



Please find our Research on Bloomberg BRYG <GO>)

# 16th September 2016

	Last close	Daily chg (%)	Chg YTD (%)
Indices			
Dow Jones	18212.48	+0.99%	+4.52%
S&P 500	2147.26	+1.01%	+5.05%
Nasdaq	5249.69	+1.47%	+4.84%
Nikkei	16519.29	+0.7%	-13.81%
Stoxx 600	340.335	+0.57%	-6.97%
CAC 40	4373.22	+0.07%	-5.69%
Oil /Gold			
Crude WTI	43.91	+0.76%	+18.04%
Gold (once)	1319.88	-0.27%	+24.24%
Currencies/Rates			
EUR/USD	1.1244	-0.04%	+3.51%
EUR/CHF	1.09365	-0.10%	+0.57%
German 10 years	-0.033	-11.53%	-105.27%
French 10 years	0.271	+4.49%	-72.37%

#### Economic releases :

Date 16th-Sept

14h30 US- CPI Aug. (+1% E) 14h30 US - Michigan Confidence Sep. (90.6 E)

19h00 US - Baker Hughes rig Count

# Upcoming BG events : Date 22nd-Sept Thematic Lunch with HC specialist 30th-Sept Thematic Breakfast with Vimpelcom

28th-Oct	IMERYS (Paris roadshow)
14th-Nov/ 15th-Nov	4th Paris Healthcare Conference
28th-Nov/ 29th-Nov	2nd Paris Consumer Conference

#### Recent reports :

Date 14th-	Sept	Automotive Innovation: the only way to stand out!
9th-S	ept	ENGIE The twelve labours of Engie
7th-S	ept	FRESENIUS : ¡Salud!
6th-S	ept	WIRECARD Ready to reconnect with the fundamentals
24th-	Aug	AMS Catching the ball when it bounces - all a question of timing
26th-	Jul	NICOX Don't turn a blind eye to opportunities

List of our Reco & Fair Value : Please click here to download



# BG's Wake Up Call

# DANONE

# NEUTRAL, Fair Value EUR65 vs. EUR67 (+1%)

Sluggish trends in Chinese water and baby food

We have lowered our EBIT estimates by 3% on average for the next three years. This is due to the Baby Food and Waters divisions, which are respectively suffering from regulation in China and destocking of Mizone. Our Fair Value has been revised downwards from EUR67 to EUR65. Neutral recommendation maintained.

#### KORIAN

# **NEUTRAL, Fair Value Under Review**

Feedback CMD: Ready for action, but delivering results will take time

Confirming the group's position as a full senior care provider with existing business (i.e nursing Homes, Geriatric clinics, Home Care and Service flats), new management presented and quantified its 2021 strategic plan. The latter is defined by a focus on five main levers: 1-organic growth, 2-improvement of current operating results, 3-higher investment in human ressources, 4-more dynamic real estate management, and 5-medical innovation and digital solutions and 15 key projects. Overall, the 2021 strategic plan sounds credible. The plan/group is finally in working order, but most measures have yet to be implemented and positive impacts on results will take some time objectively announced by the management. We are confirming our opinion. Fair Value under review.

# SOFTWARE AND IT SERVICES

Oracle Q1 FY17 results: neutral read-across for European Software vendors

Yesterday evening, Oracle reported Q1 FY17 sales (FYE 31st May) in line with consensus on revenues but below expectations on non-GAAP EPS due to a higher tax rate and borrowings. FY17 outlook continues to reflect Oracle's accelerated positive momentum in the Cloud, helped by an aggressive strategy. We view these numbers as a neutral read-across for European software vendors

# In brief...

EIFFAGE, TP Ferro Concession contract to be terminated

LAFARGEHOLCIM, Another reorganisation announced

UBISOFT, Small date shift for the next South Park game, but no financial impact

# BG Healthcare CHART #32

Focus on GENMAB valuation - BUY - FV DKK1,600 (+48%)

