#### 8th June 2016

#### **Construction & Building Materials**

#### Imerys

#### Price EUR65.00

### Stronger than Kryptonite

Fair Value EUR72 (+11%)

#### BUY Coverage initiated

| Bloomberg<br>Reuters<br>12-month High ,<br>Market Cap (EU<br>Ev (BG Estimate<br>Avg. 6m daily vo<br>3y EPS CAGR |         |       | NK FP<br>MTP.PA<br>6 / 51.6<br>5,172<br>6,879<br>85.70<br>9.6% |              |  |  |
|---|---------|-------|--|--------------|--|--|
|   | 1 M 3 M |       |  | 6 M 31/12/15 |  |  |
| Absolute perf.  | 3.2%    | 12.6% | 3.2%   | 0.9%         |  |  |
| Cons & Mat  | 4.4%    | 4.6%  | -0.5%  | 1.1%         |  |  |
| DJ Stoxx 600  | 4.4%    | 1.6%  | -7.0%  | -5.3%        |  |  |
| YEnd Dec. (EURm)  | 2015    | 2016e | 2017e  | 2018e        |  |  |
| Sales   | 4,087   | 4,206 | 4,225  | 4,310        |  |  |
| % change  |         | 2.9%  | 0.5%   | 2.0%         |  |  |
| EBITDA  | 745     | 787   | 843  | 870          |  |  |
| EBIT  | 468.2   | 518.1 | 544.6  | 564.3        |  |  |
| % change  |         | 10.7% | 5.1%   | 3.6%         |  |  |
| Net income  | 285.9   | 325.1 | 351.2  | 373.8        |  |  |
| % change  |         | 13.7% | 8.0%   | 6.4%         |  |  |
|   | 2015    | 2016e | 2017e  | 2018e        |  |  |
| Operating margin  | 11.5    | 12.3  | 12.9   | 13.1         |  |  |
| Net margin  | 1.7     | 7.7   | 8.3  | 8.7          |  |  |
| ROE   | 12.9    | 13.2  | 13.3   | 13.2         |  |  |
| ROCE  | 7.9     | 7.9   | 8.2  | 8.4          |  |  |
| Gearing   | 55.4    | 53.7  | 47.2   | 40.7         |  |  |
| (EUR)   | 2015    | 2016e | 2017e  | 2018e        |  |  |

| (EUR)           | 2015  | 2016e | 2017e | 2018e |
|-----------------|-------|-------|-------|-------|
| EPS             | 3.56  | 4.08  | 4.41  | 4.70  |
| % change        | -     | 14.4% | 8.3%  | 6.4%  |
| P/E             | 18.2x | 15.9x | 14.7x | 13.8x |
| FCF yield (%)   | 5.4%  | 3.7%  | 5.0%  | 5.6%  |
| Dividends (EUR) | 1.75  | 1.86  | 2.00  | 2.13  |
| Div yield (%)   | 2.7%  | 2.9%  | 3.1%  | 3.3%  |
| EV/Sales        | 1.7x  | 1.6x  | 1.6x  | 1.5x  |
| EV/EBITDA       | 9.3x  | 8.7x  | 8.0x  | 7.6x  |
| EV/EBIT         | 14.8x | 13.3x | 12.4x | 11.8x |

Speciality minerals world leader Imerys relies on the outstanding quality of its products which are useful if not vital for its customers, fairly cheap in general and offer real value added. The market has recognised the group's fundamental qualities through the re-rating seen since 2013 (+1 point in EBITDA multiple). The stock should now benefit from the gradual improvement in the construction market and the automotive segment, whereas proppants should no longer take a toll on profitability.

#### ANALYSIS

- While Imerys is clearly cyclical, it benefits from undeniable assets for resisting in a difficult environment. Its products are often vital, generally represent a small share of the cost of products for its industrial customers and provide real value-added for their production and investment processes. The wealth of its product portfolio (more than 30 minerals) and a global industrial base (260 sites, 50 countries), enable it to adapt, albeit gradually, to changes in trends.
- Although the group is suffering from a depressed macro-economic environment, resulting in sluggish volume momentum, its capacity to generate a positive price-mix (3% p.a. on average over 10 years), combined with cost control, enabled it to post EBITDA margin of 18.2% in 2015, close to the 2007 level of 19%, whereas materials groups generally noted greater declines in their EBITDA or EBIT margins over the period (-c300bp for HEI and SGO). Even in a low-inflation environment, pricing power remains widely positive with a EUR55m positive price/cost delta in 2015.
- The gradual improvement in construction markets (a quarter of the group's business) and the automotive segment (10% of sales), together with the rising momentum of new production sites, the innovation strategy (EUR490m of sales in 2015) and easier comparison in proppants should underpin the share price.
- We are initiating coverage with a Buy recommendation and a Fair Value of EUR72.

#### VALUATION

- EUR72 is the average of a DCF (EUR76, 6.6% WACC, 1% perpetual growth) and the application of recent EBIT and EBITDA multiples to our 2018 estimates, then discounted back (EUR68).
- The current EV/EBITDA ratio stands at 8.0x 2017e and 7.6x 2018x, compared with 8.6x on average over the past 3 years. The stock has benefited from a re-rating since 2013, as the market has recognised the defensive qualities of the group (strong fundamentals, pricing power, diversification).

#### NEXT CATALYSTS

• Interim figures due out Wednesday 27th July, post market.



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## BRYAN, GARNIER & CO

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| BUY | Positive opinion for a stock where we expect a favourable performance in absolute terms over a period of 6 months from the publication of a     |  |  |
|-----|---|--|--|
| 001 | recommendation. This opinion is based not only on the FV (the potential upside based on valuation), but also takes into account a number of     |  |  |
|     | elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock |  |  |
|     | will feature an introduction outlining the key reasons behind the opinion.  |  |  |
|     |   |  |  |

NEUTRAL Opinion recommending not to trade in a stock short-term, neither as a BUYER or a SELLER, due to a specific set of factors. This view is intended to be temporary. It may reflect different situations, but in particular those where a fair value shows no significant potential or where an upcoming binary event constitutes a high-risk that is difficult to quantify. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

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