TMT

Sage Group

Price 610.00p

Bloomberg Reuters	SGE L SGE.LN			
12-month High Market Cap (GB	614.0 / 461.9 6,582			
Ev (BG Estimate		6,727		
Avg. 6m daily vo		2 258		
3y EPS CAGR		8.1%		
	1 M	3 M	6 M 3:	1/12/15
Absolute perf.	2.3%	13.8%	17.2%	1.1%
Softw.& Comp.	-1.4%	3.4%	5.6%	-2.3%
DJ Stoxx 600	-7.1%	-8.5%	-11.8%	-7.0%
YEnd Sept. (£m)	09/ 15	09/16e	09/17e	09/18e
Sales	1,436	1,525	1,635	1,752
% change		6.2%	7.2%	7.2%
EBITDA	418	444	480	520
EBIT	297.2	295.8	431.5	472.1
% change		-0.5%	45.9%	9.4%
Net income	283.9	295.6	326.6	358.4
% change		4.1%	10.5%	9.7%
	09/1 5	09/16e	09/17e	09/18e
Operating margin	27.1	27.6	27.9	28.4
Net margin	13.5	13.2	18.6	19.1
ROE	22.5	22.2	28.9	27.5
ROCE	25.2	32.5	34.0	39.2
Gearing	39.6	15.9	-4.9	-22.5
(p)	09/1 5	09/16e	09/17e	09/18e
EPS	25.29	26.32	29.07	31.91
% change	-	4.1%	10.5%	9.7%
P/E	24.1x	23.2x	21.0x	19.1x
FCF yield (%)	4.3%	4.7%	5.2%	5.7%
Dividends (p)	13.10	13.76	14.44	15.16
Div yield (%)	2.1%	2.3%	2.4%	2.5%
EV/Sales	4.8x	4.4x	4.0x	3.6x
EV/EBITDA	16.6x	15.1x	13.6x	12.1x
EV/EBIT	17.8x	16.0x	14.3x	12.7x



Q1 FY16 conference call feedback: with the help of currencies

Fair Value 570p vs. 550p (-7%)

NEUTRAL

We are reiterating our Neutral recommendation have raised our DCF-derived Fair Value to 570p from 550p after updating our forward fx assumptions (GBP/EUR: 1.31 vs. 1.36; GBP/USD: 1.42 vs. 1.48) to increase our revenue and adj. EPS forecasts by 2% (+10p/share) and making some adjustments to our WCR ests. (+10p). Besides fx tailwinds, Q1 FY16 was helped by easy comps and we doubt Ifl revenue growth will accelerate at least during the next two quarters given the faster switch to subscriptions.

ANALYSIS

- Q1 growth helped by easy comps. The 6.6% Ifl revenue growth in Q1 FY16 was driven by the switch to subscriptions (+35.7% Ifl) at the expense of SSRS (-5.5% Ifl). From a geographical standpoint, France and the UK led growth followed by Africa, North America was in line with the FY15 trend, Brazil continued to grow double-digit in software but slowed down in content, while Asia Pacific slowed. Now one third of the 10.4% Ifl recurring revenue growth stems from price increases (vs. 50% previously): it is becoming driven by the move to subscriptions for contract reactivation with existing customers, while new customer acquisition is unlikely to become a significant driver before next year or beyond. Subscription growth was primarily driven in the UK and the US on Sage 50 (small business). On Sage One (entry level), momentum is pretty similar to that of FY15, and improving in the US but from very small numbers.
- Tougher comps in Q2 FY16 for SSRS. 6.6% Ifl revenue growth in Q1 seemed to be at the high-end of the range expected for the full-year (at least +6%) given easy comps in Q1 FY15 but which are set to become more difficult in coming quarters (+5.3% Ifl in Q1 FY15, +7.1% Ifl in Q2, +7.5% in Q3 and +7% in Q4). In addition, Q2 FY15 was inflated by GBP4m in regulatory licence sales in Malaysia, with management acknowledging that the SSRS revenue decline is likely to be bigger in Q2 FY16 than it was in Q1. The 5.4% Ifl growth in Processing for Q1 remains below Sage's medium-term ambition, despite the fact that Payments in the US returned to growth and may reach high-single digit growth by the end of H1 and double-digit growth over the longer term.
- Confident in an organic operating margin of 27% for FY16. The fixed cost base has been set for 6% IfI sales growth, while variable costs depend on the prospect of accelerating above 6%. Sage did not comment on the plan to save GBP50m in costs for FY16, but is investing in sales channels and this could burden the margin somewhat in H1. At this stage: 1) In digital marketing, Sage has invested in two customer business centres (Atlanta and Dublin), first for the launch of Sage Live (business management software based on the Salesforce1 platform), with Sage One likely to be next, while it is looking at opening another centre in the International region; 2) the group has invested in the regions in order to drive local products, Sage Live, and building up the pipeline on Sage ERP X3 for the mid-market which looks to be a bit below expectations due to a lengthening of sales cycles on licences probably due to the general economic environment.
- Small acquisitions or returning cash to shareholders. Concerning cash usage, management remains focused on small 'bolt-on' acquisitions rather than big ones. However, if no M&A prospects emerge as Sage approaches the fiscal year end, there could be some scope for launching a share buy-back programme or increasing the dividend.

