

BG SALES-TRADING MORNING DU 29/01/2016

LA SEANCE DE LA VEILLE

INDICES U.S & JAPON			SECTEURS S&P : BEST PERFS			SECTEURS STOXX : BEST PERFS			
Indices	Cloture	Var %	Var 17h30-22H (en %)	S&P	Var %	YTD	STOXX	Var %	YTD
DJ	16069,6	0,8%	1,2%	Oil & Gaz	3,2	-5,5	Oil & Gas	1,6	-3,3
NASDAQ	4506,7	0,9%	0%	IT, SOFTW & Serv.	2,6	-6,1	Basic Resources	0,2	-11,8
S&P 500	1893,4	0,6%	0,7%	Spec. Retail	2,4	-7	Real Estate	-0,5	-7,4
NIKKEI	17518,3	2,8%	-	Consumer Durables	2,3	-4,6	Personal & Household	-0,7	-3,6
			SECTEURS S&P : WORST PERFS.			SECTEURS STOXX : WORST PERFS			
				S&P	Var %	YTD	STOXX	Var %	YTD
				Health Equip.	-2,6	-9,1	Healthcare	-3,2	-8,5
				PHARMA.	-2,1	-9,3	Auto & Part	-3,1	-16,1
				Auto	-1,2	-16,9	Technology	-2,9	-5,9
				Real Estate	-0,9	-6,4	Telecom	-2,9	-5,9

Valeurs les plus traitées hier vs. Moy. 3M

CAC 40			EURO STOXX 50			STOXX 600		
Stocks*	Last	Var%	Stocks*	Last	Var%	Stock*s	Last	Var%
UNIBAIL	43,2	6,2	ENI SPA	13,2	0,2	TELE2 AB-B SHS	70,7	-11,2
ACCOR SA	34,6	2	KONINKLIJKE PHILIPS	23,8	-1,8	NCC AB-B SHS	280,5	9,4
ARCELORMITTAL	3,7	2,8	GENERALI	13,4	-4,1	FIRSTGROUP PLC	90	-12
DANONE	61,3	-0,3	E.ON SE	9,6	-0,2	MERLIN PROPERTIES	10,6	0,8
TOTAL SA	40,2	0,2	UNICREDIT SPA	3,5	-6,5	GETINGE AB-B SHS	184,7	-7,2

DEFINITION : * compare les capitaux traités sur une valeur la veille rapportés à la moyenne des capitaux traités ces 3 derniers mois sur la valeur.

TAUX U.S				DEVISES				MAT. PREMIERES			
Taux U.S	Valeur	Var%	Yld	Devises	Valeur	Var%	YTD	Mat. Prem	Valeur	Var%	YTD
U.S 2 ANS	99,9	0,1%	0,8%	€/\$	1,0892	-0,5%	0,2%	BRENT	33,2	0,6%	-7%
U.S 10 ANS	102,6	0,2%	2%	€/¥	131,5	-1,1%	-0,7%	ONCE OR (\$)	1115,4	-0,1%	5%
VIX Index	22,4							VSTOXX Index	29,8		7,4%

Economic Calendar

JP - National CPI dec. (0.2% A as exp.)
 FR - GDP Q4 (1.2% E)
 DE - GDP Q4 (1.2% E)
 CH - KOF leading indicators Jan. (96 E)
 EUZ - CPI (0.4% E)
 EUZ - CPI (0.9% E)
 US - GDP Annualized (0.8% E)
 US - Core personal Consumption Expend. (+1.2% E)
 US - Chicago Purchasing Manager Jan. (45.9 E)

Dividends Calendar ex-date next day

Company	Dividend	Yield
VIVENDI (VIV.PA)	1€ (5.1%)	
THYSSENKRUPP	0.15€ (1%)	
SANTANDER	0.0450€ (1.05%)	

Ex Div today

Markets Recap (source Street account)

Asian equities markets mixed Friday. The Bank of Japan meeting outcome was in focus as it adopted negative interest rate vs expectation of no change. The Nikkei surged following the announcement but fell back to a small gain, while yen plunged. Weak earnings posted by index heavyweight Fanuc and disappointing Japanese production data cited were cited as headwind but largely overshadowed by the BoJ decision. The fallout from last night's resignation of economic minister Amari received some attention though not a major focus. Greater China markets traded higher. Premier Li reiterated official view there is no basis for continued yuan depreciation. There were also reports that the yuan will maintain stability ahead of the Lunar New Year holiday. Although not a directional driver, Taiwan Q4 GDP data also received some attention as it contracted on a yearly basis for a second quarter.

US equities closed up in volatile trading today. Treasuries were somewhat stronger. The dollar was

weaker overall, though stronger on the yen cross. Gold was slightly lower. Oil was higher, though down from its best levels, with WTI settling +2.9%.

Oil experienced another significant boost today, driven by speculation of potential coordinated production cuts from Russia and OPEC. However, oil backed off its highs after doubts emerged, and skepticism remains about the likelihood for any such cooperation in the near term.

It was otherwise quieter on the macro front. Today's durable goods report was the most significant economic release, with December new orders declining far faster than consensus. Pending home sales also came in lower than expected. There was some discussion as to whether the negative reaction to yesterday's FOMC statement was overdone.

Corporate earnings were in focus again today. FB was a standout on momentum in ad revenue while EBAY's guidance was light. JNPR guided lower, citing macro concerns. CTXS results and guidance were ahead. CAT beat and guided earnings well above the Street. QCOM beat, but next-quarter guidance was disappointing. NOW's growth deteriorated and billings missed. UA higher as revenue upside offset softer GMs.

