#### 19th May 2016

## Food & Beverages

# Diageo

Price 1,844p

Bloomberg				DGE LN
Reuters				DGE.L
12-month High	/ Low (p)		1,950	/ 1,640
Market Cap (GI	BPm)			46,401
Avg. 6m daily v	olume (00	00)		3 878
	1 M	3 M	6 M 3	1/12/15
Absolute perf.	-4.2%	1.0%	-2.2%	-0.7%
Food & Bev.	-1.6%	1.9%	-6.7%	-3.7%
DJ Stoxx 600	-1.9%	2.6%	-11.0%	-7.7%
	<b>06</b> /15	<b>06</b> /16e	<b>06/17e</b>	<b>06/18e</b>
P/E	20.9x	21.7x	20.9x	19.6x
Div yield (%)	3.1%	3.2%	3.4%	3.6%

## Mr Javier Ferran to become the next chairman of Diageo

Fair Value 1790p (-3%)

NEUTRAL

#### **ANALYSIS**

Yesterday, Diageo has announced that Mr Javier Ferran will succeed Mr Franz Humer as chairman on 1 January 2017. Meanwhile, he will be appointed as a non-executive director from 22 July 2016. Mr Ferran who is a partner at Lion Capital began his career at Lloyds before joining Bacardi Group. He was CEO of the company in 2003-2004 and oversaw the acquisition of Grey Goose vodka. Diageo has recently made a number of changes in its management team. Former CFO Deirdre Mahlan is now CEO of North America and has been replaced by Ms Kathryn Mikells.

#### **VALUATION**

At yesterday's share price, the stock is trading at 18.5x EV/EBIT 2015/16e and 17.9x EV/EBIT 2016/17e, 2% and 8% above the peer average.

#### **NEXT CATALYSTS**

• 2015/16 results due on July 28<sup>th</sup>

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 $\label{lem:comparing} \mbox{Virginie Roumage, vroumage@bryangarnier.com}$ 

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#### Stock rating

BUY

Positive opinion for a stock where we expect a favourable performance in absolute terms over a period of 6 months from the publication of a recommendation. This opinion is based not only on the FV (the potential upside based on valuation), but also takes into account a number of elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

NEUTRAL

Opinion recommending not to trade in a stock short-term, neither as a BUYER or a SELLER, due to a specific set of factors. This view is intended to be temporary. It may reflect different situations, but in particular those where a fair value shows no significant potential or where an upcoming binary event constitutes a high-risk that is difficult to quantify. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

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# Distribution of stock ratings

BUY ratings 72%

NEUTRAL ratings 0%

SELL ratings 28%

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resolution (ACPR)

New York 750 Lexington Avenue New York, NY 10022 Tel: +1 (0) 212 337 7000 Fax: +1 (0) 212 337 7002 FINRA and SIPC member

Munich Widenmayerstrasse 29 80538 Munich Germany +49 89 2422 62 11

New Delhi The Imperial Hotel Janpath New Delhi 110 001 Tel +91 11 4132 6062 +91 98 1111 5119 Fax +91 11 2621 9062 Geneva rue de Grenus 7 CP 2113 Genève 1, CH 1211 Tel +4122 731 3263 Fax+4122731 3243

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