#### Return to front page

Food & Bever	ages				
Danone					Sluggish trends in Chinese water and baby food
Price EUR64.6	7				Fair Value EUR65 vs. EUR67 (+1%) NEUT
Bloomberg Reuters 12-month High / L Market Cap (EUR) EV (BG Estimates)				BN FP ANO.PA .3 / 53.8 42,417 60,730	We have lowered our EBIT estimates by 3% on average for the next three years. This is due to Baby Food and Waters divisions, which are respectively suffering from regulation in China destocking of Mizone. Our Fair Value has been revised downwards from EUR67 to EUR65. New recommendation maintained.
Avg. 6m daily volu 3y EPS CAGR	ıme (000)			1 550 6.5%	ANALYSIS
	1 M	3 M	6 M 3	1/12/15	<ul> <li>Cut in estimates. We have trimmed our EBIT estimates by 3% on average for the next t years. This is due to the Baby Food and Waters divisions, which are respectively sufferences.</li> </ul>
Absolute perf.	-7.3%	6.9%	1.6%	3.8%	from regulation in China and destocking of Mizone. This is partly offset by slightly r
Food & Bev.	-2.7%	4.5%	2.7%	-1.2%	optimistic forecasts for Yoghurts and Medical Nutrition. In 2016, we expect 3% group's org
DJ Stoxx 600	-1.7%	5.2%	-0.2%	-7.0%	sales growth, with Yoghurts: +2.5%, Waters: +2.7%, Baby Food: +3.5% and Medical Nutri
YEnd Dec. (EURm)	2015	2016e	2017e	2018e	+6.9%. This compares to our previous estimate of 3.4% organic sales growth, with Yogh
Sales	22,412		25,880	27,252	+1.9%, Waters: +3.4%, Baby Food: +5.5% and Medical Nutrition: +6.7%. This is still in line
% change	22,412	-2.3%		5.3%	the group's guidance for 3-5% organic sales growth over the year. Q3 2016 should be
EBIT	2,892	2,980	3,493	3,775	weak. We expect 1.4% organic sales growth after +4.1% in Q2. Danone will only reac
% change	2,072	3.0%		8.1%	medium-term target of around 5% group's organic sales growth in 2018.
Net income	1,791	1,871	1,966	2,180	· Regulation in China impacting Baby Food. We expect the division to post 1% organic
% change	1,771	4.5%			growth in Q3 and Q4, which implies a strong deterioration vs the first half of the year (+
in onlange					Traders in the cross border C2C channel are currently destocking due to tougher regula
o	2015	2016e	2017e	2018e	The regulation of the Chinese infant formula industry is a risk for Danone, as it is for c
Operating margin	12.9 8.0	13.6 8.5	13.5 7.6	13.9	players. But the company is in a worse position than its peers due to its overexposure to cl border C2C. The latter accounts for an estimated 7% of the group's EBIT and is expected
Net margin ROE	8.0 10.2	8.5 14.7	7.6 15.3	8.0 15.7	shrink. Danone's Chinese infant business rebounded after the Fonterra alert (2013) as
ROCE	10.2	14.7	13.3	14.8	company was the principal beneficiary of the exceptional growth in cross-border
Gearing	61.6	141.3		113.1	transactions. The volatility could last for some time and it is unlikely the group will manage
Ū					transfer all its C2C sales into B2C sales.
(EUR) EPS	2015 2.93	2016e 3.04	2017e 3.19	2018e 3.54	Challenging trend in Waters. We expect flat organic sales in the next quarter, mainly du
ers % change	2.93	3.04 3.6%	5.1%	3.54 10.9%	destocking of Mizone (7% of group EBIT). The non-alcoholic beverages market has slo
P/E	- 22.1x	21.3x	20.3x	18.3x	significantly in China and is now showing flat to low-single-digit growth. Six months ago, it
FCF yield (%)	3.9%	4.2%	4.4%	4.6%	running at 5-10%. Q3 sales of the Waters division should also be penalized by flooding in C
Dividends (EUR)	1.60	1.66	1.74	1.93	and tough comps.
Div yield (%)	2.5%	2.6%	2.7%	3.0%	
EV/Sales	2.2x	2.8x	2.3x	2.2x	VALUATION

## VALUATION

Our Fair Value is revised downwards from EUR67 to EUR65. We have downgraded our recommendation to Neutral in July 11<sup>th</sup> due to uncertainty around Water and Baby food in China and integration of WhiteWave's operations. At yesterday's share price, the stock is trading at a discount of 2% vs its peers in 2016 and in line with them in 2017.

