Food retailing

Metro AG

Price EUR24.56

Bloomberg Reuters 12-month High / Market Cap (EUI Ev (BG Estimates Avg. 6m daily vo 3y EPS CAGR	MEO GY MEOG.DE 34.6 / 23.4 7,958 10,793 1 085 16.0%			
	1 M	3 M	6 M 3	1/12/15
Absolute perf.	-8.5%	-12.2%	-15.3%	-16.9%
Food Retailing	-1.4%	-11.6%	-15.3%	-5.3%
DJ Stoxx 600	-9.4%	-17.7%	-22.1%	-15.4%
YEnd Sept. (EURm)	09/ 15	09/16e	09/17e	09/18e
Sales	59,220	59,060	60,610	62,205
% change		-0.3%	2.6%	2.6%
EBITDA	2,457	2,494	2,625	2,762
EBIT	711.0	1,519	1,625	1,735
% change		113.7%	7.0%	6.8%
Net income	502.3	609.9	693.2	783.4
% change		21.4%	13.7%	13.0%
	09 /15	09/16e	09/17e	09/18e
Operating margin	2.6	2.6	2.7	2.8
Net margin	0.8	1.0	1.1	1.3
ROE	NM	NM	NM	NM
ROCE	10.5	10.4	10.3	10.3
Gearing	48.9	43.4	44.2	43.2
(EUR)	09/15	09/16e	09/17e	09/18e
EPS	1.54	1.87	2.12	2.40
% change	-	21.4%	13.7%	13.0%
P/E	16.0x	13.2x	11.6x	10.2x
FCF yield (%)	NM	NM	NM	NM
Dividends (EUR)	1.00	0.98	1.02	1.05
Div yield (%)	4.1%	4.0%	4.2%	4.3%
EV/Sales	0.2x	0.2x	0.2x	0.2x
EV/EBITDA	4.4x	4.3x	4.2x	4.1x
EV/EBIT	15.3x	7.1x	6.8x	6.5x



Q1 2016 results (first take): not stimulating

Fair Value EUR24 (-2%)

Q1 2015/16 bottom line was pretty much in line with the topline already released, i.e. not stimulating. Margin narrowed 17bp at Metro C&C (55% of EBIT BSI) and fell 59bp at Media Saturn (37% of EBIT BSI), while the 11pb margin improvement at Real (10% of EBIT BSI) did not compensate. Apart from a fairly attractive valuation (2016 P/E of 13x vs 15x for the sector), we struggle to identify a strong operating catalyst (no obvious operating "low hanging fruits") for an equity story that finally mainly relies on Metro's capacity to optimise tax.

SELL

As a reminder, preliminary Q1 2015/16 sales (released on January 17th), grew 0.1% in LFL terms (Metro C&C at +0.2% LFL / Media-Saturn at +0.4% LFL / Real at minus 1.6% LFL). As a whole, the Christmas period seemed to have been positive in Germany with a 2.1% LFL sales growth. On the other hand, the picture was a mixed one at the international level especially with Russia, which was penalised by strong comps. As a reminder, calendar Q4 (Q1 for Metro) is key for Metro, since it represents the majority of its annual results.

Today the group released a bottom line slightly below consensus expectations, given rather disappointing operating performances at Media Saturn (-6.4% vs consensus expectations). EBIT before special items (EBIT BSI) worked out at EUR828m vs EUR843m expected by the consensus (i.e. -30bp decline in margin). In detail, EBIT BSI came out at EUR458m at Metro C&C vs EUR455m e (i.e. -17bp margin decline), EUR309m at Media Saturn vs EUR330m e (i.e. -59bp margin decline), EUR83m at Real vs EUR78m at Real (i.e. +11bp improvement in margin).

On the whole, Q1 2015/16 EPS BSI works out at EUR1.12 (vs EUR1.16 expected by the consensus), on account of a 42.4% tax rate BSI (vs 46.8% in Q1 2014/15). For financial year 2015/16, Metro continues to expect a slight increase in overall sales, in a persistently challenging environment. In LFL terms, management foresees a slight increase (vs +1.5% in the previous year). It expects EBIT before special items to rise slightly above the EUR1,511m (vs EUR 1,519m in our own estimates) achieved in financial year 2014/15, including income from real estate sales.

ANALYSIS / INVESTMENT CASE

- The favorable tax lever (shifting of costs out of Germany, in a bid to boost the domestic operating result at Metro C&C notably and thus activate the loss carry forward) should not eclipse commercial trends that are notably characterised by a deceleration in Russia (probably down midsingle digit LFL in Q1). For the FY 2015, Metro beat the consensus thanks to property development revenues (~EUR150m) that are incorporated in EBITDA (something for which Casino is routinely heavily criticised). In the end, it is not so much Metro's operating potential which seems to be acclaimed by the consensus (49% of Buy ratings, 37% Hold and 14% Sell), but rather the tax engineering potential. Yet, in a fixed cost industry, the commercial potential should be the priority.
- So far, in view of EBIT margin at around 10% (!), and despite the depreciation in the rouble, Russia accounts for ~25/30% of EBIT whereas its share of sales stands at less than 10%. In a restricted consumer spending environment, and with the market stigmatising and harshly punishing margin rate policies, a margin rate at this level leaves us somewhat perplexed. As such, the uncertainty hanging over Russia somewhat wipes out value characteristics. Moreover, we are concerned by the situation of Media Saturn outside Russia given that it is in the front row concerning the rampup of e-commerce.

