

BG SALES-TRADING MORNING DU 18/01/2016

LA SEANCE DE LA VEILLE

INDICES U.S & JAPON				SECTEURS S&P : BEST PERFS			SECTEURS STOXX : BEST PERFS		
Indices	Cloture	Var %	Var 17h30-22H (en %)	S&P	Var %	YTD	STOXX	Var %	YTD
DJ	15988,1	-2,4%	0,1%	Utilities	-0,9	0,3	Food & BeV	-1,4	-6,6
NASDAQ	4488,4	-2,7%	0%	Telecom Op.	-1,1	-3,1	Personal & Household	-1,9	-7,9
S&P 500	1880,3	-2,2%	0,3%	Household Products	-1,2	-4,8	Media	-2	-8,3
NIKKEI	16955,6	-1,1%	-	Real Estate	-1,3	-5,8	Retail	-2,2	-8,4
				SECTEURS S&P : WORST PERFS.			SECTEURS STOXX : WORST PERFS		
				S&P	Var %	YTD	STOXX	Var %	YTD
				Semi Conducteurs	-5,8	-13,7	Basic Resources	-6,3	-18,5
				Banks	-3,3	-13	Banks	-3,9	-12,9
				MEDIAS	-2,9	-5,1	Technology	-3,8	-8,6
				Oil & Gaz	-2,9	-8,8	Financial Serv.	-3,8	-13,6

Valeurs les plus traitées hier vs. Moy. 3M

CAC 40			EURO STOXX 50			STOXX 600		
Stocks*	Last	Var%	Stocks*	Last	Var%	Stock*s	Last	Var%
SOCIETE GENERALE	36	-5,8	AB INBEV	106,5	0,2	UBM PLC	508	-1,2
ENGIE	14,3	-4,1	SOCIETE GENERALE	36	-5,8	BETFAIR GROUP PLC	3756	3,1
BNP PARIBAS	45,4	-3,6	SIEMENS AG-REG	81,7	-1,9	AMADEUS IT HOLDING	36,7	-4,2
LEGRAND SA	48,6	-2,2	ENGIE	14,3	-4,1	AB INBEV	106,5	0,2
AIR LIQUIDE SA	94,3	-1,6	BAYER AG-REG	100,6	-2,2	HEIDELBERGCEMENT	64,2	-4,5

DEFINITION : * compare les capitaux traités sur une valeur la veille rapportés à la moyenne des capitaux traités ces 3 derniers mois sur la valeur.

TAUX U.S				DEVICES				MAT. PREMIERES			
Taux U.S	Valeur	Var%	Yld	Devises	Valeur	Var%	YTD	Mat. Prem	Valeur	Var%	YTD
U.S 2 ANS	100,3	0%	0,9%	€/§	1,0878	-0,3%	0,3%	BRENT	27	-3,2%	-24,4%
U.S 10 ANS	101,9	0%	2%	€/¥	127,6	0,1%	2,3%	ONCE OR (§)	1090,8	0,2%	2,8%
VIX Index	27		12,8%					VSTOXX Index	34,6		15,5%

Economic Calendar

US - Markets closed.

GB - Rightmove House prices Jan. (6.5% act.)

JP - Tertiary Industry Index Jan. (-0.8% act. 0.7% exp.)

Dividends Calendar ex-date next day

SOLVAY 1.02€ (1.9%)

Ex Div today

Markets Recap (source Street account)

Asian markets are mostly lower on Monday. Negative risk sentiment continues to be fueled by the turmoil in China and oil, weaker US data and the theme around a US earnings recession. Mainland markets are weaker but off lows as data showed an acceleration in December Chinese home values. The yuan midpoint was fixed higher amid reports the PBoC will impose reserve requirement ratios on yuan deposits by offshore banks operating on the mainland. The Nikkei and ASX are lagging but also off earlier lows with miners and energy names underperforming amid commodity weakness. It has been a lighter day on the macro calendar and trading activity may be reflecting the closure of US markets tonight for MLK day. In commodity markets oil has extended its sell-off after world powers lifted Iranian sanctions on the weekend (though this outcome was widely expected).

