

BG SALES-TRADING MORNING DU 24/03/2016

LA SEANCE DE LA VEILLE									
INDICES U.S & JAPON				SECTEURS S&P : BEST PERFS			SECTEURS STOXX : BEST PERFS		
Indices	Cloture	Var %	Var 17h30-22H (en %)	S&P	Var %	YTD	STOXX	Var %	YTD
DJ	17502,6	-0,5%	-	Utilities	0,7	12,7	Personal & Household	1,2	-1,1
NASDAQ	4768,9	-1,1%	-	Food Bev & Tobacco	0,2	4,1	Food & BeV	1	-2,9
S&P 500	2036,7	-0,6%	-	Household Products	0,2	4,5	Chemicals	0,6	-4,8
NIKKEI	16892,3	-0,6%	-	Spec. Retail	0,2	-3	Technology	0,4	-5,6
SECTEURS S&P : WORST PERFS.					SECTEURS STOXX : WORST PERFS				
				S&P	Var %	YTD	STOXX	Var %	YTD
				Oil & Gaz	-2,1	2,5	Basic Resources	-2,1	8,5
				Consumer Durables	-2,1	3,5	Oil & Gas	-1,6	0,7
				Auto	-1,9	-6,4	Banks	-1,6	-18
				Semi Conducteurs	-1,2	-2,4	Financial Serv.	-0,7	-10,3

Valeurs les plus traitées hier vs. Moy. 3M									
CAC 40			EURO STOXX 50			STOXX 600			
Stocks*	Last	Var%	Stocks*	Last	Var%	Stock*s	Last	Var%	
L'OREAL	158	2,2	L'OREAL	158	2,2	WILLIAM HILL PLC	330	-11	
CAP GEMINI	81,2	1,7	DEUTSCHE POST AG-REG	24,6	0,3	INGENICO GROUP	99,9	5,1	
PEUGEOT SA	15,5	1,1	BAYER AG-REG	104,2	0,5	ACKERMANS & VAN HAAREN	125	0	
ARCELORMITTAL	3,8	-0,9	DAIMLER AG-REGISTERED SHARES	67,3	0,5	SPORTS DIRECT INTERNATIONAL	357,8	-5,6	
LAFARGEHOLCIM LTD-REG	40,4	2,6	KONINKLIJKE PHILIPS NV	24,9	0,2	FREENET AG	26	-2,2	

DEFINITION : * compare les capitaux traités sur une valeur la veille rapportés à la moyenne des capitaux traités ces 3 derniers mois sur la valeur.

TAUX U.S				DEVICES				MAT. PREMIERES			
Taux U.S	Valeur	Var%	Yld	Devises	Valeur	Var%	YTD	Mat. Prem	Valeur	Var%	YTD
U.S 2 ANS	99,8	0%	0,9%	€/ \$	1,1165	-0,3%	2,3%	BRENT	39,5	-0,8%	10,4%
U.S 10 ANS	97,7	0%	1,9%	€/ ¥	126,06	-0,3%	3,6%	ONCE OR (\$)	1214,9	-1,6%	14,3%
VIX Index	14,9		5,4%				VSTOXX Index	22,1		0,3%	

Economic Calendar

DE - GfK consumer Confidence Apr. (9.5 E)
 EUZ - ECB Economic Bulletin
 GB - Retail Sales Feb. (-1% E m/mn 3.4% E y/y)
 US - Initial Jobless claims Mar.
 US - Continuing claims
 US - Durable goods Orders Feb. (-3 %E)
 US - Baker Hughes Rig Count

Dividends Calendar ex-date next day

Ex Div today

Markets Recap (source Street account)

Asian markets are trading lower on Thursday. Negative risk sentiment has followed overnight weakness in US equities and commodities. Countervailing dynamics have led to a fairly stable Nikkei. Japan's government lowered its economic assessment while the BoJ's March Summary of Opinions highlighted division on negative interest rates and flagged a falling inflation outlook. At the same, Nikkei support is being chalked up to yen weakness against the dollar. Greater Chinese markets have opened lower. Financials are lagging with mainland media reporting 35 brokerages resumed short-selling in February. There was also some attention to Premier Li at the Boao Forum, who reiterated scope for greater fiscal policy amid persistently large downside pressures on growth. The PBoC fixed the yuan mid-point lower, in-line with recent dollar strength. The ASX is the region's underperformer, weighed down heavily by the

big banks after ANZ and Westpac issued negative commentary around their loan exposure to the resources sector.

