BG SALES-TRADING MORNING DU 04/05/2016

				LA SEANCE DE LA V	/EILLE					
	INDIC	ES U.S & .	JAPON	SECTEURS S&P : BEST PERFS			SECTEURS STOXX : BEST PERFS			
Indices	Cloture	Var %	Var 17h30-22H (en %)	S&P	Var %	YTD	stoxx	Var %	YTD	
DJ	17750,9	-0,8%	0,3%	Food staples, Retail	0,6	1	Telecom	-0,7	-9	
NASDAQ	4763,2	-1,1%	0,1%	Tech Hardware	0,2	-6,4	Food & BeV	-0,7	-5	
S&P 500	2063,4	-0,9%	0,2%	Utilities	0	12,6	Healthcare	-0,7	-11,1	
NIKKEI	16147,4	-3,1%	-	Household Products	-0,1	3,1	Real Estate	-0,9	-3,7	
				SECTEURS S&P : WORST PERFS.			SECTEURS STOXX : WORST PERFS			
				S&P	Var %	YTD	STOXX	Var %	YTD	
				Oil & Gaz	-2,2	9,6	Basic Resources	-6,4	15	
				Banks	-1,9	-8,3	Banks	-3,7	-20,4	
				Materials	-1,7	6,5	Oil & Gas	-2,8	3,8	
				Div. Financials	-1,7	-0,6	Auto & Part	-2,6	-15,1	

Valeurs les plus traitées hier vs. Moy. 3M									
C	AC 40		EURO STOXX 50			STOXX 600			
Stocks*	Last	Var%	Stocks*	Last	Var%	Stock*s	Last	Var%	
SOLVAY SA	92,7	4,3	BANCO SANTANDER	4,2	-4,8	STADA ARZNEIMITTEL	39,7	5,2	
CREDIT AGRICOLE	9,2	-4,3	TELEFONICA SA	9,2	-2,7	BBA AVIATION PLC	199,2	-0,5	
BNP PARIBAS	45,5	-1	BMWG	78	-3,8	DEUTSCHE LUFTH	13	-5,1	
VINCI SA	65,5	0,9	ALLIANZ SE-REG	151,4	-0,8	DUFRY AG-REG	127,4	0,7	
LEGRAND SA	48,6	-2,8	BNP PARIBAS	45,5	-1	STRAUMANN HOLDING	353,8	3,9	

DEFINITION : * compare les capitaux traités sur une valeur la veille rapportés à la moyenne des capitaux traités ces 3 derniers mois sur la valeur.

	DEVISES				MAT. PREMIERES						
Taux U.S	Valeur	Var%	Yld	Devises	Valeur	Var%	YTD	Mat. Prem	Valeur	Var%	YTD
U.S 2 ANS	100	0%	0,8%	€/\$	1,1495	0%	5,7%	BRENT	44,4	-0,3%	24,2%
U.S 10 ANS	98,4	-0,1%	1,8%	€/¥	122,9	-0,3%	6,1%	ONCE OR (\$)	1281,9	-0,4%	20,8%
VIX Index		15,6		6,3%			VSTOXX	Index	26,4	5	5,1%

Economic Calendar

- FR Merchandise Trade FR - PMI composite (50.5E) DE- PMI composite (53.8E) EUZ - Retail Sales Mar. (2.6% E y/y) US- ADP Emploment change Apr. (195K E) US - ISM non manuf./Servives Composite Apr. (54.8E)
- US DOE Oil Inventories

Dividends Calendar	ex-date next day
ALLIANZ (ALVG.DE)	7.3€ (4.92%)
DANONE	1.6€ (2.6%)
ENGIE	0.5€(3.47%)
HEIDELBERGCEMENT	1.3€ (1.68%)
KINGFISHER	6.92p (1.9%)
SCHNEIDER	2€ (3.5%)
PUMA	0.5€ (0.25%)
APRIL	0.26€ (2.2%)

