Sector View

Software and IT Services

Syntec Numérique analysts' meeting: growth intact for French IT

	1 M	3 M	6 M	31/12/15
Softw.& Comp.	0.6%	-2.0%	9.9%	-4.5%
DJ Stoxx 600	-3.3%	-6.7%	-8.3%	-9.6%
*Stovy Sector Indices				

Yesterday the French association of IT companies Syntec Numérique held an analysts' meeting in
Paris, and confirmed that 2016 market growth rates should accelerate slightly. CIO confidence is
improving, led by transformation projects, digital, cloud, automation and offshoring. As this speech is
in line with what IT firms have said recently, we expect no impact on the stocks we cover.

Companies covered					
ALTEN		SELL	EUR46		
Last Price	EUR53,8	Market Cap.	EUR1,811m		
ALTRAN TECHNO	DLOGIES	NEUTRAL	EUR13		
Last Price	EUR12,19	Market Cap.	EUR2,143m		
ATOS		BUY	EUR90		
Last Price	EUR71,44	Market Cap.	EUR7,396m		
AXWAY SOFTWA	ARE	NEUTRAL	EUR20		
Last Price	EUR19,4	Market Cap.	EUR399m		
CAPGEMINI		BUY	EUR90		
Last Price	EUR80,6	Market Cap.	EUR13,878m		
CAST		NEUTRAL	EUR3,6		
Last Price	EUR3,43	Market Cap.	EUR55m		
DASSAULT SYSTI	EMES	SELL	EUR63		
Last Price	EUR71,29	Market Cap.	EUR18,302m		
INDRA SISTEMAS		NEUTRAL	EUR10		
Last Price	EUR9,991	Market Cap.	EUR1,640m		
SAGE GROUP		SELL	550p		
Last Price	631,5p	Market Cap.	GBP6,816m		
SAP		NEUTRAL	EUR73		
Last Price	EUR69,12	Market Cap.	EUR84,914m		
SOFTWARE AG		BUY	EUR39		
Last Price	EUR34,63	Market Cap.	EUR2,736m		
SOPRA STERIA GROUP		BUY	EUR113		
Last Price	EUR101,75	Market Cap.	EUR2,080m		
SWORD GROUP		BUY	EUR26		
Last Price	EUR23,6	Market Cap.	EUR221m		
TEMENOS GROUP		NEUTRAL	CHF51		
Last Price	CHF51,95	Market Cap.	CHF3,610m		

ANALYSIS

- 2016: confidence improving constantly. Syntec/IDC has upped its 2016 forecasts for growth in the French IT market, to 2.6% from 2.4%, with +2.5% for IT Services (vs. +2.3%), +3.6% in B2B Software (vs. +3.6%) and +2% in High-tech Consulting (vs. +1.2%). This denotes a slight acceleration compared to 2015 (+2.2%, with +2% in IT Services, +3.4% in Software and +1.6% in High-tech Consulting) although France will continue to lag compared to other major countries (US +4.6%, Western Europe +3.2%, Asia-Pacific +5.8% source IDC). As a whole, activity in the industry (RFPs, number/size of projects, bookings...) in Q1 has been on the right track, with 49% of respondents to the survey having a positive sentiment (vs. 9% negative). The CIO confidence index peaked at 122 in March 2015 (vs. 113 in October 2015), a level not seen since 2008. 80% of CIOs consider IT budgets will increase or be stable this year, compared to 67% a year ago, thanks to transformation projects. SMACS (Social/Mobile/Analytics/Cloud/ Security) are expected to account for 16% of the market (vs. 13% in 2015), up 18.2% to EUR6.8bn.
- IT Services improving, led by new projects. In IT Services, Syntec/IDC forecasts a French market up 2.5% for 2016, with Consulting up 3.6% (vs. +3%), Systems Integration up 3.5% (vs. +2.5%), Staffing up 1.4% (vs. +1.5%), Training/Support up 0.7% (vs. +0.3%), Application Outsourcing up 2.8% (vs. +3.1%), and Infrastructure Outsourcing up 0.9% (vs. +0.1%) driven by the cloud. The survey shows increasing CIO confidence (56% of net positive answers), essentially driven by SMACS (est. 13% of the IT Services market in 2016, +17.9%) with Cloud/SaaS, Mobility and Big Data/Analytics expected to account for 20%, 10% and 11% of revenues, respectively. Offshoring reached 8.2% of the market in 2015 (vs. 7.7% in 2014). In High-tech Consulting (HTC), the recovery is confirmed, albeit still modest, with improving market conditions in Aerospace & Defence (Airbus, Thales), and all the industries are in good shape more or less except Telecoms. Offshoring in HTC accounted for 3% of the market in 2015 (vs. 2.6%) and is expected to rise to 5% two or three years from now. Finally, in B2B Software, Applications and Infrastructure are expected to be up 3.7% and 3.4%, respectively, SaaS revenues are projected to be up 23% and account for 14% of the market (vs. 12% in 2015), and SMACS are expected to be up 18.6% and account for 22% of the market.
- Reminder of our forecasts by company. In IT Services, for 2016e, on a Ifl basis, we forecast sales in France as follows: +1.3% (vs. +1.2% in 2015) for Cappemini, +1.2% (vs. +0.6%) for Atos excluding Worldline, and +1.7% (vs. +1.7%) for Sopra Steria excluding Solutions, while Indian pure players like TCS are gaining market share but from a low comparison base. In High-tech Consulting, on a Ifl basis, we expect +2.1% (vs. +4.5% in 2015) for Altran and +1.6% (vs. +2.5%) for Alten. NB. We estimate revenue exposure to France for 2016e at 20% for Cappemini, 16% for Atos excluding Worldline, 46% for Sopra Steria excluding Solutions, 39% for Altran, and 49% for Alten.



VALUATION

- European Software companies: 14.7x 2016 and 14.3x 2017 EV/EBIT multiples.
- European IT Services companies: 10.5x 2016 and 8.3x 2017 EV/EBIT multiples

NEXT CATALYSTS

Infosys' FY16 results on 15th April before the Indian markets open.

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Negative opinion for a stock where we expect an unfavourable performance in absolute terms over a period of 6 months from the publication of a recommendation. This opinion is based not only on the FV (the potential downside based on valuation), but also takes into account a number of elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

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NEUTRAL ratings 32,8%

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