VALUATION

Metro is currently showing a 13x 2016 P/E vs 15x for the panel excl. Tesco

NEXT CATALYSTS

NS

Click here to download document



Analyst:
Antoine Parison
33(0) 1 70 36 57 03
aparison@bryangarnier.com

Sector Team: Nikolaas Faes Loïc Morvan Cédric Rossi Virginie Roumage

Bryan Garnier stock rating system

For the purposes of this Report, the Bryan Garnier stock rating system is defined as follows:

Stock rating

BUY

Positive opinion for a stock where we expect a favourable performance in absolute terms over a period of 6 months from the publication of a recommendation. This opinion is based not only on the FV (the potential upside based on valuation), but also takes into account a number of elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

NEUTRAL

Opinion recommending not to trade in a stock short-term, neither as a BUYER or a SELLER, due to a specific set of factors. This view is intended to be temporary. It may reflect different situations, but in particular those where a fair value shows no significant potential or where an upcoming binary event constitutes a high-risk that is difficult to quantify. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

SELL

Negative opinion for a stock where we expect an unfavourable performance in absolute terms over a period of 6 months from the publication of a recommendation. This opinion is based not only on the FV (the potential downside based on valuation), but also takes into account a number of elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

Distribution of stock ratings

BUY ratings 72%

NEUTRAL ratings 0%

SELL ratings 28%

Research Disclosure Legend

1	Bryan Garnier shareholding in Issuer	Bryan Garnier & Co Limited or another company in its group (together, the "Bryan Garnier Group") has a shareholding that, individually or combined, exceeds 5% of the paid up and issued share capital of a company that is the subject of this Report (the "Issuer").		
2	Issuer shareholding in Bryan Garnier	The Issuer has a shareholding that exceeds 5% of the paid up and issued share capital of one or more members of the Bryan Garnier Group.		
3	Financial interest	A member of the Bryan Garnier Group holds one or more financial interests in relation to the Issuer which are significant in relation to this report		
4	Market maker or liquidity provider	A member of the Bryan Garnier Group is a market maker or liquidity provider in the securities of the Issuer or in any related derivatives.		
5	Lead/co-lead manager	In the past twelve months, a member of the Bryan Garnier Group has been lead manager or co-lead manager of one or more publicly disclosed offers of securities of the Issuer or in any related derivatives.		
6	Investment banking agreement	A member of the Bryan Garnier Group is or has in the past twelve months been party to an agreement with the Issuer relating to the provision of investment banking services, or has in that period received payment or been promised payment in respect of such services.		
7	Research agreement	A member of the Bryan Garnier Group is party to an agreement with the Issuer relating to the production of this Report.		
8	Analyst receipt or purchase of shares in Issuer	The investment analyst or another person involved in the preparation of this Report has received or purchased shares of the Issuer prior to a public offering of those shares.		
9	Remuneration of analyst	The remuneration of the investment analyst or other persons involved in the preparation of this Report is tied to investment banking transactions performed by the Bryan Garnier Group.		
10	Corporate finance client	In the past twelve months a member of the Bryan Garnier Group has been remunerated for providing corporate finance services to the issuer or may expect to receive or intend to seek remuneration for corporate finance services from the Issuer in the next six months.		
11	Analyst has short position	The investment analyst or another person involved in the preparation of this Report has a short position in the securities or derivatives of the Issuer.		
12	Analyst has long position	alyst has long position The investment analyst or another person involved in the preparation of this Report has a long position in the securities or derivatives of the Issuer.		
13	Bryan Garnier executive is an officer			
14	Analyst disclosure	The analyst hereby certifies that neither the views expressed in the research, nor the timing of the publication of the research has been influenced by any knowledge of clients positions and that the views expressed in the report accurately reflect his/her personal views about the investment and issuer to which the report relates and that no part of his/her remuneration was, is or will be, directly or indirectly, related to the specific recommendations or views expressed in the report.	Yes	
15	Other disclosures	Other specific disclosures: Report sent to Issuer to verify factual accuracy (with the recommendation/rating, price target/spread and summary of conclusions removed).	No	

A copy of the Bryan Garnier & Co Limited conflicts policy in relation to the production of research is available at www.bryangarnier.com