17.4x

20.4x

17.2x

15.7x

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#### NEXT CATALYSTS

- Q3 sales on October 18<sup>th</sup> .
- Shareholders's meeting on October 4<sup>th</sup>

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Analyst : Virginie Roumage 33(0) 1.56.68.75.22 vroumage@bryangarnier.com Sector Team : Nikolaas Faes Loïc Morvan Antoine Parison Cédric Rossi

EV/EBIT

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# **Korian** Price EUR30.75

Healthcare

Bloomberg Reuters 12-month High / L Market Cap (EUR) Ev (BG Estimates) Avg. 6m daily volu 3y EPS CAGR	(EUR)			KORI FP KORI.PA 3 / 23.2 2,465 4,678 102.4 20.7%
	1 M	3 M	6 M 31	/12/15
Absolute perf.	-3.9%	10.0%	17.3%	-8.7%
Healthcare	-3.1%	4.1%	2.6%	-8.3%
DJ Stoxx 600	-1.7%	5.2%	-0.2%	-7.0%
YEnd Dec. (EURm)	2015	2016e	2017e	2018e
Sales	2,579	2,994	3,133	3,278
% change		16.1%	4.6%	4.6%
EBITDA	342	401	439	484
EBIT	218.2	256.9	288.5	326.3
% change		17.7%	12.3%	13.1%
Net income	85.0	112.4	130.5	153.4
% change		32.3%	16.1%	17.6%
	2015	2016e	2017e	2018e
Operating margin	6.9	8.2	8.9	9.6
Net margin	2.3	3.5	4.0	4.5
ROE	4.4	5.6	6.1	6.7
ROCE	2.4	2.7	3.0	3.4
Gearing	85.1	107.2	94.4	81.3
(EUR)	2015	2016e	2017e	2018e
EPS	1.06	1.39	1.60	1.86
% change	-	31.1%	15.0%	16.5%
P/E	29.0x	22.1x	19.2x	16.5x
FCF yield (%)	7.8%	10.6%	11.2%	12.3%
Dividends (EUR)	0.60	0.60	0.60	0.60
Div yield (%)	2.0%	2.0%	2.0%	2.0%
EV/Sales	1.6x	1.6x	1.5x	1.3x
EV/EBITDA	12.0x	11.7x	10.4x	9.1x
EV/EBIT	18.8x	18.2x	15.8x	13.5x



# Feedback CMD: Ready for action, but delivering results will take time

# Fair Value Under Review

#### **NEUTRAL**

Confirming the group's position as a full senior care provider with existing business (i.e nursing Homes, Geriatric clinics, Home Care and Service flats), new management presented and quantified its 2021 strategic plan. The latter is defined by a focus on five main levers: 1-organic growth, 2-improvement of current operating results, 3-higher investment in human ressources, 4-more dynamic real estate management, and 5-medical innovation and digital solutions and 15 key projects. Overall, the 2021 strategic plan sounds credible. The plan/group is finally in working order, but most measures have yet to be implemented and positive impacts on results will take some time objectively announced by the management. We are confirming our opinion. Fair Value under review.

#### **ANALYSIS**

- Main financial guidances for 2021: Management objectives, which are in fact not far from our current numbers, is to deliver:
  - <u>Top line growth of 5% per annum</u> o/w c.3% on organic and c.2% with bolt-on acquisitions to reach by end of the plan EUR3.8bn (our current number on our DCF is EUR3.7bn);
  - <u>EBITDA margin of c. 14.5% in 2021 vs. 13.7% expected in 2016</u> with limited improvement during the first two years (objective to be c 14% in 2019) mainly due to Germany with adaptation measures that require time to deliver results (time to recover Curamum's operating performance, to manage Casa Reha integration and to offset anticipated German market changes). From Germany, management expects to reduce base costs by EUR25m over 3 years.
  - Operating Free Cash Flow up 50% from EUR150m anticipated in 2016 to reach over EUR225m (our forecasts are respectively EUR176m in 2016e and EUR239m in 2021e);
  - o <u>Dividend</u> maintained at the same level than last year i.e.EUR 0.60 per share.

