28th June 2016

Food & Beverages

Campari

Price EUR8.29

Bloomberg				CPR IM	
Reuters			CPR.MI		
12-month High	/ Low (EU	IR)	8.8 / 6.4		
Market Cap (EU	R)			4,815	
Avg. 6m daily vo	olume (00	0)		1 531	
	1 M	3 M	6 M 3	1/12/15	
	T IVI	3 IVI	O IVI 3	1/12/13	
Absolute perf.	-4.8%	-4.3%	4.8%	3.6%	
Food & Bev.	-5.4%	-2.1%	-6.1%	-6.2%	
DJ Stoxx 600	-11.7%	-7.9%	-15.7%	-15.6%	
	2015	2016e	2017e	2018e	
P/E	25.9x	23.3x	19.0x	17.2x	
Div yield (%)	1.1%	1.1%	1.2%	1.2%	

Announcement of results of tender offer on SPML

Fair Value EUR9,7 (+17%)

BUY

ANALYSIS

- Yesterday Campari announced the results of the friendly tender offer that was launched on the shares of Société des Produits Marnier Lapostolle and was opened from 18th May until 21st June.
 43,125 shares were tendered to the offer, corresponding to 50.74% of SPML's share capital and an overall value of EUR347m.
- The group now holds 69.76% of the share capital of SPML on its own and 97.83% in concert with certain shareholders, members of the Marnier Lapostolle family. Campari will announce as soon as possible the upcoming steps for the conclusion of the transaction.

VALUATION

• At yesterday's share price, the stock is trading on 2016 and 2017 EV/EBIT multiples of 16.6x and 14.1x, respectively 5% and 12% below the peer average.

NEXT CATALYSTS

• The group is due to release H1 2016 results on 2nd August

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Stock rating

BUY

Positive opinion for a stock where we expect a favourable performance in absolute terms over a period of 6 months from the publication of a recommendation. This opinion is based not only on the FV (the potential upside based on valuation), but also takes into account a number of elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

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Opinion recommending not to trade in a stock short-term, neither as a BUYER or a SELLER, due to a specific set of factors. This view is intended to be temporary. It may reflect different situations, but in particular those where a fair value shows no significant potential or where an upcoming binary event constitutes a high-risk that is difficult to quantify. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

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Negative opinion for a stock where we expect an unfavourable performance in absolute terms over a period of 6 months from the publication of a recommendation. This opinion is based not only on the FV (the potential downside based on valuation), but also takes into account a number of elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

Distribution of stock ratings

BUY ratings 56,5%

NEUTRAL ratings 34%

SELL ratings 9,5%

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