US equities finished lower in another round of fairly uneventful trading on Wednesday. Treasuries rallied across the curve. The dollar was mostly stronger, particularly vs sterling and on the commodity crosses. Gold sold off, falling 2%. Oil also came under pressure. WTI crude lost 4%, while Brent was down 3.2%.

The big story today continued to revolve around another batch of more hawkish leaning Fed commentary (at least in comparison to the dovish takeaways from last week's developments). This dynamic put somewhat of a tailwind behind the dollar (though vs the yen and euro, dollar strength was modest), though Treasuries still rallied.

Oil seemed to be another high-profile headwind. Inventory data, skepticism surrounding the production freeze deal, a report about shale players hedging and the stronger dollar were the big drivers of the pullback. It was fairly quiet elsewhere with little spillover from concerns earlier yesterday about the terrorist attacks in Brussels.

It was a busier day of corporate news. NKE and RHT were the big earnings-related disappointments, though both still attracted some positive sell-side commentary. FIVE and FRAN outperformed following their results. M&A news boosted the likes of AFFX, CNC (and HNT) and YUM. GILD was hit by an adverse patent ruling from a California jury.

Commodity equities led the market lower with energy and materials the worst performers. The defensive leaning utilities sector outperformed. Consumer staples also eked out a gain. Tech, financials, industrials and consumer discretionary were down largely in line with the tape. Small-cap and emerging market stocks were among the notable decliners.

Stocks Factor to watch today :

RENAULT : recalls 10 649 ZOE Electric cars.

SPIE : Private equity firms Clayton, Dublier & Rice are selling nearly 8% of SPIE's share in a placement about 213m€

AIRBUS : and other SKYMARK creditors have claimed 309bnY in account receivables.

KORIAN : Said it aimed to raised its revenue this year to 3bn€ and keep its EBITDA margin to the 2015 level

NUMERICABLE : SFR MOBILE will allow rivals to buy rights to broadcast Premier League football (Les ECHOS)

BANCO POPOLARE (BAPO.MI) : and BANCA POPOLARE DI MILANO (PMII.MI) agreed to merge on Wednesday in a much anticipated deal to create Italy's third biggest bank.

Rating & TP Changes



CAMPARI : TP raised to 8.25€ vs. 7.2, equal weight @ *Barclays*

REMY COINTREAU : TP raised to 15€ vs. 14, NEUTRAL @ *JPM*

VEOLIA : TP raised to 16€ vs. 12, UNDERWEIGHT @ *JPM*

RWE : SECTOR PERFORM vs. UNDERPERFOM TP raised to 12€ @ *RBC*



CRH : TP cut to 32€ vs. 34 @ *Goldman Sachs*

E.ON : TP cut to 9.5€ vs. 10.5, BUY @ *Jefferies*

LVMH : OUTPERFORM vs. NEUTRAL, TP raised to 168€ vs. 145 @ *Credit Suisse*

RICHEMONT : NEUTRAL vs. OUTPERFORM, TP cut to 70CHF vs. 80 @ *Credit Suisse*

PERNOD RICARD : TP cut to 96€ vs. 98, NEUTRAL @ *JPM*

REMY COINTREAU : TP cut to 65€ vs. 63, NEUTRAL @ *JPM*

EDF : TP cut to 10€ vs. 22 @ *JPM*

HUGO BOSS : TP cut to 68€ vs. 100, BUY @ *HSBC*

VIVENDI : TP cut to 18.5€ vs. 20, NEUTRAL @ *UBS*

Bryan Garnier ... Today's comment(s)

Hermès Intl. RATING : BUY Fair Value EUR360 (+13%)

We assume that 2016 sales should increase by 7.5% organically, slightly below MT target (+8%). While 2015 EBIT margin was up 30bp despite negative hedging impact, we expect profitability to improve more strongly in 2016 (+70bp to 32.5%). We reiterate our Buy recommendation with an unchanged EUR360 FV.

Korian RATING : BUY Fair Value EUR30 (+12%)

Following FY 2015 results downgrade mid-February, no major surprise on results with notably an EBITDA margin bang in line with new management guidance and consensus at 13.3% down 100bps vs. 2014. Nevertheless, For 2016, and ahead of the "Korian 2020" strategic plan which will be presented on 15th September, new management announced that it have already taken measures (cost controls, single procurement policy, management performance tools and processes strengthened) and confirmed its guidance of a "significant" revenue growth to reach almost EUR3bn with an EBITDAR margin expected to be close to 2015. Finally, with stable operating cash flow vs. 2014 at EUR245m, management will propose a dividend of EURO.60 at the AGM. Positive