Ex Div today H&M CNP ASS. SWORD GROUP KERING

9.75SEK (3.4%) 0.77€ (5.1%) 1.2€ (5.1%) 2.5€(1.6%)

Markets Recap (source Street account)

Asian markets are trading lower on Wednesday. Regional losses have tracked the overnight weakness in the US where the risk-off theme was in focus. Mining/energy stocks are under pressure as an overnight sell-off in commodities extends into Asian trade. The dollar has continued to build strength with the latest Fedspeak arguing the case for a June rate hike. Greater China is lower though volatility is subdued. Sentiment held even after the PBoC fixed the yuan midpoint sharply lower. It has been quieter on the economic calendar, with expansion in New Zealand employment and Aussie services the highlights. Regional volumes have likely been impacted by the closure of the Nikkei for Greenery Day. Politics have also dominated headlines with Ted Cruz suspending his campaign after Donald Trump's victory in the Indiana primary. Aussie politics have been another focus with Prime Minister Turnbull confirming a 2-Jul election following Tuesday's budget announcement.

US equities closed lower today. Treasuries were notably higher across the curve. The dollar was stronger, snapping a six-session string of declines. Gold was down 0.3% and copper lost more than 2%. Oil remained on the defensive, with WTI settling down 2.5%.

There was marked weakness today, particularly in commodity equities, following yesterday's largely unexplained strength in the US stock market. Global growth concerns were in focus following a surprise rate cut in Australia, weaker manufacturing data out of China and the UK, and disappointing European bank earnings. April auto sales rebounded after a slowdown in March but provided no help to the market.

PFE beat and raised. AIG disappointed on weak alternative investment income. UBS pre-tax profit missed consensus in every division. Earnings and revenue were ahead of expectations at CVS. Specialty revenues were a bright spot for MYL. Q announced an all-stock merger with IMS. ONDK's earnings loss was wider than consensus. AAPL broke its record streak of eight consecutive declines.

A beat from CLX buoyed HPCs. Pharmaceuticals led in healthcare. Building products lagged in industrials. Hardware was a drag on tech. Autos weighed on consumer discretionary. Banks underperformed. Industrial metals were down after a pullback in China's metals markets. The energy sector trailed the market.

Stocks Factor to watch today :

ORPEA : Strong growth in Q1 2016, revenue up 26.5% to 680.5m€

INNATE : Q1 Revenue 5.7M€ vs. 0.4m€ year ago

HEIDELBERGCEMENT : Group revenue flat at 2.832bn€ (reuters poll 2.874bn€). Expects conclusion of the ITALCEMENTI takeover in the 2nd half of 2016

SOCIETE GENERAL :unveils fresh cost cuts, confident on 2016 Rating & TP Changes

FRESENIUS SE : TP raised to 74€ vs. 72, BUY @SocGen
FRESENIUS SE : TP raised to 75€ vs. 70 @UBS
STM : TP raised to 5€ vs. 4.7, NEUTRAL @UBS
VINCI : TP raised to 75 vs. 74, BUY @Berenberg
SOPRA STERIA : BUY vs. HOLD TP raised to 125€ vs. 105 @HSBC
DIAGEO : TP raised to 2000p vs. 1900 @HSBC
GLAXOSMITHKLINE : TP raised to 1670p vs. 1650p OVERWEIGHT @Barclays
LUXOTTICA : OUTPERFORM vs. MARKET PERFORM @ RJM
MOLSON COORS : TP raised to 130\$ vs. 126, POSITIVE @SUSQUEHANNA
MOLSON COORS : TP raised to 112\$ vs.98, OUTPERDORM @COWEN
BNP PARIBAS : TP raised to 58€ @DBK

