-REG	105,6	3	ARM HOLDINGS PLC	1700	-	
ORANGE	13,1	0	AIR LIQUIDE SA	97	-0,9	TDC A/S	37,6	5,8	
SANOFI	69	-1,2	AXA SA	19	2,5	HELLENIC TELECOM	7,8	-0,6	

**DEFINITION :** \* compare les capitaux traités sur une valeur la veille rapportés à la moyenne des capitaux traités ces 3 derniers mois sur la valeur.

TAUX U.S				DEVISES				MAT. PREMIERES			
Taux U.S	Valeur	Var%	Yld	Devises	Valeur	Var%	YTD	Mat. Prem	Valeur	Var%	YTD
U.S 2 ANS	100	0%	0,7%	€/§	1,1238	-0,1%	3,5%	BRENT	45,3	0%	26,7%
U.S 10 ANS	98,3	0%	1,7%	€/¥	114,68	0,1%	13,9%	ONCE OR (§)	1315,3	0%	23,9%
VIX Index	16,3		-10,1%					VSTOXX Index	20,6		-7,5%

### Economic Calendar

14h30 US- CPI Aug. (+1% E)  
 14h30 US - Michigan Confidence Sep. (90.6 E)  
 19h00 US - Baker Hughes rig Count

### Dividends Calendar ex-date next day

STM \$0.051 (0.77%)

### Ex Div today

WORLDPAY 065p (0.22%)

### Markets Recap (source Street account)

**Asian markets are trading higher on Friday.** Trading activity is very subdued with the closure of Chinese markets for the Mid-Autumn Festival depressing regional volumes. An absence of data releases has contributed to a lack of impetus of markets. Elsewhere regional bond rates have ticked higher with the 10Y JGB yield up ~1bp, Australia's rising ~2bp and New Zealand's up ~5.4bp. Equity market spillover has been negligible.

**The Nikkei's earlier momentum petered out with the index holding steady alongside the dollar-yen.** Next week's BoJ meeting remains in focus amid lingering uncertainty around any adjustment of JGB purchases. The uncertainty has amplified the difficulty in gauging market reaction to the different policy permutations. Meanwhile Japanese banks continue to push back against the BoJ's negative rate policy.

**US equities finished higher on Thursday.** Treasuries were mixed with some more curve steepening. The dollar was also mixed, and weaker on the yen cross. Gold lost 0.6%. Oil was stronger, with WTI crude settling up 0.8%.

**Much of the focus today was on a busy round of economic data, which came in largely softer than expected.** While no rate hike is expected next week from the Fed, data fit in with the theme of a more patient policy outlook. Oversold conditions a cited tailwind for equities. Relatively quiet elsewhere. Some more focus on tightening polls in the presidential race. Abroad, BoE and SNB both left policy

unchanged. Not much corporate news. AAPL a standout after saying initial quantities of its iPhone 7 Plus have sold out globally.

**All ten major sectors closed higher, with tech the best performer.** Telecom and healthcare also beat the tape. Materials, utilities and financials were the laggards.

### Stocks Factor to watch today :

**STOXX INDEX** : Changes will be effective on Sep. 19, 2016 with the open of European markets.

**EURO STOXX 50** : addition ADIDAS, AHOLD, CRH, Deletion GENERALI, UNICREDIT, CARREFOUR

**STOXX EUROPE 50** : addition SYNGENTA (SYNN.S) – Deletion RICHEMONT (CFR.S)

**FUTURES 08h00** : ES50 -0.2%, DAX, -0.2%, CAC 0.0%, FTSE -0.1%

**GENERAL ELECTRIC** : says it will receive \$1.9bn for Hinkley point

**DEUTSCHE BANK** : The U.S. Dept of Justice is asking DB to pay \$14bn to settle an investigation into its selling of mortgage backed securities.

**LUFTHANSA** : S&P has lowered its outlook to Negative from Stable

**LAFARGE** : Sells \$600m in 4.75% 30YR notes, sells \$400m in 3.5% 10Y notes

### Rating & TP Changes



**NATIXIS** : Started with OUTPERFORM, TP €5 @Credit Suisse

**CRH** : TP raised to €32 vs. 9, BUY @Berenberg

**SOCIETE GENERAL** : started with NEUTRAL, TP €35 @Credit Suisse

**BNP PARIBAS** : started with NEUTRAL, TP €50 @Credit Suisse

**PERNOD RICARD** : reinstated with BUY @BOFA Merrill

**CAMPARI** : reinstated with BUY @BOFA Merrill

**DIAGEO** : reinstated with BUY @BOFA Merrill

**SOLVAY** : started with BUY, TP €125 @HSBC



**DANONE** : TP cut to €65 vs. 67, NEUTRAL @Bryan Garnier

**HERMES** : HOLD vs. BUY @Berenberg

**CARLSBERG** : Reinstated at UNDERPERFORM @BOFA Merrill

### Technical Analysis

**HIGHEST YTD** : ATOS, HENKEL, SARTORIUS, STMICRO, VALEO

**LOWEST YTD** : ADP, E.ON, ORANGE,

**RSI 14d overbought** : RUBIS, VOLVO

**RSI 14d Oversold** : Deutsche Telekom, E.ON, HERMES, INGENICO, TALKTALK, TELENOR, UNIBAIL

### Upward Signals

**TESCO, INVESTEC** : Stock price crossing upward 50d, 100d, 200d MAV

**EDF** : 50d MAV crossing upward 200d MAV

Bryan Garnier ... Today's comment(s)

Danone

RATING : NEUTRAL

Fair Value EUR65 vs. EUR67 (+1%)

We decreased our EBIT estimates by 3% on average over the next three years. This is due to the Baby Food and Waters divisions which are respectively suffering from regulation in China and destocking of Mizone. Our Fair Value is revised downwards from EUR67 to EUR65. Neutral recommendation maintained.

Ubisoft

RATING : BUY

Fair Value EUR34 (-5%)

Yesterday after trading, Ubisoft announced that *South Park: The Fractured But Whole* will now launch on Xbox One, PS4 and PC in calendar Q1 2017 i.e. fiscal Q4 2016-17 (vs. 6 December 2016 previously). The additional time will help them to achieve this goal. This is not a small shift and as a reminder we do not consider this game as a AAA. This is why the group maintains its FY16-17 unchanged, namely EUR1,700m in sales, c.EUR230m in non-IFRS EBIT and strong FCF generation. => **Neutral**.

#### Software and IT Services

Yesterday evening, Oracle reported Q1 FY17 sales (FYE 31st May) in line with consensus on revenues but below expectations on non-GAAP EPS due to a higher tax rate and borrowings. FY17 outlook continues to reflect Oracle's accelerated positive momentum in the cloud, helped by an aggressive strategy. We view these numbers as a neutral read-across for European software vendors

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