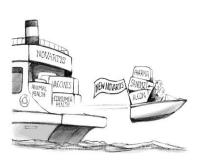
Healthcare

Novartis

Bloomberg

Price CHF83.65

NOVN.VX Reuters 102.3 / 79.7 12-month High / Low (CHF) Market Cap (CHFm) 223,930 Ev (BG Estimates) (CHFm) 223.579 Avg. 6m daily volume (000) 5 109 3y EPS CAGR 3.2% 1 M 3 M 6 M 31/12/15 -15.2% Absolute perf. -1.6% -7.6% -3.6% Healthcare -4.3% -4.9% -11.1% -5.2% DJ Stoxx 600 -7.4% -9.8% -14.0% -7.3% YEnd Dec. (USDm) 2014 2015e 2016e 2017e Sales 57,996 49.340 50,454 53,105 -14.9% 2.3% 5.3% % change **EBITDA** 15,487 14,737 14,643 16,021 **EBIT** 10,736 9,237 9,143 10,521 -14.0% -1.0% 15.1% % change 10.210 8.055 8.427 9.789 Net income % change -21.1% 4.6% 16.2% 2014 2015e 2016e 2017e Operating margin 18.5 18.7 18.1 19.8 Net margin 17.6 163 16.7 18 4 ROE 14.1 11.5 11.9 13.4 ROCE 18.4 15.7 15.6 17.9 Gearing 19.7 15.0 9.8 (USD) 2014 2015e 2016e 2017e **EPS** 5.23 5.07 5.17 5.75 % change -3.1% 2.1% 11.1% P/E 15.7x 16.2x 15.9x 14.3x FCF yield (%) 7.0% 1.0% 4 8% 5.4% Dividends (USD) 2.60 2.75 3.00 2.87 Div yield (%) 3.2% 3.3% 3.7% 3.5% EV/Sales 3.7x 4.5x 4.3x 4.0x EV/EBITDA 13.3x 13.7x 14.9x 14.8x EV/EBIT 19.8x 23.8x 23.7x 20.3x



Let's wait and see how it performs at the start of 2016

Fair Value Under Review

NEUTRAL vs. BUY

Disappointing final 2015 numbers, weak guidance for flat performance in 2016, delay with serelaxin and questions around Alcon and Entresto point to a difficult start to the year for Novartis in our view. We put our FV under review but we cut our rating to NEUTRAL (despite theoretical upside) to reflect negative relative positioning vs other names in the European pharma space.

ANALYSIS

NOVN VX

- Novartis is reporting this morning lower-than-expected numbers for its fourth-quarter of 2015 with Pharma more or less in line with expectations while Sandoz and Alcon are below estimates.
- Pharmaceuticals has had another good quarter in Q4 with sales up 9% and core operating margin expanding by 160bp to 26.8%. Note however that the reported growth includes the positive perimeter impact of the former oncology GSK drugs. This growth, among others, was driven by another very good performance of Gilenya (USD742, +18%) and the continuing strong ramp-up of Cosentyx that achieved USD121m in Q4 (vs our expected USD112m). In the respiratory field, Ultibro performed well but others suffered more, including Onbrez which was down. Note also that China posted a very strong quarter in Pharmaceuticals overall with several one-offs as a result of highly concentrated tenders. But the big disappointment comes from Entresto that posted a very low USD5m for the quarter. We knew access to the drug was still restricted in Q4 but we did not expect such low numbers. Novartis says it expects "to expand access beginning in early 2016". Ex-US markets will help too. No doubt however that Entresto will raise questions about the right level of expectations for 2016 but maybe also at peak.
- But the miss in Q4 came from Sandoz and Alcon. Sandoz did not surprise the management that much because Generics remain volatile by nature and because comparison base was not easy. However the flat growth in Q4 (which compares to +11% in Q2 and +9% in Q3) is also the reflection of forced price cuts in the US for several product ranges and notably dermatology so that price impact was negative by 8% compared to a positive impact in the previous period. As far as Alcon, the 6% decline is a significant further downward move compared to previous quarters (-2% in Q3) and the group is reporting competitive pressure in IoLs and a slowdown in equipment purchases in the surgical segment, generic competition to Patanol for pharmaceuticals. As expected, Novartis is announcing first steps in its plan to return to growth at Alcon which results in the transfer of the former pharmaceuticals segment to the Pharma division while Alcon will concentrate on surgical solutions and contact lenses. New Head is also appointed, with previous experience at Hospira and Allergan as President. To note is that another type of transfer will take place, this time between Pharma and Sandoz with the first transferring to the second about USD900m in annual sales of old, non-marketed products (like Foradil or Aclasta). All in all, those changes will have a positive influence on Sandoz's margins and negative on Alcon's.
- In the end, the full-year 2015 performance resulted in a core EPS of USD5.01 (vs CS: USD5.06).
- Note also in the R&D update section of the press release that the final read-out of the RELAX-HF2 study is delayed from mid-2016 into 2017, which removes a significant potential triggering event from 2016. There is still no update about strategy for Ultibron in the US.

VALUATION

- On top of the transfers of product segments from one division to another, Novartis also announces new wave of efficiency measures in manufacturing operations which will result in USD1.4bn in costs over 5 years and USD1bn annual cost savings by 2020.
- Guidance for 2016 is towards flat sales and core EBIT. Associates and financials should play
 positively but this will be offset by currencies so that core EPS can be expected flat too. This means
 consensus has to cut its estimates for 2016 by 4 to 5%.
- We put our FV under review. We think Novartis will underperform the sector in H1 and therefore we also reduce our rating to NEUTRAL from BUY.

NEXT CATALYSTS

Today at 2.30pm: Conference Call - Click here to download document



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Stock rating

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Positive opinion for a stock where we expect a favourable performance in absolute terms over a period of 6 months from the publication of a recommendation. This opinion is based not only on the FV (the potential upside based on valuation), but also takes into account a number of elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

NEUTRAL

Opinion recommending not to trade in a stock short-term, neither as a BUYER or a SELLER, due to a specific set of factors. This view is intended to be temporary. It may reflect different situations, but in particular those where a fair value shows no significant potential or where an upcoming binary event constitutes a high-risk that is difficult to quantify. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

SELL

Negative opinion for a stock where we expect an unfavourable performance in absolute terms over a period of 6 months from the publication of a recommendation. This opinion is based not only on the FV (the potential downside based on valuation), but also takes into account a number of elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

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