

BG SALES-TRADING MORNING DU 05/08/2016

LA SEANCE DE LA VEILLE

INDICES U.S & JAPON				SECTEURS S&P : BEST PERFS			SECTEURS STOXX : BEST PERFS		
Indices	Cloture	Var %	Var 17h30-22H (en %)	S&P	Var %	YTD	STOXX	Var %	YTD
DJ	18352	0%	0%	Semi Conducteurs	0,8	12,3	Banks	1,3	-28,6
NASDAQ	5166,2	0,1%	-0,1%	IT, SOFTW & Serv.	0,6	6,5	Oil & Gas	1,2	4,6
S&P 500	2164,2	0%	-0,1%	Household Products	0,5	8,3	Insurance	1,2	-21,8
NIKKEI	16254,4	0%	-	Consumer Serv.	0,4	-2,5	Real Estate	1,1	-1,7
				SECTEURS S&P : WORST PERFS.			SECTEURS STOXX : WORST PERFS		
				S&P	Var %	YTD	STOXX	Var %	YTD
				Insurance	-1,4	1,2	Chemicals	-0,1	-7,2
				MEDIAS	-0,6	5,9	Retail	0,2	-11,7
				Real Estate	-0,3	9,6	Media	0,2	-9,9
				Health Equip.	-0,2	9	Telecom	0,2	-13,7

Valeurs les plus traitées hier vs. Moy. 3M

CAC 40			EURO STOXX 50			STOXX 600		
Stocks*	Last	Var%	Stocks*	Last	Var%	Stock*s	Last	Var%
NOKIA OYJ	4,9	-1,4	NOKIA OYJ	4,9	-1,2	MEDA AB-A SHS	153,1	-2,5
KLEPIERRE	42,4	0,4	SIEMENS AG-REG	101,2	4,5	HIKMA PHARMA	2220	-16,8
ESSILOR	113	0,4	ING GROEP NV	10,3	1,5	AMADEUS IT HOLDING	41,4	1,3
TECHNIP SA	48,1	0,7	ESSILOR	113	0,4	HANNOVER RUECK SE	86,8	-4,8
ARCELORMITTAL	5,6	3	L'OREAL	170,6	0,7	KOMERCNI BANKA AS	870,1	-3,3

DEFINITION : * compare les capitaux traités sur une valeur la veille rapportés à la moyenne des capitaux traités ces 3 derniers mois sur la valeur.

TAUX U.S				DEVICES				MAT. PREMIERES			
Taux U.S	Valeur	Var%	Yld	Devises	Valeur	Var%	YTD	Mat. Prem	Valeur	Var%	YTD
U.S 2 ANS	100,2	0%	0,7%	€/§	1,1142	0,1%	2,6%	BRENT	42,7	-0,8%	19,4%
U.S 10 ANS	101,2	0,1%	1,5%	€/¥	112,56	0,1%	16,1%	ONCE OR (§)	1363,4	0,2%	28,4%
VIX Index	12,4							VSTOXX Index	21,4		

Economic Calendar

JP - leading Index Jun (98.4A, 99.7E)
 JP - Coincident Index (110.5A 111.3E)
 DE - Factory Orders (-3.1%A -1.5% E)
 US - Unemployment rate Jul. (4.8%E)
 US - Baker Huges Rig count

Dividends Calendar ex-date next day

Ex Div today

NEOPOST 0.9€ (3.57%)

Markets Recap (source Street account)

Asian markets are trading higher on Friday. Central bank headlines have provided much of the direction for regional markets. The BoE's easing decision has been a widely cited tailwind though market activity has been constrained to a degree by caution ahead of tonight's US payrolls figures.

Gains in dollar-yen and the Nikkei have been kept in check amid reports of Economic Minister Ishihara downplaying the idea of helicopter money. There has also been more press discussion on the likelihood of BoJ policy exhaustion. Data this morning showed a pickup in Japanese wage growth.

Greater Chinese markets are mixed. The Hang Seng is outperforming while mainland indices are flat. There were few surprises from the RBA's statement on monetary policy, which maintained forecasts for growth and inflation. The Aussie and kiwi were extending gains versus the US dollar.

US equities finished mixed and little changed on Thursday. Treasuries were stronger across the curve. The dollar was mostly stronger, with a big gain on the sterling cross. Gold gained 0.2%. Oil extended yesterday's rally, with WTI crude settling up 2.7%.

Surprisingly dovish BoE policy announcement the key area of focus today. Bank cut rates, and also expanded its asset purchase program. Feeds into the policy support dynamic, with most major central

banks in easing mode. Economic calendar relatively quiet ahead of tomorrow's nonfarm payroll report. Jobless claims rose, but not meaningfully. Another busy round of earnings, with takeaways continuing to be company-specific.

Four of the ten major sectors closed higher. Tech was the best performer, followed by materials and consumer staples. Financials the worst performer, followed by healthcare and energy.