**Real estate valuation and Korian's strategy:** Group ownership structure represents 14% of operating assets contributing same % of 2015 revenue. Based on historical book value of EUR764m, the market valuation has been estimated at EUR980m using an average cap rate of 5.7% o/w 5.4% for France representing 77% of real estate valuation. Real estate debt is EUR390m. With an effort rate of 53% on average and significant discrepancy between countries, the objective is to be under 50% in 2021 by being more active in portfolio management (renegociation lease conditions, or using pre-emption rights, with the decision to internalise real estate know-how and to build a strategic partnership with real estate investors.

**Standalone Operating Cash flow to implement the strategy:** Based on EBITDA expectations, the group will have resources to finance its strategy taking into account <u>maintenance capex</u> of around 3.5% of consolidated revenue including notably an IT project (a 3 year c. EUR25m investment plan) with more around EUR100m cash available per year after dividend for expansion (bolt-on acquisitions). Under a clear governance for development by CEO/CFO for all project, management confirmed criterias of an IRR after tax between 1.5x and 2x WACC minimum and a ROCE after tax over WACC in year 3. Finally, <u>financial leverage</u> would stand c. 4x (covenant under 4.5x) during the first part of the plan to reach 3.5x at the end.

#### VALUATION

At the current share price and before some adjustments to our forecast after CMD, the stock is trading at 11.7x EV/EBITDA 2016e and 10.4x 2017e, which compares with historical average of 9.3x.

#### NEXT CATALYSTS

Q3 revenue on 26<sup>th</sup> October



Analyst : Bruno de La Rochebrochard 33(0) 1 56 68 75 88 bdelarochebrochard@bryangarnier.com

Sector View

# Software and IT Services

	1 M	3 M	6 M	31/12/15
Softw.& Comp. SVS	1.5%	14.3%	10.5%	6.6%
DJ Stoxx 600	-1.7%	5.2%	-0.2%	-7.0%
*Stoxx Sector Indices				

Companies cov	ered		
ALTEN		SELL	EUR52
Last Price	EUR62,31	Market Cap.	EUR2,099m
ALTRAN TECHN	IOLOGIES	BUY	EUR15
Last Price	EUR13,295	Market Cap.	EUR2,337m
ATOS		BUY	EUR102
Last Price	EUR90,97	Market Cap.	EUR9,530m
AXWAY SOFTW	/ARE	BUY	EUR28
Last Price	EUR27,65	Market Cap.	EUR575m
CAPGEMINI		BUY	EUR94
Last Price	EUR85,24	Market Cap.	EUR14,677m
CAST		NEUTRAL	EUR3,6
Last Price	EUR3,46	Market Cap.	EUR56m
DASSAULT SYSTEMES		SELL	EUR64
Last Price	EUR76,45	Market Cap.	EUR19,666m
INDRA SISTEM	AS	NEUTRAL	EUR11
Last Price	EUR12,345	Market Cap.	EUR2,026m
SAGE GROUP		SELL	600p
Last Price	729,5p	Market Cap.	GBP7,878m
SAP		NEUTRAL	EUR75
Last Price	EUR78,81	Market Cap.	EUR96,818m
SOFTWARE AG		BUY	EUR40
Last Price	EUR36,385	Market Cap.	EUR2,874m
SOPRA STERIA	GROUP	BUY	EUR125
Last Price	EUR104,35	Market Cap.	EUR2,137m
SWORD GROUI	P	BUY	EUR31
Last Price	EUR27,23	Market Cap.	EUR257m
TEMENOS GRO	UP	NEUTRAL	CHF54
Last Price	CHF60,75	Market Cap.	CHF4,225m

