BG SALES-TRADING MORNING DU 18/03/2016

				LA SEANCE DE LA VEI	LLE				
	INDIC	S U.S &	JAPON	SECTEURS S&P : BES	SECTEURS STOXX : BEST PERFS				
Indices	Cloture	Var %	Var 17h30-22H (en %)	S&P	Var %	YTD	sтохх	Var %	YTD
DJ	17481,5	0,9%	0,1%	Transportation	2,5	4,6	Basic Resources	6,4	13
NASDAQ	4775	0,2%	0,1%	Materials	2,2	4,2	Oil & Gas	2,5	4,1
S&P 500	2040,6	0,7%	0,1%	Cap Goods	2	3,1	Utilities	1,2	-5
NIKKEI	16724,8	-1,2%	-	Consumer Durables	1,8	5,1	Real Estate	1	-2,5
				SECTEURS S&P : WOR	ST PERFS	SECTEURS STOXX : WORST PERFS			
				S&P	Var %	YTD	STOXX	Var %	YTD
				Health Equip.	-1,3	-3,8	Healthcare	-1,6	-12,7
				PHARMA.	-0,9	-10,5	Banks	-1,2	-16,3
				Spec. Retail	-0,5	-3	Auto & Part	-1,1	-11,9
				Consumer Serv.	-0,2	0,7	Technology	-0,8	-7,1

Valeurs les plus traitées hier vs. Moy. 3M								
CA	C 40		EURO ST	STOXX 600				
Stocks*	Last	Var%	Stocks*	Last	Var%	Stock*s	Last	Var%
NOKIA OYJ	5,4	-0,9	TELEFONICA SA	10	-0,3	STEINHOFF INTI	5,4	3,7
ARCELORMITTAL	4	10	INTESA SANPAOLO	2,5	-2,8	BANCO POPOLARE SC	6,7	-14,2
UNIBAIL	52	4	ORANGE	15,8	-2,9	DEUTSCHE LUFTHANSA	14,6	-4,5
ORANGE	15,8	-2,9	UNICREDIT SPA	3,8	-4,2	IMMOFINANZ AG	1,8	-11,4
UNIBAIL-RODAMCO	251,8	0,6	UNIBAIL-RODAMCO	251,8	0,6	ACKERMANS & VAN HAAREN	119	-7,8

DEFINITION: * compare les capitaux traités sur une valeur la veille rapportés à la moyenne des capitaux traités ces 3 derniers mois sur la valeur.

TAUX U.S				DEVISES				MAT. PREMIERES			
Taux U.S	Valeur	Var%	Yld	Devises	Valeur	Var%	YTD	Mat. Prem	Valeur	Var%	YTD
U.S 2 ANS	99,8	0,1%	0,8%	€/\$	1,1291	-0,3%	3,5%	BRENT	40,6	0,1%	13,6%
U.S 10 ANS	97,8	0,2%	1,9%	€/¥	125,63	0,4%	3,9%	ONCE OR (\$) 1263,7	-0,4%	18,9%
VIX Index		14,4		-3,7%			VSTOXX	Index	22,8	-	1,5%

Economic Calendar

DE - PPI (-0.3%E m/m, -2.7%E y/y)

US -U. of Michigang Consumer sentiment (92.2E)

US - Baker Hughes rig Count

Dividends Calendar ex-date	next day	Ex Div today
GIVAUDAN (GIVN.VX)	43.5CHF (2.27%)	DANSKE BANK (DANSKE.CO) 8DKK (4.2%)
BB BIOTECH (BION.S)	12.25CHF (5.13%)	CARLSBERG (CARLb.Co) 9DKK (1.5%)
STM (STM.PA)	0.085\$ (1.65%	
NOVONORDISK (NOVOb.CO)	6.4DKK (1.75%)	
TOTAL (TOTF.PA)	0.61€ (1.43%)	

Markets Recap (source Street account)

Asian markets are mostly higher on Friday. Mainland markets are outperforming with the PBoC in focus after a sharply higher yuan fixing (6.4628 vs 6.4961). The move wasn't altogether surprising given the yuan's reference to a currency basket and the dollar's ongoing weakness. Property stocks are posting solid gains after data showed a bigger increase in February new home prices. However continued rapid growth in Tier-1 prices appears to lend more weight to the idea of overheating property in the major markets. A stronger yen is again being largely attributed for the Nikkei's underperformance. The BoJ minutes showed a split on the need for more easing while there have been conflicting reports on whether Japan's government is readying plans to delay next year's consumption tax hike. ASX miners are outperforming once more on the back of the commodity rally.

