**BUY** 

### Insurance

### AXA

### Price EUR17.40

Bloomberg Reuters 12-month High / Market Cap (EUF Emb. Value (BG I Avg. 6m daily vo 3y EPS CAGR	CS FP AXAF.PA 25.8 / 16.3 42,169 51,218 7,690 2.3%			
	1 M	3 M	6 M 3	1/12/15
Absolute perf.	-2.6%	-22.1%	-20.8%	-31.1%
Insurance	-0.9%	-10.8%	-10.9%	-22.5%
DJ Stoxx 600	1.0%	-1.7%	0.3%	-8.3%
(EURm)	2015	2016e	2017e	2018e
Total gross prem.	91,938	93,823	95,748	97,713
% change		2.1%	2.1%	2.1%
Insurance op. profit	7,743	7,833	8,069	8,312
Total operating profit	7,880	8,027	8,316	8,603
Underlying PTP	8,314	8,362	8,651	8,938
% change		0.6%	3.4%	3.3%
Net attributable profit	6,011	6,033	6,236	6,442
% Change		0.4%	3.4%	3.3%
(EURm)	2015	2016e	2017e	2018e
Shareholders' equity	61,964	64,730	68,092	71,333
Technical reserves :				
-Life net (excl. UL)	361,513	368,743	376,118	383,64 0 213,09
-UL contracts	195,011	200,861	206,887	4
-P&C net	54,221	55,305	56,412	57,540
NAV net of intangibles	15,233	17,531	20,422	23,186
Embedded value	51,218	53,779	56,468	59,291
(EUR)	2015	2016e	2017e	<b>2018</b> e
EPS (€)	2.48	2.49	2.57	2.66
% change	-	0.4%	3.4%	3.3%
P/E	7.0x	7.0x	6.8x	6.5x
P/NAV (%)	0.7x	0.7x	0.6x	0.6x
ROE	10.0	9.5	9.4	9.2
Dividends	1.1	1.2	1.3	1.3



6 3%

6 9%

7 2%

7 5%

Div yield (%)

Solid H1 performance, current stock price makes no sense to us

Fair Value EUR29 (+67%)

H1 2016 numbers were above expectations (underlying earnings EUR3.06bn vs. consensus EUR2.91bn), mainly thanks to a higher positive tax one-off in the US. From a qualitative standpoint the figures were more in line and very solid given the current challenging environment. Solvency was strong at 197%. Buy rating maintained. The current stock price hardly makes sense to us.

### **ANALYSIS**

- H1 2016 group underlying earnings stood at EUR3.063bn, above consensus (EUR2.91bn), stable yoy (reported and at constant FX), mainly driven by the Life/Protection business (unexpected tax effect). Adjusted earnings (EUR3.364bn vs. consensus EUR3.15bn) were down 3% (down 2% at constant FX), due to higher impairments. Net income stood at EUR3.207bn, up 4% as the positive impact from the gain on the sale of two real estate properties in New York was partly offset by the net impact of the disposal of the UK Life & Savings and Portuguese operations, unfavourable changes in the fair value of financial assets and derivatives not eligible for hedge accounting, net of foreign exchange impacts.
- In Life, underlying earnings stood at EUR1.915bn, up 4% (up 4% at constant FX), mainly driven by a higher positive tax one-off in the US. Pre-tax earnings fell 4%, driven by Unit-Linked (down 11% because of lower management fees). The contribution of the GA savings is down 2%, mainly from lower investment margin in France and the US, partly offset by higher net technical margin in France and Italy. The contribution of protection/health is down 4% due to lower mortality margin in France (non-repeat of an exceptional positive reserve development in group protection) and the US, partly offset by higher mortality margin in Mexico and Japan and lower administrative expenses. The NBV margin is a strong 37% (consensus 33%), in line with H1 2015.
- In P&C, underlying earnings were down 9% to EUR1.176bn (down 7% at constant FX). The reported combined ratio rose 90bp to 96.0% (consensus 96.0%), including higher natcats (0.8 point vs. 0.1 point in H1 2015) and higher run-offs (2.2 points vs. 1.8 point). Excluding natcats and run-offs, the adjusted combined ratio is 97.4% vs. 96.8% in H1 2015, with higher prices (+4.9%) more than offset by higher claims severity. Investment income fell 3%.
- In Asset Management, underlying earnings stood at EUR213m, down 4% (down 3% at constant FX), of which +3% for AXA IM and -9% for AllianceBernstein. The company experienced EUR19bn in net inflows.
- Economic solvency ratio was 197% vs. 205% at end-2015 and 200% at end-March, as the impacts
  of adverse financial market conditions and estimated dividend accrual were partially offset by the
  operating return contribution and the issue of EUR1.5bn in dated subordinated notes.

### **VALUATION**

• Based on our current estimates, our SOTP valuation is EUR29.

### **NEXT CATALYSTS**

• Q3 2016 sales on 4th November.

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### Stock rating

BUY

Positive opinion for a stock where we expect a favourable performance in absolute terms over a period of 6 months from the publication of a recommendation. This opinion is based not only on the FV (the potential upside based on valuation), but also takes into account a number of elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

NEUTRAL

Opinion recommending not to trade in a stock short-term, neither as a BUYER or a SELLER, due to a specific set of factors. This view is intended to be temporary. It may reflect different situations, but in particular those where a fair value shows no significant potential or where an upcoming binary event constitutes a high-risk that is difficult to quantify. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

SELL

Negative opinion for a stock where we expect an unfavourable performance in absolute terms over a period of 6 months from the publication of a recommendation. This opinion is based not only on the FV (the potential downside based on valuation), but also takes into account a number of elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

### Distribution of stock ratings

BUY ratings 72%

NEUTRAL ratings 0%

SELL ratings 28%

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