28th July 2016

Food & Beverages

Diageo

Price 2,138p

Market Cap (GB Ev (BG Estimate	Reuters 12-month High / Low (p) Market Cap (GBPm) Ev (BG Estimates) (GBPm) Avg. 6m daily volume (000)			DGE LN DGE.L 2,162 / 1,640 53,823 62,302 4 580 3.9%		
	1 M	3 M	6 M 3	1/12/15		
Absolute perf.	11.7%	14.1%	14.5%	15.2%		
Food & Bev.	7.0%	3.2%	2.7%	0.4%		
DJ Stoxx 600	11.0%	-1.6%	0.7%	-6.3%		
YEnd Jun. (GBPm)	06/ 15	06/ 16e	06/ 17e	06/18e		
Sales	10,813	10,479	10,747	11,245		
% change		-3.1%	2.6%	4.6%		
EBITDA	3,390	3,322	3,541	3,795		
EBIT	3,066	3,007	3,164	3,345		
% change		-1.9%	5.2%	5.7%		
Net income	2,225	2,201	2,331	2,500		
% change		-1.1%	5.9%	7.2%		
	06/ 15	06/ 16e	06/17 e	06/18e		
Operating margin	28.4	28.7	29.4	29.7		
Net margin	23.8	22.0	23.6	23.3		
ROE	24.0	21.1	20.9	20.8		
ROCE	12.3	12.6	13.1	13.6		
Gearing	102.9	81.2	71.7	61.2		
(p)	06/ 15	06/16e	06/ 17e	06/18e		
EPS	88.40	87.40	92.58	99.28		
% change	-	-1.1%	5.9%	7.2%		
P/E	24.2x	24.5x	23.1x	21.5x		
FCF yield (%)	3.6%	2.8%	3.7%	4.1%		
Dividends (p)	56.40	59.22	62.77	67.17		
Div yield (%)	2.6%	2.8%	2.9%	3.1%		
EV/Sales	5.9x	5.9x	5.8x	5.4x		
EV/EBITDA	18.7x	18.8x	17.5x	16.1x		
EV/EBIT	20.7x	20.7x	19.5x	18.3x		



2015/16 results: first take

Fair Value UNDER REVIEW)

NEUTRAL

2015/16 sales dropped 3% to GBP10,485m (consensus: GBP10,561m and our estimate: GBP10,479m), impacted by FX headwinds and disposals. The full year organic sales growth was strong at 2.8% (consensus: +2.8% and our estimate: +2.9%). This is an acceleration vs H1 (+1.8%) driven by North America, Europe/Russia/Turkey and Africa. Full year EBIT reached GBP3008m, down 2% on a reported basis, but 3% on an organic basis as the group benefited from a positive mix and procurement efficiencies.

ANALYSIS

• 2015/16 sales dropped 3% to GBP10,485m (consensus: GBP10,561m and our estimate: GBP10,479m), impacted by FX headwinds and disposals. The full year organic sales growth was strong at 2.8% (consensus: +2.8% and our estimate: +2.9%). This is an acceleration vs H1 (+1.8%) driven by North America, Europe/Russia/Turkey and Africa. Volumes and price/mix were up respectively 1.3% and 1.5% in 2015/16, both improving vs H1. The full year EBIT amounted to GBP3008m (consensus: GBP3,008m and our estimate: GBP3,007m), down 2% reportedly and up only 3% on an organic basis. The group was impacted by the weak pricing environment an increase in marketing expenses in H2 as the group benefitted from a positive mix with the return to growth in North America and procurement efficiencies. The margin rose 123bps (+19bps in organic) to 27.10%. Adjusted EPS increased 1% to 89.4p.

Analysis by region:

- \checkmark North America: Organic sales were up 3% over the year (consensus: +2.2% and our estimate: +2.8%), implying a strong acceleration vs H1 (-1.7%) driven by the innovation pipeline (Ciroc Apple) and strong performance of North American whiskeys (Crown Royal and Bulleit).
- Europe: The organic sales growth stood at 4% in 2015/16 (consensus: +2.6% and our estimate: +2.9%), which implies an improvement vs H1 (+2.9%) on the back of price increases in Russia and improved momentum in Western Europe.
- Africa: The region slightly improved in the second half of the year, with organic sales up 3% in 2015/16 (consensus and our estimate: +3.2%) after +2.5% in H1. This reflects an acceleration in South Africa, Africa Regional markets and East Africa, while the trend in Nigeria deteriorated.
- LAC: Organic sales were up 1% in 2015/16 (consensus: +3.9% and our estimate: +1.5%), strongly decelerating vs H1 (+6.5%). This is not a surprise as the group had indicated it wrongly classified some Don Julio intercompany sales as external sales.
- Asia Pacific: 2015/16 sales only increased 2% organically (consensus: +3.1% and our estimate: +3.5%), despite easy comps in Indonesia and South East Asia.
- Net debt decreased EUR892m to GBP8,635m. Free cash flow rose 7% to GBP2097m mainly due to by lower capex, increased operating profit before exchange, and lower interest payments. The group announced a 5% increase to its dividend per share to 59.2p, slightly below its usual policy of high single digit growth.

VALUATION

Our Fair Value is under review until we factor into our estimates the last FX changes and today's financial results.

NEXT CATALYSTS

- A conference call will be held at 9am CET and followed by a Q&A session at 10h30.
- Diageo will hold a conference call at 9am CET, followed by a Q&A session at 10h30am CET
- Campari will publish its H1 2016 results on August 2nd

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DIN/	Positive opinion for a stock where we expect a favourable performance in absolute terms over a period of 6 months from the publication of a				
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	elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock				
	will feature an introduction outlining the key reasons behind the opinion.				

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Distribution of stock ratings

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NEUTRAL ratings 34,9%

SELL ratings 10,7%

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