VALUATION

- Sage's shares are trading at est. 16.0x FY16 and 14.3x FY17 EV/EBIT multiples.
- Net debt on 30th September 2015 was GBP341.6m (net gearing: 40%).

NEXT CATALYSTS

AGM on 1st March. H1 FY16 results on 5th May before markets open.

Click here to download document



Analyst:
Gregory Ramirez
33(0) 1 56 68 75 91
gramirez@bryangarnier.com

Sector Team : Richard-Maxime Beaudoux Thomas Coudry Dorian Terral

Bryan Garnier stock rating system

For the purposes of this Report, the Bryan Garnier stock rating system is defined as follows:

Stock rating

BUY

Positive opinion for a stock where we expect a favourable performance in absolute terms over a period of 6 months from the publication of a recommendation. This opinion is based not only on the FV (the potential upside based on valuation), but also takes into account a number of elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

NEUTRAL

Opinion recommending not to trade in a stock short-term, neither as a BUYER or a SELLER, due to a specific set of factors. This view is intended to be temporary. It may reflect different situations, but in particular those where a fair value shows no significant potential or where an upcoming binary event constitutes a high-risk that is difficult to quantify. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

SELL

Negative opinion for a stock where we expect an unfavourable performance in absolute terms over a period of 6 months from the publication of a recommendation. This opinion is based not only on the FV (the potential downside based on valuation), but also takes into account a number of elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

Distribution of stock ratings

BUY ratings 60,2%

NEUTRAL ratings 30,8%

SELL ratings 9%

Research Disclosure Legend

1	Bryan Garnier shareholding in Issuer			
2	Issuer shareholding in Bryan Garnier	The Issuer has a shareholding that exceeds 5% of the paid up and issued share capital of one or more members of the Bryan Garnier Group.		
3	Financial interest	A member of the Bryan Garnier Group holds one or more financial interests in relation to the Issuer which are significant in relation to this report		
4	Market maker or liquidity provider	A member of the Bryan Garnier Group is a market maker or liquidity provider in the securities of the Issuer or in any related derivatives.		
5	Lead/co-lead manager	In the past twelve months, a member of the Bryan Garnier Group has been lead manager or co-lead manager of one or more publicly disclosed offers of securities of the Issuer or in any related derivatives.		
6	Investment banking agreement	7 1 1 7 0		
7	Research agreement			
8	Analyst receipt or purchase of shares in Issuer	The investment analyst or another person involved in the preparation of this Report has received or purchased shares of the Issuer prior to a public offering of those shares.		
9	Remuneration of analyst	The remuneration of the investment analyst or other persons involved in the preparation of this Report is tied to investment banking transactions performed by the Bryan Garnier Group.		
10	Corporate finance client	In the past twelve months a member of the Bryan Garnier Group has been remunerated for providing corporate finance services to the issuer or may expect to receive or intend to seek remuneration for corporate finance services from the Issuer in the next six months.		
11	Analyst has short position			
12	Analyst has long position	Analyst has long position The investment analyst or another person involved in the preparation of this Report has a long position in the securities or derivatives of the Issuer.		
13	Bryan Garnier executive is an officer			
14	Analyst disclosure The analyst hereby certifies that neither the views expressed in the research, nor the timing of the publication of the research has been influenced by any knowledge of clients positions and that the views expressed in the report accurately reflect his/her personal views about the investment and issuer to which the report relates and that no part of his/her remuneration was, is or will be, directly or indirectly, related to the specific recommendations or views expressed in the report.			
15	Other disclosures	Other specific disclosures: Report sent to Issuer to verify factual accuracy (with the recommendation/rating, price target/spread and summary of conclusions removed).	No	

A copy of the Bryan Garnier & Co Limited conflicts policy in relation to the production of research is available at www.bryangarnier.com

London	Paris	New York	Geneva	New Delhi
Beaufort House	26 Avenue des Champs Elysées	750 Lexington Avenue	rue de Grenus 7	The Imperial Hotel
15 St. Botolph Street	75008 Paris	New York, NY 10022	CP 2113	Janpath
London EC3A 7BB	Tel: +33 (0) 1 56 68 75 00	Tel: +1 (0) 212 337 7000	Genève 1, CH 1211	New Delhi 110 001
Tel: +44 (0) 207 332 2500	Fax: +33 (0) 1 56 68 75 01	Fax: +1 (0) 212 337 7002	Tel +4122 731 3263	Tel +91 11 4132 6062
Fax: +44 (0) 207 332 2559	Regulated by the	FINRA and SIPC member	Fax+4122731 3243	+91 98 1111 5119
Authorised and regulated by the	Financial Conduct Authority (FCA) and		Regulated by the	Fax +91 11 2621 9062
Financial Conduct Authority	the Autorité de Contrôle prudential et de	2	FINMA	
(FCA)	resolution (ACPR)			

Important information

This document is classified under the FCA Handbook as being investment research (independent research). Bryan Garnier & Co Limited has in place the measures and arrangements required for investment research as set out in the FCA's Conduct of Business Sourcebook.

