

30th June 2016

TMT

**Gameloft**

Price EUR7.72

## Appointment of a new Chairman and CEO, and five new Board members

NO RATING

Bloomberg	GFT FP
Reuters	GLFT.PA
12-month High / Low (EUR)	8.2 / 3.2
Market Cap (EURm)	672
Avg. 6m daily volume (000)	254.6

	1 M	3 M	6 M	31/12/15
Absolute perf.	-3.5%	5.3%	25.1%	27.4%
Softw.& Comp.				
SVS	-7.5%	-5.1%	-8.5%	-7.9%
DJ Stoxx 600	-6.6%	-3.1%	-11.7%	-10.8%

  

	2015	2016e	2017e	2018e
P/E	NS	35.6x	25.7x	17.9x
Div yield (%)	NM	NM	NM	NM

### FACTS

- **Gameloft's Board members all resigned before its shareholders' meeting was held** (yesterday afternoon). **The former Board said in a statement that: 1/** they continued to denounce the incompatibility between Vivendi's strategy in the mobile gaming market and Gameloft's interests; **2/** they do not want to simply execute decisions from a majority shareholder (namely Vivendi) with whom they share neither the same strategic vision nor managerial values and which had again expressed its willingness to appoint new directors; **and 3/** they have decided to ease the transition by accepting the appointment of Alexandre de Rochefort (Gameloft's CFO) at the head of the 39 Gameloft subsidiaries, at the request of the new majority shareholder, with effect from 29th June 2016.
- Following yesterday's AGM, we now know that **Stéphane Roussel** (Member of the Vivendi Management Board, COO of Vivendi) **has been appointed Chairman and CEO of Gameloft**. And the **five new Board members** are Sébastien Bolloré, Frédéric Crépin, Francine Mayer, Stéphane Roussel and Maxime Saada. **Vivendi will meet with Gameloft's senior management next week in Paris** to discuss the company's main strategic directions and make operational decisions.

### ANALYSIS

- According to our information, **in reality, the appointment of Alexandre de Rochefort** to smooth the transition was: **1/ accepted by Vivendi at the request of Michel Guillemot** (the Gameloft CEO had to leave his company in "operating condition" from a legal point of view); **and 2/ should just be temporary** (a director was needed in the subsidiaries and this was a purely technical issue). As a reminder, Gameloft's CEO officially stepped down yesterday, following the successful hostile takeover bid from Vivendi earlier this month (95.94% of the capital and 95.77% of voting rights). The future of the other members of GFT's top management is not yet known.

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## Distribution of stock ratings

BUY ratings 56.8%

NEUTRAL ratings 33.8%

SELL ratings 9.5%

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