London	Paris	New York	Geneva	New Delhi
Beaufort House	26 Avenue des Champs Elysées	750 Lexington Avenue	rue de Grenus 7	The Imperial Hotel
15 St. Botolph Street	75008 Paris	New York, NY 10022	CP 2113	Janpath
London EC3A 7BB	Tel: +33 (0) 1 56 68 75 00	Tel: +1 (0) 212 337 7000	Genève 1, CH 1211	New Delhi 110 001
Tel: +44 (0) 207 332 2500	Fax: +33 (0) 1 56 68 75 01	Fax: +1 (0) 212 337 7002	Tel +4122 731 3263	Tel +91 11 4132 6062
Fax: +44 (0) 207 332 2559	Regulated by the	FINRA and SIPC member	Fax+4122731 3243	+91 98 1111 5119
Authorised and regulated by the	Financial Conduct Authority (FCA) and		Regulated by the	Fax +91 11 2621 9062
Financial Conduct Authority	the Autorité de Contrôle prudential et de	2	FINMA	
(FCA)	resolution (ACPR)			

Important information

This document is classified under the FCA Handbook as being investment research (independent research). Bryan Garnier & Co Limited has in place the measures and arrangements required for investment research as set out in the FCA's Conduct of Business Sourcebook.

This report is prepared by Bryan Garnier & Co Limited, registered in England Number 03034095 and its MIFID branch registered in France Number 452 605 512. Bryan Garnier & Co Limited is authorised and regulated by the Financial Conduct Authority (Firm Reference Number 178733) and is a member of the London Stock Exchange. Registered address: Beaufort House 15 St. Botolph Street, London EC3A 7BB, United Kingdom

This Report is provided for information purposes only and does not constitute an offer, or a solicitation of an offer, to buy or sell relevant securities, including securities mentioned in this Report and options, warrants or rights to or interests in any such securities. This Report is for general circulation to clients of the Firm and as such is not, and should not be construed as, investment advice or a personal recommendation. No account is taken of the investment objectives, financial situation or particular needs of any person.

The information and opinions contained in this Report have been compiled from and are based upon generally available information which the Firm believes to be reliable but the accuracy of which cannot be guaranteed. All components and estimates given are statements of the Firm, or an associated company's, opinion only and no express representation or warranty is given or should be implied from such statements. All opinions expressed in this Report are subject to change without notice. To the fullest extent permitted by law neither the Firm nor any associated company accept any liability whatsoever for any direct or consequential loss arising from the use of this Report. Information may be available to the Firm and/or associated companies which are not reflected in this Report. The Firm or an associated company may have a consulting relationship with a company which is the subject of this Report.

This Report may not be reproduced, distributed or published by you for any purpose except with the Firm's prior written permission. The Firm reserves all rights in relation to this Report. Past performance information contained in this Report is not an indication of future performance. The information in this report has not been audited or verified by an independent party and should not be seen as an indication of returns which might be received by investors. Similarly, where projections, forecasts, targeted or illustrative returns or related statements or expressions of opinion are given ("Forward Looking Information") they should not be regarded as a guarantee, prediction or definitive statement of fact or probability. Actual events and circumstances are difficult or impossible to predict and will differ from assumptions. A number of factors, in addition to the risk factors stated in this Report, could cause actual results to differ materially from those in any Forward Looking Information.

Disclosures specific to clients in the United Kingdom

This Report has not been approved by Bryan Garnier & Co Limited for the purposes of section 21 of the Financial Services and Markets Act 2000 because it is being distributed in the United Kingdom only to persons who have been classified by Bryan Garnier & Co Limited as professional clients or eligible counterparties. Any recipient who is not such a person should return the Report to Bryan Garnier & Co Limited immediately and should not rely on it for any purposes whatsoever.

Notice to US investors

This research report (the "Report") was prepared by Bryan Garnier & Co Limited for information purposes only. The Report is intended for distribution in the United States to "Major US Institutional Investors" as defined in SEC Rule 15a-6 and may not be furnished to any other person in the United States. Each Major US Institutional Investor which receives a copy of this Report by its acceptance hereof represents and agrees that it shall not distribute or provide this Report to any other person. Any US person that desires to effect transactions in any security discussed in this Report should call or write to our US affiliated broker, Bryan Garnier Securities, LLC. 750 Lexington Avenue, New York NY 10022. Telephone: 1-212-337-7000.

This Report is based on information obtained from sources that Bryan Garnier & Co Limited believes to be reliable and, to the best of its knowledge, contains no misleading, untrue or false statements but which it has not independently verified. Neither Bryan Garnier & Co Limited and/or Bryan Garnier Securities LLC make no guarantee, representation or warranty as to its accuracy or completeness. Expressions of opinion herein are subject to change without notice. This Report is not an offer to buy or sell any security.

Bryan Garnier Securities, LLC and/or its affiliate, Bryan Garnier & Co Limited may own more than 1% of the securities of the company(ies) which is (are) the subject matter of this Report, may act as a market maker in the securities of the company(ies) discussed herein, may manage or co-manage a public offering of securities for the subject company(ies), may sell such securities to or buy them from customers on a principal basis and may also perform or seek to perform investment banking services for the company(ies).

Bryan Garnier Securities, LLC and/or Bryan Garnier & Co Limited are unaware of any actual, material conflict of interest of the research analyst who prepared this Report and are also not aware that the research analyst knew or had reason to know of any actual, material conflict of interest at the time this Report is distributed or made available.