# Oracle Q1 FY17 results: neutral read-across for European Software vendors

Yesterday evening, Oracle reported Q1 FY17 sales (FYE 31st May) in line with consensus on revenues but below expectations on non-GAAP EPS due to a higher tax rate and borrowings. FY17 outlook continues to reflect Oracle's accelerated positive momentum in the Cloud, helped by an aggressive strategy. We view these numbers as a neutral read-across for European software vendors

#### ANALYSIS

- **Revenues in line, but non-GAAP EPS below consensus estimates due to tax and borrowings.** For its quarter ended  $31^{st}$  August 2016, Oracle has reported non-GAAP EPS up 4% (+5% at cc) at USD0.55 (i.e. USD0.56 at cc) or at the low-end of company guidance, which was given at cc (USD0.56-0.60), and below consensus (USD0.58) due to a higher tax rate - driven by an over-achievement in Cloud revenues in the US - and borrowings (USD0.015 adverse impact). Total revenues were up 3% at cc to USD8.61bn or at the mid-point of the guidance range (+2%/+5% at cc) and almost in line with consensus (USD8.7bn). Cloud and on-premise software revenues were up 7% at cc to USD6.81bn (guidance: +5%/+7%; consensus: USD6.82bn). Hardware product sales were down 18% at cc, but engineered systems grew mid double-digit with Exadata up 30%+.
  - Q1 FY17 details. At cc, on-premise software sales were up 1%, with new licences down 10% and maintenance up 3%, Cloud SaaS/PaaS sales rose an impressive 82% (guidance: +75%/+80% at cc), and cloud laaS was up 10%. Cloud and on-premise software revenues were up 6% cc (vs. -2% in Q4 FY16) in the Americas, up 7% at cc (vs. +5% in Q4 FY16) in EMEA, and up 8% at cc (vs. +11% in Q4 FY16) in Asia Pacific. In the Cloud, Cloud ERP/EPM was up 70%, HCM up 131%, CRM up double-digit, Data as a service up 75%, PaaS up 22%. Oracle added 776 new customers (vs. 1,640 in Q4 FY16) 677 customer expansions of which 173 (vs. 318) in HCM, 346 (vs. 700) in Customer Experience and 344 (vs. 808) in ERP. Its ERP/EPM installed based now reaches 2,800 customers. Over 50% of ERP/EPM customers were net new to Oracle. In PaaS, Oracle had 2,032 new customers and has an installed base of 11,000 clients.
- Q2 FY17 guidance. For Q2 FY17 (November 2016 quarter), management expects total revenues up 0-3% at cc, with Cloud & On-Premise software guidance up 3-5% at cc (SaaS/PaaS guidance +78%/+82% at cc including acquisitions), and non-GAAP EPS USD0.59-0.62 (consensus: USD0.65) taking into account a USD0.06 adverse impact from a higher tax rate and borrowings. Cloud bookings were up 49% at cc, which is above the +38% reported in Q4 FY16. For FY17, Oracle now anticipates SaaS/PaaS revenues up 65-67% (vs. above 65% previously). NB. SaaS/PaaS posted a gross margin of 62% in Q1 FY17 (+22ppt), should continue to rise over FY17, and Oracle confirms its plan to reach 80% as soon as possible.
- **Neutral short-term read-across for European Software vendors.** As such, from a short-term perspective we consider this publication is neutral for SAP and other European software vendors. Revenue momentum is strong in the cloud, unsurprisingly. With an aggressive strategy, Oracle's cloud SaaS/PaaS revenue growth (+68% IfI) remains way above the cloud subscription growth of SAP (+33% IfI in Q2 2016), Workday (+37% in Q2 FY17) and Salesforce (+26% IfI in Q2 FY17).

## VALUATION

European Software companies: EV/EBIT multiples of 18.0x for 2016 and 15.6x for 2017.

