27th May 2016

Insurance

Dlaamhara

Div yield (%)

AXA

Price EUR22.57

Bloomberg			CS FP	
Reuters	AXAF.PA			
12-month High / Low (EUR)			25.8 / 18.9	
Market Cap (EURm)			54,804	
Avg. 6m daily volume (000)				7,241
	1 M	3 M	6 M 3	1/12/15
	T IVI	3 IVI	O IVI 3	1/12/15
Absolute perf.	-1.2%	11.1%	-11.8%	-10.5%
Insurance	-0.3%	5.8%	-14.0%	-10.6%
DJ Stoxx 600	0.5%	5.2%	-9.2%	-4.6%
	2015	2016e	2017e	2018e
P/E	9.1x	9.2x	8.9x	

4.9%

5.2%

5.6%

New Top Management team

Fair Value EUR29 (+28%)

BUY-Top Picks

ANALYSIS

CC ED

- The company has announced a new Management Committee effective as of 1st July. It will have 10 members (vs. 9 currently) and will of course be led by incoming CEO Thomas Buberl.
- This new top management includes some key people of the current organisation (Jean-Louis Laurent Josi, Mark Pearson, Véronique Weill) and some well-known key people who are promoted (Gérald Harlin, Paul Evans for example).
- Jacques de Peretti has been appointed CEO of AXA France and will be a member of this Top 10 Committee. He joined the group in 1996 and has spent most of his career at AXA France.
- We note the appointment in this Committee of i/ a Group Chief Customer Officer (Véronique Weill), and ii/ a Group Chief Transformation Officer (Benoît Claveranne). These are new positions. They say a lot about the future strategic plan to be presented on 21st June (key focus on group's interaction with its customers + transformation ambition)...
- Peter Kraus remains CEO of AllianceBernstein but will no longer be a member of this Committee.
 The responsibility for all asset management businesses will be held by Véronique Weill.
- New CEO -> New top management team! We continue to favour AXA in our sample.

VALUATION

• Based on our current estimates, our SOTP valuation is EUR29.

NEXT CATALYSTS

• Investor Day on 21st June. H1 2016 numbers on 3rd August.

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Stock rating

BUY

Positive opinion for a stock where we expect a favourable performance in absolute terms over a period of 6 months from the publication of a recommendation. This opinion is based not only on the FV (the potential upside based on valuation), but also takes into account a number of elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

NEUTRAL

Opinion recommending not to trade in a stock short-term, neither as a BUYER or a SELLER, due to a specific set of factors. This view is intended to be temporary. It may reflect different situations, but in particular those where a fair value shows no significant potential or where an upcoming binary event constitutes a high-risk that is difficult to quantify. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

SELL

Negative opinion for a stock where we expect an unfavourable performance in absolute terms over a period of 6 months from the publication of a recommendation. This opinion is based not only on the FV (the potential downside based on valuation), but also takes into account a number of elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

Distribution of stock ratings

BUY ratings 72%

NEUTRAL ratings 0%

SELL ratings 28%

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