Stocks Factor to watch today :

WIRECARD : gets order from O2 in CZECH republic

HUGO BOSS : 2Q gross margin 67.6%, Pretax €14.6m, FY EBITDA sees down 17-23%

Rating & TP Changes



BIC : FV raised to €123 vs. 119, NEUTRAL @Bryan Garnier

FRESENIUS SE : Tp raised to €71.3 vs. 70.55, BUY @Berenberg

ADIDAS : TP raised to €125 vs. 95, UNDERPERFORM @RJ

ADIDAS : TP raised to €141 vs. 114 @UBS

BIC : TP raised to €135 vs. 130 @UBS

GEMALTO : TP cut to €45 vs. 47, UNDERPERFORM @Credit Suisse

BEIERSDORF : TP raised to €71 vs. 69, UNDERPERFORM @RJ

HANNOVER RE : NEUTRAL vs. UNDERPERFORM, TP raised to €80 vs. 77 @MACQUARIE



ADIDAS : NEUTRAL vs. BUY, FV raised €136 vs. 124 @Bryan Garnier

CASINO : UNDERWEIGHT vs. EQUAL WEIGHT @Morgan Stanley

BEIERSDORF : TP cut to €84 vs. 85, NEUTRAL @Goldman Sachs

WOLSELEY : cut to HOLD, TP raised to 4180p @Jefferies

SAINT GOBAIN : HOLD vs. BUY @HSBC

HANNOVER RE : TP cut to €102 vs. 109, BUY @HANNOVER RE

FERRAGAMO : cut to HOLD vs. ADD @BANCA IMI

Technical Analysis

HIGHEST YTD : ARM, ASTRAZENECA, COVESTRO, GAMESA, EUROFINS, SAGE, SHIRE, SIEMENS, STM,

LOWEST YTD : ADP

RSI 14 D OVERBOUGHT : ADIDAS, ARM, ASTRAZENECA, CAMPARI, EUROFINS, INTERCONTINENTAL HOTELS, HERMES, QIAGEN, SHIRE, STM

RSI 14D OVERSOLD : ADP

Bryan Garnier ... Today's comment(s)

Grandvision

RATING : BUY

Fair Value EUR28 (+20%)

This morning GrandVision unveiled Q2 sales of EUR867m, a touch above CS forecast (EUR858m), with a comparable growth of 3.6% (CS: +2.3%) that accelerated vs. Q1 (+0.9%). The adj. EBITDA reached EUR150m (CS: EUR143m), implying a 80bp-margin improvement to 17.3% (CS: 16.7%). Conference call today at 9.00am CET. Buy recommendation and FV of EUR28 confirmed.

adidas Group

RATING : NEUTRAL vs. BUY

Fair Value EUR136 vs. EUR124

Whilst many consumer stocks are affected by a more challenging macro environment, ADS enjoyed impressive top-line and earnings momentum in H2. It is clearly not over according to management, who expressed confidence throughout the conference call yesterday. Following the definitive H1 results and the upgraded FY guidance, we have raised our estimates by 12% for 2016, leading to our new FV of EUR136 vs. EUR124. We believe that investors have mostly anticipated this amazing outlook in light of the breathtaking rally (+61.3% ytd, +69% vs. the DAX30 index!), but we see reduced upside potential at this stage. Hence our Neutral recommendation vs. Buy previously.

Novo Nordisk **RATING : NEUTRAL** **Fair Value DKK400**

When was last time Novo-Nordisk revised both sales and operating income growth downwards? This is what the group is doing today for 2016 or more precisely it is narrowing the expected range closer to the bottom part of the it in both cases. Sales are now expected to grow 5-7% (vs 5-9%) and EBIT 5-8% (vs 5-9%). With currencies having negative impacts respectively by 2 and 3pp on sales and EBIT, they should achieve levels that are now below consensus estimates for sales and in-line for EBIT. The group is globally giving sense of increased feel of price pressure and fierce competition. We keep our NEUTRAL rating. >> **Negative**

Hugo Boss **RATING : NEUTRAL** **Fair Value EUR77 (+45%)**

In Q2 alone, sales reached EUR622m (CS: EUR612m), down 4% as reported and 1% FX-n (CS: -3%) after -3% FX-n in Q1, with a nice rebound in Europe (+7% vs. -1% in Q1). The adj. EBITDA dropped by 13% to EUR108m ahead of CS forecast (EUR87m), representing a 180bp-margin decline to 17.3% (Q1: -520bp). Given the lingering sluggish market conditions, Hugo Boss is revising down its FY16 targets but looking at the CS expectations for 2016, these downwards revisions were mostly anticipated by the market. Conference call today at 1:00pm (CET).

Allianz **RATING : BUY** **Fair Value EUR180 (+40%)**

Q2 2016 net income is EUR1.09bn, down 46% yoy, below consensus (EUR1.55bn), mainly driven by operating profit (down 17% yoy to EUR2.35bn vs. consensus EUR2.47bn) and the accounting impact of the sale of Korea (EUR352m loss). P&C operating profit is down 37%, with adjusted combined ratio (excluding natcats and run-offs) at 98.5% vs. 95.8% last year. Solvency II margin at 186% (stable vs. end-March). FY guidance (operating profit EUR10.0-11.0bn vs. EUR10.7bn in 2015) has been confirmed (H1: EUR5.1bn, down 10% yoy). -> **Negative**

LafargeHolcim **RATING : BUY** **Fair Value CHF50 (+12%)**

Revenues are declining in Q2 (-2.1% l-f-l) but adjusted EBITDA stands at CHF1705m (6% above consensus of CHF1608m). This is a strong upturn: EBITDA margin stands at 23.4% up 210 bps y/y after a difficult Q1 (EBITDA mg down -275bps), through the combination of cost control and price sequential growth increase in Q2 (+2.2%). Guidance unchanged based on slightly less positive market assumptions. CHF3.5bn divestment program exceeded (and extended to CHF5bn in 2017). Positive.