#### NEXT CATALYSTS

- Accenture's Q4 FY16 results on 29<sup>th</sup> September before US markets open.
- SAP's Q3 2016 results on 21<sup>st</sup> October before markets open.

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Analyst :
Gregory Ramirez
33(0) 1 56 68 75 91
gramirez@bryangarnier.com

Sector Team : Richard-Maxime Beaudoux Thomas Coudry Dorian Terral



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# Construction & Building MaterialsEiffagePrice EUR68.76BloombergFGR FPReutersFOUG.PA12-month High / Low (EUR)71.8 / 54.3Market Cap (EURm)6,744Avg. 6m daily volume (000)341.11 M3 M6 M31/12/15

	1 M	3 M	6 M	31/12/15
Absolute perf.	-3.2%	9.7%	4.3%	15.5%
Cons & Mat	-1.1%	9.2%	6.3%	3.5%
DJ Stoxx 600	-1.7%	5.2%	-0.2%	-7.0%
	2015	2016e	2017e	2018e
P/E	20.4x	16.5x	14.8	x 12.3x
Div yield (%)	2.2%	2.2%	2.2%	6 2.2%

# TP Ferro Concession contract to be terminated Fair Value EUR77 (+12%)

BUY

#### ANALYSIS

- TP Ferro, 50% owned by Eiffage, is the concession company in charge of the high-speed rail line between Perpignan in the South of France and Figueras in Spain. It is going into liquidation.
- Since the opening in 2010, TP Ferro has faced numerous difficulties, in particular lower-thanexpected traffic, the absence of private operators and the difficult Spanish macro situation. In March 2015, the concessionaire was unable to repay the debt as scheduled and declared a suspension of payment. EUR557m TP Ferro debt is non-recourse (and not consolidated in Eiffage's balance sheet): Eiffage, as well as ACS, will not be requested to repay it. The operation of the line will be transferred to a (French and Spanish) state-owned company and the concession contract will be terminated.
- We don't expect any pressure on Eiffage's share price, as TP Ferro has been under administration since 2015. Apparently, the termination of the concession contract was, unfortunately, the likely outcome.

#### VALUATION

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• EUR77 FV is derived from a SOTP. TP Ferro value in our FV was equal to zero.

#### NEXT CATALYSTS

Q3 sales of APRR on 20 October 2016; Q3 sales of Eiffage on 7th November 2016.

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Eric Lemarié, elemarie@bryangarnier.com

# Construction & Building Materials

#### Price CHF50.35

Bloomberg				LHN VX
Reuters			LHN.VX	
12-month High / Low (CHF)			58	.4 / 34.1
Market Cap (CHF	)			30,558
Avg. 6m daily vol	ume (000)			1,891
	1 M	3 M	6 M 3	1/12/15
Absolute perf.	-2.4%	24.4%	19.5%	0.1%
Cons & Mat	-1.1%	9.2%	6.3%	3.5%
DJ Stoxx 600	-1.7%	5.2%	-0.2%	-7.0%
	2015	2016e	2017e	2018e
P/E	38.7x	21.0x	13.8x	11.7x
Div yield (%)	3.0%	3.3%	3.6%	3.9%

# Another reorganisation announced Fair Value CHF50 (-1%)

ANALYSIS

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- The corporate structure will be reshaped, LafargeHolcim announced yesterday. The key idea is to (further) simplify the organisation. The central functions will mostly focus on *"strategy, governance and transformation"* and we understand the operational sites should be more responsive to local industrial issues (through the *"reshaping of the technical support organization"*). All in all, this will translate into 250 job-cuts by end of next year (from approx. 100.000 employees today).
- This reorganisation will further streamline LafargeHolcim. This makes sense, as cement remains mostly a local business.
- In its press release, LafargeHolcim stressed that this reorganisation of central functions "reflects the end of the integration phase and the fact that the Group is now entering a new phase of its development". We suspect this can be viewed as another step in the right direction.

#### VALUATION

CHF50 FV derived from the application of historical multiples to our 2017 estimates, discounted.

#### NEXT CATALYSTS

Q3 results on 4th November. Capital Markets Day on 18th November.

