21st June 2016

Gameloft

TMT

Price EUR8.03

Div yield (%)

Game, set and match

Fair Value EUR7.2 (-10%)

NO RATING

FACTS

 Vivendi yesterday announced that it now owns 95.94% of the capital and 95.77% of voting rights in Gameloft, following the closing of the hostile public tender offer. By reaching the 95% threshold, it should request a squeeze-out for the GFT shares soon (in the coming three months). Finally, at the Gameloft AGM on 29th June, Vivendi will propose a modification to the Board of Directors in order to reflect the new shareholding structure.

ANALYSIS

This is more of a confirmation rather than real news. Indeed, after the Guillemot family decided to
reluctantly sell its Gameloft stake (~22% of GFT share capital; it was strongly encouraged by its
lawyers to do so in order to take no risks), we expected Fidelity to follow them (10% of the
capital). On our calculations, Vivendi would have held a minimum of ~94%, meaning that the 95%
threshold needed for a mandatory squeeze-out of the GFT shares would be easily reached in the
very short term. This is now officially the case.

VALUATION

 Now, all eyes are on Ubisoft (Buy, Fair Value of EUR34: our valuation does not integrate any speculative premium) as this is the next natural step for Vivendi to create a real 5th pillar to its media group (Video Games). Indeed, in our view, Gameloft without Ubisoft would be nonsense.

NEXT CATALYSTS

• Gameloft's AGM: 29th June.

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Bloomberg	GFT FP			
Reuters	GLFT.PA			
12-month High	8.2 / 3.2			
Market Cap (EU	699			
Avg. 6m daily vo	261.6			
	1 M	3 M	6 M 3	l/12/15
Absolute perf.	0.5%	10.0%	34.1%	32.5%
Softw.& Comp.				
SVS	0.2%	-0.1%	-2.5%	-3.8%
DJ Stoxx 600	-0.1%	-1.2%	-6.5%	-7.7%
	2015	2016e	2017e	2018e
P/E	NS	37.0x	26.7x	18.6x

NM

NM

NM

NM

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NEUTRAL ratings 34%

SELL ratings 9.5%

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