### 20th January 2016

### **Construction & Building Materials**

### Saint Gobain

### Price EUR36.71

Bloomberg Reuters 12-month High Market Cap (EU Ev (BG Estimate Avg. 6m daily vo 3y EPS CAGR	SGO FP SGOB.PA 44.5 / 35.0 20,589 27,280 2,132 19.2%			
	1 M 3 M 6 M 31/12/15			
Absolute perf.	-6.8%	-4.3%	-14.9%	-7.9%
Cons & Mat	-5.7%	-2.1%	-11.4%	-7.4%
DJ Stoxx 600	-7.8%	-8.6%	-17.9%	-9.0%
YEnd Dec. (EURm)	2014	2015e	2016e	2017e
Sales	41,054	39,429	39,575	40,996
% change		-4.0%	0.4%	3.6%
EBITDA	4,151	3,987	4,104	4,628
EBIT	2,797	2,648	2,904	3,378
% change		-5.3%	9.7%	16.3%
Net income	1,103	1,282	1,502	1,875
% change		16.2%	17.2%	24.8%
	2014	2015e	2016e	2017e
Operating margin	6.8	6.7	7.3	8.2
Net margin	2.4	2.6	3.2	4.0
ROE	6.1	7.2	8.2	9.8
ROCE	6.3	6.5	7.0	8.0
Gearing	39.2	27.5	24.7	19.6
(EUR)	2014	2015e	2016e	2017e
EPS	1.97	2.27	2.68	3.34
% change	-	14.9%	18.2%	24.8%
P/E	18.6x	16.2x	13.7x	11.0x
FCF yield (%)	NM	4.2%	5.4%	7.5%
Dividende (CUD)	1.24	1.24	1.30	1.40
Dividends (EUR)				
Dividends (EUR) Div yield (%)	3.4%	3.4%	3.5%	3.8%
	3.4% 0.7x	3.4% 0.7x	3.5% 0.7x	3.8% 0.6x
Div yield (%)				

France likely to be a positive catalyst in 2016. Upgrade to Buy. (report published today)

Fair Value EUR42 (+14%)

**BUY vs. NEUTRAL** 

Following pretty good Q4 figures from SIG plc in France, combined with the recent improvement in existing-home transactions, our view on the French renovation market has clearly improved. Mixed with good trends from new residential, France is likely to be better oriented in the course of 2016. In addition, apart from Brazil (c4.5% of sales), EM exposure is well spread out, thereby diluting risk. In view of share price weakness over the past two months and a FV unchanged at EUR42, the timing looks right for an upgrade to BUY (vs NEUTRAL).

### ANALYSIS

- At end-October last year, we downgraded Saint-Gobain following a poor Q3 performance in France, due to a worse-than-expected renovation market, while emerging markets (no less than one third of EBIT) were frightening and exposure to the US was fine but not that significant for Saint-Gobain (one fifth of EBIT).
- However, the healthy Q4 figures from SIG plc in France in Q4 have struck a chord. Admittedly, unemployment is high and is negative for household confidence and renovation in turn. However existing home transactions have picked up since September while distribution could start to benefit from stronger new residential figures. In all, France distribution (c20% of sales) is likely to provide positive catalysts in 2016.
- Brazil (c4.5% of sales) is of course a key uncertainty but the rest of EM exposure is well spread out
  and SGO has proven its resilience so far. The US industrial segment might be at risk too, although
  the drop in proppant prices in 2015 is set to provide a welcome easy comparison basis this year.

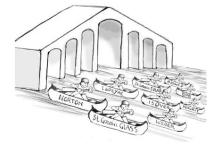
### VALUATION

 FV maintained at EUR42. Recent weakness (since end-November) provides some upside. We believe momentum will improve, with and undemanding (in our view) consensus. Upgrade to BUY vs NEUTRAL.Bullet (Bullet)Bullet

### NEXT CATALYSTS

Saint-Gobain is to publish FY results on 25th February 2016.

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## BRYAN, GARNIER & CO

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### Stock rating

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	elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock		
	will feature an introduction outlining the key reasons behind the opinion.		

NEUTRAL Opinion recommending not to trade in a stock short-term, neither as a BUYER or a SELLER, due to a specific set of factors. This view is intended to be temporary. It may reflect different situations, but in particular those where a fair value shows no significant potential or where an upcoming binary event constitutes a high-risk that is difficult to quantify. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

SELL Negative opinion for a stock where we expect an unfavourable performance in absolute terms over a period of 6 months from the publication of a recommendation. This opinion is based not only on the FV (the potential downside based on valuation), but also takes into account a number of elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

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BUY ratings 57.9%

NEUTRAL ratings 33.1%

SELL ratings 9%

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