Energy stocks led the market today. Internet and social-media names led in tech. Apparel outperformed. A&D companies led industrials. Container and packaging names lagged. Financials underperformed, but banks were stronger. Healthcare was broadly weaker.

Stocks Factor to watch today :

CASINO : Dairy Farm, Lotte Shopping interested in Casino's southeast Asian assets

MAUREL & PROM : has cut planned investments for 2016 by 70% to 45m\$ and its exploitation budget by 63% as it reported a 50% fall in 2015.

VINCI : signs a memorandum of understanding for the expansion of two airports in Iran.

GAMELOFT : says revenue up 13% to 256.2M€

TIPIAK : FY revenue 192.6m€ vs. 185.9 year ago

SMA SOLAR : Capital market due

Rating & TP Changes



DIAGEO : TP raised to 2000p vs. 1950, Overweight @Barclays

GAMELOFT : TP raised to 5.75€ vs. 4, Neutral @ JPM

PANDORA : TP raised to 1025DKK vs. 920, BUY @ HSBC



ALTEN : SELL vs. NEUTRAL, TP cut to 46€ vs. 48 @ Bryan Garnier

DIAGEO : TP cut to 1790p vs. 1830p Neutral @Bryan Garnier

AEGON : TP cut to 6€ vs. 6.5 Overweight @ JPM

BUREAU VERITAS : HOLD vs. BUY, TP cut to 18.8€ vs. 23 @Berenberg

ROCHE : TP cut to 300CHF vs. 320, Outperform @ Credit Suisse

H&M : TP cut to 253SEK vs. 281 SELL @ SocGen

H&M : TP cut to 255SEK vs. 280 Underweight @JPM

H&M : TP cut to 340SEK vs. 375 Buy @HSBC

AHOLD : TP cut to 23€ vs. 25, Buy @ ING

ROCHE : TP cut to 300CHF vs. 315, Overweight @ JPM

NOVARTIS : TP cut to 102CHF vs. 118, BUY @HSBC

Technical Analysis

ADIDAS, AHOLD, COMPASS, DELHAIZE, RWE, FORTUM : at their highest ytd

Upward Signals

BARRY CALLEBAUT : stock price crossing upward 50d, 100d , 200d mav

Downward Signals

CAPGEMINI, DEUTSCHE BOERSE : stock price crossing downward 50d, 100d , 200d mav

Bryan Garnier ... Today's comment(s)

Diageo	RATING : NEUTRAL	Fair Value 1790p vs. 1830p (-3%)
--------	------------------	----------------------------------

If Diageo's H1 2015/16 results came out below market expectations, it was mainly related to FX/perimeter effects. The organic sales growth accelerated vs last year (+1.8% in H1) and confirmed the group's improved trajectory. Nevertheless, we cut our EPS estimates by 2% on average over the next three years to reflect yesterday's miss but also the unexpected increase in minorities interests. Our Fair Value is adjusted downwards to 1790p (upside of 2%). We maintain our Neutral recommendation. We think that the improvement of the group's organic performance is already factored into the share price. At 18.5x EV/EBIT 2015/16e and 17.8x EV/EBIT 2016/17e, the stock is trading 8% and 11% above the peers' average.

Gameloft	RATING : BUY	Fair Value EUR6.7 (+30%)
----------	--------------	--------------------------

Q4 sales were ~6% below consensus and our expectation. However, net savings are now seen at EUR25-27m/year (vs. EUR20m communicated before) via the closures of 2 additional development studios. This figure is massive at Gameloft's level, so we still believe a ~12% operating margin should be achieved in 2016e. (vs. cons. at 8.2%). Given the margin recovery story and the current speculation around Gameloft (since Vivendi's entry in GFT's capital and the acquisition of King Digital by Activision Blizzard), our rest. EPS downward revision over 2016-17e should not really affect the share price at the end of the trading session. => **Neutral**.

Salvatore Ferragamo	RATING : BUY	Fair Value EUR26.5 (+32%)
---------------------	--------------	---------------------------

In 2015, Salvatore Ferragamo sales reached EUR1.43bn (consensus: EUR1.42bn) and grew 7.4% of which +1.3% organically (+2.1% in Q4 following +1.1% on 9M). The main informations of this publication are i/sales above expectations but with a relatively poor quality, particularly in Q4 and ii/sales rebound in MC in Q4. We remain Buy on the stock with an unchanged EUR 26.5FV. Positive

Altran Technologies	RATING : BUY	Fair Value EUR13 (+15%)
---------------------	--------------	-------------------------

We reiterate our Buy rating following the conference call held yesterday: 1). The turnaround in Germany is on schedule and this country is set to be slightly profitable (c. 2%) in 2016 with lfl growth expected to be back in Q2 16; 2). The positive sales development does not call into question our op. margin ests., on the road to deliver c. 13% in 2020; 3). Germany and the Nokia offshore deal provide tailwinds to lfl sales growth for 2016. As such, we are confident on a 5.3% lfl revenue growth scenario for 2016 (vs. +5% so far). **NEUTRAL**

Alten	RATING : SELL vs. NEUTRAL	Fair Value EUR46 vs. EUR48
-------	---------------------------	----------------------------

We downgrade our rating to Sell from Neutral and shave our DCF-derived fair value to EUR46 from EUR48, as we cut our 2016-18 adj. EPS ests by 2-3%. Yesterday evening Alten reported Q4 15 sales globally in line with our ests. Negative signals appear, and we now think FY16 lfl growth rate will be similar to that of FY15 (+3.4%, < our 4.7% previous est). We deem the absence of strong upside potential to the op. margin (max. 10.5-11% in our view, vs. c. 13% for Altran by 2020) does not justify such EV/EBIT in our view.