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Eric Lemarié, elemarie@bryangarnier.com

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BUY

12-month High / Low (EUR)

Avg. 6m daily volume (000)

1 M

-2.8%

1.5%

-1.7%

35.3x

NM

03/16

3 M

13.9%

14.3%

5.2%

03/17e

29.6x

NM

TMT

Ubisoft

Bloomberg

Absolute perf.

Softw.& Comp. SVS

DJ Stoxx 600

Div yield (%)

P/E

Reuters

Price EUR35.90

Market Cap (EUR)

# Small date shift for the next *South Park* game, but no financial impact Fair Value EUR34 (-5%)

# BUY

#### ANALYSIS

UBI.FP

UBIP.PA

4,035

242.6

34.6%

6.6%

-7.0%

03/19e

14.1x

NM

38 3 / 17 1

6 M 31/12/15

32.6%

10.5%

-0.2%

03/18e

19.5x

NM

- Yesterday after trading, Ubisoft announced that *South Park: The Fractured But Whole* will now launch on Xbox One, PS4 and PC in calendar Q1 2017 i.e. fiscal Q4 2016-17 (vs. 6 December 2016 previously). Ubisoft explained that the development team (entirely developed by Ubisoft and helped by South Park Digital Studios on jokes and some contents) wants to make sure the game experience meets their high expectations, so the additional time will help them to achieve this goal.
- This is not a small shift and as a reminder we do not consider this game as an AAA. This is why the group maintains its FY16-17 unchanged, namely EUR1,700m in sales (BG est. EUR1,706.3m and cons. EUR1,706.7m), c.EUR230m in non-IFRS EBIT (BG est. EUR235m and cons. EUR236.4m) and strong FCF generation (BG est. EUR250m). As expected, this fiscal year will be back-end-loaded (H1 should represent only ~15% of FY sales) as in FY15/16.

#### Ubisoft's line-up on fiscal year 2016-17

15/11/16	Core gamers	PPP
	eere gamere	PPP
07/03/17	Core gamers	PPP
alendar Q1 17, i.e. fiscal Q4	Core/casual gamers	PP
14/02/17	Mostly core gamers	PP
Dec. 2016	Mostly core gamers	Р
	alendar Q1 17, i.e. fiscal Q4 14/02/17	alendar Q1 17, i.e. fiscal Q4 Core/casual gamers 14/02/17 Mostly core gamers Dec. 2016 Mostly core gamers

Source: Bryan, Garnier & Co (P Weak; PP Good; PPP Excellent).

#### VALUATION

- We maintain our Buy rating and FV of EUR34 (based on its fundamentals). The share price fully
  values the group's earnings results over the current fiscal year (at end-March 2017).
- As noted throughout our recent research report "Same player shoot again"?, we are not surprised that the share price now starts to reflect its speculative premium, i.e. trading above our FV. As a reminder, we estimated in the same report a valuation between EUR40 (the very minimum, and EUR45 if Vivendi wants to avoid counterbids as far as possible) and EUR51 (maximum) in the event of a takeover bid. We still consider UBI to be a "safe haven stock".

#### NEXT CATALYSTS

Ubisoft's AGM: 29th September.

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Richard-Maxime Beaudoux, rmbeaudoux@bryangarnier.com

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# Bryan Garnier stock rating system

For the purposes of this Report, the Bryan Garnier stock rating system is defined as follows:

#### Stock rating

BUY Positive opinion for a stock where we expect a favourable performance in absolute terms over a period of 6 months from the publication of recommendation. This opinion is based not only on the FV (the potential upside based on valuation), but also takes into account a number of the state	
down that and the could be dealer and the second	)f
elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stoc	:k
will feature an introduction outlining the key reasons behind the opinion.	
NEUTRAL Opinion recommending not to trade in a stock short-term, neither as a BUYER or a SELLER, due to a specific set of factors. This view is intended to	
be temporary. It may reflect different situations, but in particular those where a fair value shows no significant potential or where an upcoming binar	y
event constitutes a high-risk that is difficult to quantify. Every subsequent published update on the stock will feature an introduction outlining the ke	y
reasons behind the opinion.	
SELL Negative opinion for a stock where we expect an unfavourable performance in absolute terms over a period of 6 months from the publication of	a
recommendation. This opinion is based not only on the FV (the potential downside based on valuation), but also takes into account a number of	of
elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stoc	:k
will feature an introduction outlining the key reasons behind the opinion.	