US equities closed sharply lower today. Treasuries were stronger, with the curve flattening somewhat. The dollar was weaker overall, but outperformed commodity-linked currencies. Gold rose, and copper declined. Oil was down. WTI settled (5.7%), closing below \$30/barrel for the first time since 2003.

A risk-off mentality returned to favor following a Thursday rally that was backed by very little conviction. Declining oil prices continued to weigh on sentiment, and there was some talk the market has yet to see a true capitulation. Weaker economic data was another overhang. Fed Presidents Williams and Dudley spoke, with no discernible impact on price action.

INTC's earnings beat, but data center growth was weaker than consensus. ADI cut fiscal Q1 guidance. GE announced the sale of its appliance division to Haier for \$5.4B. BHP will take a writedown of \$7.2B in US shale assets. WYNN's preliminary Q4 loss was better than expected.

All sectors ended lower. Banks came under pressure following multiple earnings releases. Semis lagged after INTC and ADI reports. Energy declined on oil. Retailers were mixed. Select precious-metals equities provided some reprieve. Industrials outperformed, with construction & engineering firms holding up better. Defensive sectors led the market.

Stocks Factor to watch today :

PERNOD RICARD : Havana club trademark renewal in the U.S.

ADECCO: lowers operating margin target to 4.5 – 5.0 % for the 2016-2020 period. The Group said it aimed to pay at least a stable dividend barring seriously adverse economic conditions.

DASSAULT SYSTEMES : Turkish Boyner Group has chosen 'My collection' industry solution to develop its multi category fashion collections.

VESTAS : receives a 15year service contract extension for 570MW in the USA.

Rating & TP Changes



EDF : TP raised to 18.5€ vs. 18, Neutral @ *BRYAN GARNIER*

CNP : Raised to BUY vs. Neutral, TP raised to 15€ @ *Nomura*

ESSILOR : TP raised to 127€ vs. 121, Overweight @ *Barclays*

PANDORA : TP raised to 1130DKK vs. 1000 @ *JPM*

REMY COINTREAU : TP raised to 63€ vs. 59 @ *JPM*

GLAXOSMITHKLINE : TP raised to 1540p vs. 1500, Hold @ *DBK*



HUGO BOSS : TP cut to 103€ vs. 107 @ *BRYAN GARNIER*

HUGO BOSS : TP cut to 95€ vs. 107 @ *JPM*

HUGO BOSS : TP cut to 80€ vs. 85 @ *RBC*

CAMPARI : TP cut to 7€ vs. 7.5 @ *JPM*

Technical Analysis

Upward Signals

AMLIN, SABMILLER, TATE & LYLE, PIERRE & VACANCES, VOYAGEURS DU MONDE : at their highest YTD

Downward Signals

GENERALI, FLUGHAFEN ZURCICH : 50d MAC crossing downward 200d MAV

Bryan Garnier ... Today's comment(s)

EDF	RATING : NEUTRAL	Fair Value EUR18 (+52%)
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Last Friday after market, in a letter sent to the Chairman and CEO of EDF, the Chairman of Areva and the General Administrator of CEA, the Ministry of Ecology and Sustainable Development and Energy attached a Ministerial order related the cost associated to the Cigéo project. The new cost set by this order is EUR25bn at the economic conditions of 2011 and will substitute the estimates benchmark of EUR20.8bn on which EDF group relied in its 2014 and interim 2015 accounts. Such substitution has a positive impact in our FV as we were assuming a higher adjustment. Positive.

Hugo Boss	RATING : NEUTRAL	Fair Value EUR103 vs. EUR107
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Last Friday Hugo Boss announced its preliminary FY15 results ahead of schedule. Investors preferred to see the glass half full (i.e. Q4 FX-n growth of 5% vs. BG and CS at ~3%) instead of retaining the margin miss (Q4 adj. EBITDA of EUR171 => ~8% below BG ests). Hugo Boss posted reassuring top line trends thanks to robust performance in Europe (+10% FX-n), helped by more promotions though, whilst Americas and Asia-Pacific were less weak than in Q3. Following Burberry's trading statement last Thursday, this publication also shows than fears about the mild winter and the travel cancellations were a bit over-exaggerated. Ahead of the FY16 outlook which should be delivered on 10 March, we nudge down our FY16-17 adj. EBITDA assumptions by 3% on average, leading to our FV of EUR103 vs. EUR107.