US equities closed higher today. Treasuries were mixed with some curve flattening. The dollar was sharply lower, lagging on all the major crosses. Gold was higher, settling +2.9%. Oil rose, with WTI gaining 4.5% to settle above \$40/barrel for the first time this year.

The market continued to digest yesterday afternoon's Fed announcement, which was more dovish

than anticipated. This led to marked weakness in the dollar throughout the session, something that proved to be a tailwind for commodity-linked equities. There were few other macro drivers. Unemployment claims remained near cycle lows, and the Philadelphia Fed manufacturing index was stronger. The evolving political situation in Brazil garnered some headlines.

FDX beat and raised the low end of guidance. CAT came out with a negative Q1 preannouncement, but maintained its full-year guidance. MIK beat consensus and guidance. JBL lowered guidance on reduced demand in mobility. GES earnings missed, and guidance was well below the Street. ENDP's updated Q1 guidance disappointed.

Materials led the market, with a weaker dollar driving a rally in metals. Machinery was stronger. Energy stocks benefited from another rise in oil. Banks underperformed, but were still broadly positive. Software weighed on tech. OTAs were a drag on consumer discretionary. Healthcare was the worst performer, with some talk of the sector being caught up in a rotation from growth to value.

Stocks Factor to watch today:

DEUTSCHE BOERSE: S&P put various DB and LSE ratings on credit watch following their announced merger agreement.

EURONEXT: is looking to bolster its size and may snap up any assets LSE or DEUTSCHE BOERSE are forced to sell

FREENET: has acquired 23.83% stake in Sunrise communication for about 714M€

LVMH, HERMES, KERING: Swiss watchmakers are braced for another difficulty year as economic woes in major markets curb consumers' appetite for pricey timepieces, industry executives said on Thursday.

Rating & TP Changes

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VINCI: TP raised to 74€ vs. 60, BUY @Berenberg

PUMA: TP raised to 218€ vs. 202 @HSBC

BOUYGUES: initiated with BUY, TP 40€ @Berenberg **EIFFAGE**: initiated with HOLD, TP 68€ @Berenberg

HANNOVER RE: initiated with BUY, TP 109€ @Berenberg

MUNICH RE: initiated with BUY, TP 207€ @Berenberg

SCOR: initiated with HOLD, TP 31.1€ @Berenberg

INDRA: TP raised to 13.5€ vs. 12 @UBS

ORPEA: Initiated with BUY, TP 95€ @Redburn

SODEXO: TP raised to 105€ vs. 96.25, BUY @ UBS

TOTAL: BUY vs. NEUTRAL, TP 45€ vs. 40 @ Nomura

KERING: OVERWEIGHT vs. UNDERWEIGHT, TP raised 183€ vs. 162 @Morgan Stanley

Technical Analysis

ALTICE, CASINO, CAMPARI, EIFFAGE, SABMILLER: at their highest ytd BARRY CALLEBAUT, BT GROUP, LUXOTTICA, ROCHE: at their lowest ytd

TUpward Signals

KPN (KPN.AS): 50d mav crossing upward 200d MAV

Bryan Garnier ... Today's comment(s)

Salvatore Ferragamo RATING : BUY Fair Value EUR26.5 (+21%)

After having released on January 28th FY 15 organic sales growth at 1.3% (EUR1.43bn), FY 15 EBIT reached EUR265m (consensus: EUR255), up 8% and implying EBIT margin 10bp increase to 18.5% (of which +180bp in Q4 alone). We keep our Buy recommendation with an unchanged EUR26.5 FV. Stock premium versus luxury sector average is deserved in our view, thanks to i/ profitability improvement in 2016 and ii/ a potential speculative situation. Positive

Capgemini RATING: BUY Fair Value EUR93 (+19%)

The meetings held at our TMT conference were the chance for reiterating our positive investment case: the acquisition of Igate helps Capgemini to progress in the IT Services' "champions' league" and is catching up with the likes of Accenture and IBM, while being most of the time as competitive as Indian IT Services firms.