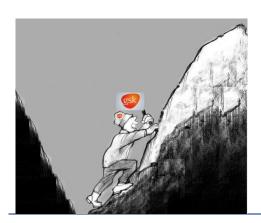
Healthcare

GlaxoSmithKline

Price 1,400p

Bloomberg	GSK LN
Reuters	GSK.L
12-month High / Low (p)	1,642 / 1,238
Market Cap (GBPm)	68,177
Ev (BG Estimates) (GBPm)	74,944
Avg. 6m daily volume (000)	8 277
3y EPS CAGR	-1.4%

	1 M	3 M	6 M	31/12/15
Absolute perf.	1.7%	2.3%	4.6%	2.0%
Healthcare	-4.4%	-5.2%	-11.2%	-5.3%
DJ Stoxx 600	-8.2%	-10.9%	-14.8%	-8.1%
YEnd Dec. (GBPm)	2014	2015 e	2016 e	2017 e
Sales	23,006	23,503	24,77	3 25,570
% change		2.2%	5.49	% 3.2%
EBITDA	8,294	7,572	8,23	5 8,743
EBIT	6,594	5,872	6,53	5 7,043
% change		-10.9%	11.39	6 7.8%
Net income	4,584	3,674	4,15	0 4,555
% change		-19.8%	13.0%	9.8%
	2014	2015e	2016 e	2017e
Operating margin	28.7	25.0	26.	4 27.5
Net margin	19.9	15.6	16.	8 17.8
ROE	81.4	100.0	128.	0 121.2
ROCE	25.0	33.1	35.	7 37.1
Gearing	264.9	158.0	127.	4 93.8
(p)	2014	2015 e	2016 e	2017e
EPS	95.33	76.03	86.10	91.28
% change	-	-20.2%	13.29	6.0%
P/E	14.7x	18.4x	16.3	x 15.3x
FCF yield (%)	4.0%	6.5%	6.09	6.4%
Dividends (p)	80.00	80.00	80.00	00.08
Div yield (%)	5.7%	5.7%	5.79	6 5.7%
EV/Sales	3.5x	3.2x	3.0	x 2.9x
EV/EBITDA	9.8x	9.9x	9.1	x 8.5x



12.3x

12.8x

EV/EBIT

A balanced story with most risks now behind us (report released today)

Fair Value 1635p vs. 1540p (+17%)

BUY vs. NEUTRAL

GSK has been our least-preferred large cap pharma stock for a while but the company is very close to a turning point in our view and we now see it as a safe play and also as a self-help story with more than decent growth over the [2015-2020] timeframe, with core EPS CAGR of 9.2%. Supported also by a dividend yield of 5.7% at the current price, we rate GSK a new BUY with a FV of GBP1,635.

ANALYSIS

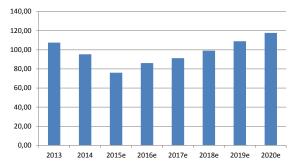
- 2014 and 2015 were a nightmare for GSK shareholders, characterised by a severe drop in respiratory sales, poor commercial success on new drug launches, a scandal in China and a positive-but-dilutive agreement with Novartis. As a consequence, core EPS have fallen by almost 30% in two years and the stock price by 5%, i.e. underperformance of more than 30% compared to the Stoxx Europe Healthcare index.
- This period should now be behind us and we believe that the risks are under control while opportunities to grow are multiplying. In 2016, GSK has already committed itself to double-digit core EPS growth, based on a top-line turnaround, cost savings and synergies from the Novartis transaction. A return to revenue growth is obviously good news and in this note we emphasize the key role of three products: Nucala (with a new PS of USD1.7bn in 2022), Triumeq (which together with Tivicay will exceed USD4bn in our opinion) and Shingrix (that we move from USD900m to USD1.4bn). Together with Breo which is now waking up, they should be the key growth drivers for GSK through to 2020 (we are essentially ignoring sirukumab at this stage).
- Moving from top-line to earnings growth, we have noted the significant royalties and minority
 interest paid to partners Innoviva (on Breo and Anoro), Shionogi (on Tivicay and Triumeq) and
 Novartis (on the combined CHC business). Although these payments reduce the margin impact on
 the turnaround, Nucala and ViiV will support margin expansion together with cost savings and
 synergies in vaccines and CHC.

VALUATION

10.5x

• All in all, while having almost cancelled any upside from the pipeline (no contribution beyond Shingrix and sirukumab), we are left with core EPS CAGR of 9.2%. between 2015 and 2020 (see the sequence below). This is amongst the best in the industry and the beauty is that it is starting now, not in one or two years' time. Lastly, the stock is supported by a comfortable dividend yield. Although the upside to our FV is not enormous, we think GSK is worth a BUY now.

Sequence of core EPS growth



NEXT CATALYSTS

3 February 2016: FY 2015 results

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Stock rating

BUY

Positive opinion for a stock where we expect a favourable performance in absolute terms over a period of 6 months from the publication of a recommendation. This opinion is based not only on the FV (the potential upside based on valuation), but also takes into account a number of elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

NEUTRAL

Opinion recommending not to trade in a stock short-term, neither as a BUYER or a SELLER, due to a specific set of factors. This view is intended to be temporary. It may reflect different situations, but in particular those where a fair value shows no significant potential or where an upcoming binary event constitutes a high-risk that is difficult to quantify. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

SELL

Negative opinion for a stock where we expect an unfavourable performance in absolute terms over a period of 6 months from the publication of a recommendation. This opinion is based not only on the FV (the potential downside based on valuation), but also takes into account a number of elements that could include a SWOT analysis, momentum, technical aspects or the sector backdrop. Every subsequent published update on the stock will feature an introduction outlining the key reasons behind the opinion.

Distribution of stock ratings

BUY ratings 72%

NEUTRAL ratings 0%

SELL ratings 28%

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