This report is prepared by Bryan Garnier & Co Limited, registered in England Number 03034095 and its MIFID branch registered in France Number 452 605 512. Bryan Garnier & Co Limited is authorised and regulated by the Financial Conduct Authority (Firm Reference Number 178733) and is a member of the London Stock Exchange. Registered address: Beaufort House 15 St. Botolph Street, London EC3A 7BB, United Kingdom

This Report is provided for information purposes only and does not constitute an offer, or a solicitation of an offer, to buy or sell relevant securities, including securities mentioned in this Report and options, warrants or rights to or interests in any such securities. This Report is for general circulation to clients of the Firm and as such is not, and should not be construed as, investment advice or a personal recommendation. No account is taken of the investment objectives, financial situation or particular needs of any person.

The information and opinions contained in this Report have been compiled from and are based upon generally available information which the Firm believes to be reliable but the accuracy of which cannot be guaranteed. All components and estimates given are statements of the Firm, or an associated company's, opinion only and no express representation or warranty is given or should be implied from such statements. All opinions expressed in this Report are subject to change without notice. To the fullest extent permitted by law neither the Firm nor any associated company accept any liability whatsoever for any direct or consequential loss arising from the use of this Report. Information may be available to the Firm and/or associated companies which are not reflected in this Report. The Firm or an associated company may have a consulting relationship with a company which is the subject of this Report.

This Report may not be reproduced, distributed or published by you for any purpose except with the Firm's prior written permission. The Firm reserves all rights in relation to this Report. Past performance information contained in this Report is not an indication of future performance. The information in this report has not been audited or verified by an independent party and should not be seen as an indication of returns which might be received by investors. Similarly, where projections, forecasts, targeted or illustrative returns or related statements or expressions of opinion are given ("Forward Looking Information") they should not be regarded as a guarantee, prediction or definitive statement of fact or probability. Actual events and circumstances are difficult or impossible to predict and will differ from assumptions. A number of factors, in addition to the risk factors stated in this Report, could cause actual results to differ materially from those in any Forward Looking Information.

Disclosures specific to clients in the United Kingdom

This Report has not been approved by Bryan Garnier & Co Limited for the purposes of section 21 of the Financial Services and Markets Act 2000 because it is being distributed in the United Kingdom only to persons who have been classified by Bryan Garnier & Co Limited as professional clients or eligible counterparties. Any recipient who is not such a person should return the Report to Bryan Garnier & Co Limited immediately and should not rely on it for any purposes whatsoever.

Notice to US investors

This research report (the "Report") was prepared by Bryan Garnier & Co Limited for information purposes only. The Report is intended for distribution in the United States to "Major US Institutional Investors" as defined in SEC Rule 15a-6 and may not be furnished to any other person in the United States. Each Major US Institutional Investor which receives a copy of this Report by its acceptance hereof represents and agrees that it shall not distribute or provide this Report to any other person. Any US person that desires to effect transactions in any security discussed in this Report should call or write to our US affiliated broker, Bryan Garnier Securities, LLC. 750 Lexington Avenue, New York NY 10022. Telephone: 1-212-337-7000.

This Report is based on information obtained from sources that Bryan Garnier & Co Limited believes to be reliable and, to the best of its knowledge, contains no misleading, untrue or false statements but which it has not independently verified. Neither Bryan Garnier & Co Limited and/or Bryan Garnier Securities LLC make no guarantee, representation or warranty as to its accuracy or completeness. Expressions of opinion herein are subject to change without notice. This Report is not an offer to buy or sell any security.

Bryan Garnier Securities, LLC and/or its affiliate, Bryan Garnier & Co Limited may own more than 1% of the securities of the company(ies) which is (are) the subject matter of this Report, may act as a market maker in the securities of the company(ies) discussed herein, may manage or co-manage a public offering of securities for the subject company(ies), may sell such securities to or buy them from customers on a principal basis and may also perform or seek to perform investment banking services for the company(ies).

Bryan Garnier Securities, LLC and/or Bryan Garnier & Co Limited are unaware of any actual, material conflict of interest of the research analyst who prepared this Report and are also not aware that the research analyst knew or had reason to know of any actual, material conflict of interest at the time this Report is distributed or made available.