3

HUGO BOSS : TP cut to 77€ vs. 80, NEUTRAL @Bryan Garnier HUGO BOSS : TP cut to 72€ vs. 76 @JPM INFINEON : TP cut to 14€ vs. 14.5, OVERWEIGHT @Barclays ELIOR : HOLD vs. CUT, TP cut to 21€ vs. 22,@HSBC ALBIOMA : TP cut to 17.5€ vs. 19.5 @HSBC ASTRAZENECA : TP cut to 4240p vs. 4350p @HSBC AIRBUS GROUP : TP cut to 69€ vs. 70.2, BUY @Berenberg Technical Analysis LOWEST YTD : BIC, BOUYGUES, EASYJET, NEXT, VIVENDI

Upward Signals

🔰 🕹 🕹 Yownward Signals

VEOLIA ENV.: 50D MAV crossing downward 200d MAV

Bryan Garnier ... Today's comment(s)

Fair Value FUD72 (1110/)

VINCI	RATING . BUT	Fall Value EUR72 (+11%)
We have organised a roadshow wit	h Vinci in London. Severa	al topics have been raised, in particular it has been
confirmed construction environment	remains difficult in France	e. It is mitigated however by a 12% increase in order
intake at end March on a 12-month	n basis; while construction	n margins should gradually recover. We confirm our
positive stance on the stock. Its defer	nsive qualities, with 69% of	the EBITDA generated by the Concessions, offer some
visibility in this complicated environm	ient. Positive.	

AXA RATING : BUY-Top Picks Fair Value EUR29 (+32%) Reported Q1 2016 revenues stand at EUR31.75bn, up 1% yoy (also up 1% on a comparable basis), slightly above consensus (EUR31.735bn), including P&C premiums up 3% on a comparable basis to EUR11.7bn (consensus EUR11.6bn). In Life/Protection, the NBV margin is 29% (consensus 33%) vs. 35% in Q1 2015, mainly driven by a temporary change in product-mix (higher corporate pension scheme sales in the UK). Excluding the UK, the NBV margin would have been 36.0% vs. 37.6% in Q1 2016. Note that the NBV margin is up (54% vs. 51%) in Protection/Health, which represents 51% of the divisions' operating profit. Solvency II margin at end-March is 200% (vs. 205% at end-2015). -> Neutral

HeidelbergcementRATING : BUY-Top PicksFair Value EUR86 (+11%)HeidelbergCement has published Q1 2016 revenues at EU2832m (similar to the EUR2845m expected by the
consensus) up 1% y/y l-f-l. EBITDA stood at EUR321m (5% above consensus expectations of EUR307m) up 7% (+13% l-
f-l). Margin stands at 11.3 up 70bps y/y. Promising outlook : HeidelbergCement expects an moderate increase in
revenues and a double-digit increase in operating income (vs c7% expected by the consensus). Italcementi deal on
track. Positive.

adidas GroupRATING : BUYFair Value EUR122 (+7%)The Q1 16 results reported this morning are naturally in line with the P&L items pre-announced last week (on 27th
May), sales came in at EUR4,769m and grew at an impressive rate of 22% FX-n. The other good surprise was the
operating profit that reached EUR490m (+35%), or 24% above CS expectations. Following this Q1 publication, ADS
increases all its targets. The group has also announced its intention to divest three brands (TaylorMade, Adams Golf
and Ashworth) while keeping adidas-Golf to remain positioned within the golf apparel & footwear category. ADS is
hosting a conference call today at 3:00pm (CET). => Positive

Hugo BossRATING : NEUTRALFair Value EUR77 vs. 80During the conference call yesterday, CFO Mark Langer updated us on the two main initiatives that are underway (i.e.
category migration in the US and price adjustments in China) and should reap fruits mainly in H2. This is why the
groups expects a less unfavourable sales and earnings momentum over the second half of the year, all the more since
the group has identified additional cost savings of EUR50m. We remain a bit more cautious than the group's targets
after some minor adjustments (mostly FX). Neutral recommendation and FV nudged down to EUR77 vs. EUR80.