Sector View

Construction & Materials

	1 M	3 M	6 M	31/12/15
Cons & Mat	3.2%	6.0%	1.3%	0.3%
DJ Stoxx 600	3.6%	2.4%	-7.6%	-5.1%
*Stoxx Sector Indices				

Companies covered		
CRH	BUY	EUR30
EIFFAGE	BUY	EUR73
HEIDELBERGCEMENT	BUY	EUR86
LAFARGEHOLCIM	BUY	CHF50
SAINT GOBAIN	BUY	EUR46
VICAT	NEUTRAL	EUR56
VINCI	BUY	EUR72

Healthy growth in Nexity sales in Q1 2016

Nexity has reported very strong sales (reservations) in Q1, with a 35% y/y increase in volumes, an acceleration compared with the 13% growth reported for FY 2015. All market segments were robust, whether home buyers (+50%) or individual investors (+28%). Nexity expects the French market to increase by more than 7% in 2016 vs its previous guidance for 5-10%. Positive read-across for SGO (6% of sales exposed to new residential), FGR (c10%) and DG (c4%).

The key reasons for this very good start were the combination of low interest rates, the Buy-to-let Pinel scheme and the success of the new zero-interest loan. The 0%-interest loan, which has been recently improved, explains the very good trends for sales to home-buyers, in particular first-time home buyers (+39% in Q1 vs a 11% decline in 2015).

Besides, Nexity has slightly updated its guidance for French residential sales in 2016, and now expects growth closer to the upper end of the 5-10% range, with 110,000 in sales expected (+7.3% y/y).

ANALYSIS

- This is obviously a very good start for Nexity and a promising one for the sector as a whole. However, the French property developer group underlined that Q1 cannot be extrapolated to the full year and that Q1 growth reflects a catch-up from the end of 2015.
- While 2015 was clearly underpinned by the Pinel law with strong sales from individual investors, home buyers are back apparently in 2016, thanks to the success of the "new" zero-interest loan.
- The recent extension of the Buy-to-Let Pinel scheme until the end of 2017 (vs end 2016), recently
 announced by the French President, is also positive news and should further support individual
 investor sales.

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Stock rating

BUY	Positive opinion for a stock where we expect a favourable performance in absolute terms over a period of 6 months from the publication of a			
DUI	recommendation. This opinion is based not only on the FV (the potential upside based on valuation), but also takes into account a number of			
elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the will feature an introduction outlining the key reasons behind the opinion.				

- NEUTRAL Opinion recommending not to trade in a stock short-term, neither as a BUYER or a SELLER, due to a specific set of factors. This view is intended to be temporary. It may reflect different situations, but in particular those where a fair value shows no significant potential or where an upcoming binary event constitutes a high-risk that is difficult to quantify. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.
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Distribution of stock ratings

BUY ratings 57.6%

NEUTRAL ratings 33.8%

SELL ratings 8.6%

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