Distribution of stock ratings

BUY ratings 55.8%

NEUTRAL ratings 33.1%

SELL ratings 11%

# Bryan Garnier Research Team

	J			
Healthcare Team	Pharmaceuticals	Eric Le Berrigaud <i>(Head of Equities)</i>	33 (0) 1 56 68 75 33	eleberrigaud@bryangarnier.com
	Biotech/Medtech	Mickael Chane-Du	33 (0) 1 70 36 57 45	mchanedu@bryangarnier.com
	Medtech/Biotech	Hugo Solvet	33 (0) 1 56 68 75 57	hsolvet@bryangarnier.com
Consumer Team	Luxury/Consumer Goods	Loïc Morvan	33 (0) 1 70 36 57 24	lmorvan@bryangarnier.com
	Beverages	Nikolaas Faes	33 (0) 1 56 68 75 72	nfaes@bryangarnier.com
	Retailing	Antoine Parison	33 (0) 1 70 36 57 03	aparison@bryangarnier.com
	Luxury /Consumer Goods	Cedric Rossi	33 (0) 1 70 36 57 25	crossi@bryangarnier.com
	Food & Beverages	Virginie Roumage	33 (0) 1 56 68 75 22	vroumage@bryangarnier.com
ТМТ	Video Games / Payments	Richard-Maxime Beaudoux	33 (0) 1 56 68 75 61	rmbeaudoux@bryangarnier.com
	Telecom	Thomas Coudry	33(0) 1 70 36 57 04	tcoudry@bryangarnier.com
	Software & IT Services	Gregory Ramirez	33 (0) 1 56 68 75 91	gramirez@bryangarnier.com
	Semiconductor	Dorian Terral	33 (0) 1 56 68 75 92	dterral@bryangarnier.com
Utilities		Xavier Caroen	33 (0) 1 56 68 75 18	xcaroen@bryangarnier.com
		Pierre-Antoine Chazal	33 (0) 1 56 68 75 06	pachazal@bryangarnier.com
Insurance		Olivier Pauchaut <i>(Head of Research)</i>	33 (0) 1 56 68 75 49	opauchaut@bryangarnier.com
Hotels/Business Services		Bruno de La Rochebrochard	33 (0) 1 56 68 75 88	b delaro che broch ard @bry ang arnier.com
Construction/Infrastructures/Building Materials		Eric Lemarié	33 (0) 1 70 36 57 17	elemarie@bryangarnier.com
Automotive & Parts		Xavier Caroen	33 (0) 1 56 68 75 18	xcaroen@bryangarnier.com
Marketing		Sophie Braincourt	33(0) 1 56 68 75 36	sbraincourt@bryangarnier.com
Market Data & Information Systems Manager		Eric Monnier	33(0) 1 56 68 75 63	emonnier@bryangarnier.com

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#### London

Beaufort House 15 St. Botolph Street London EC3A 7BB Tel: +44 (0) 207 332 2500 Fax: +44 (0) 207 332 2559 Authorised and regulated by the Financial Conduct Authority (FCA)



#### Paris

26 Avenue des Champs Elysées 75008 Paris Tel: +33 (0) 1 56 68 75 00 Fax: +33 (0) 1 56 68 75 01 Regulated by the Financial Conduct Authority (FCA) and the Autorité de Contrôle prudential et de resolution (ACPR)

## New York 750 Lexington Avenue New York, NY 10022 Tel: +1 (0) 212 337 7000 Fax: +1 (0) 212 337 7002 FINRA and SIPC member

#### Munich

Widenmayerstrasse 29 80538 Munich Germany +49 89 2422 62 11

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